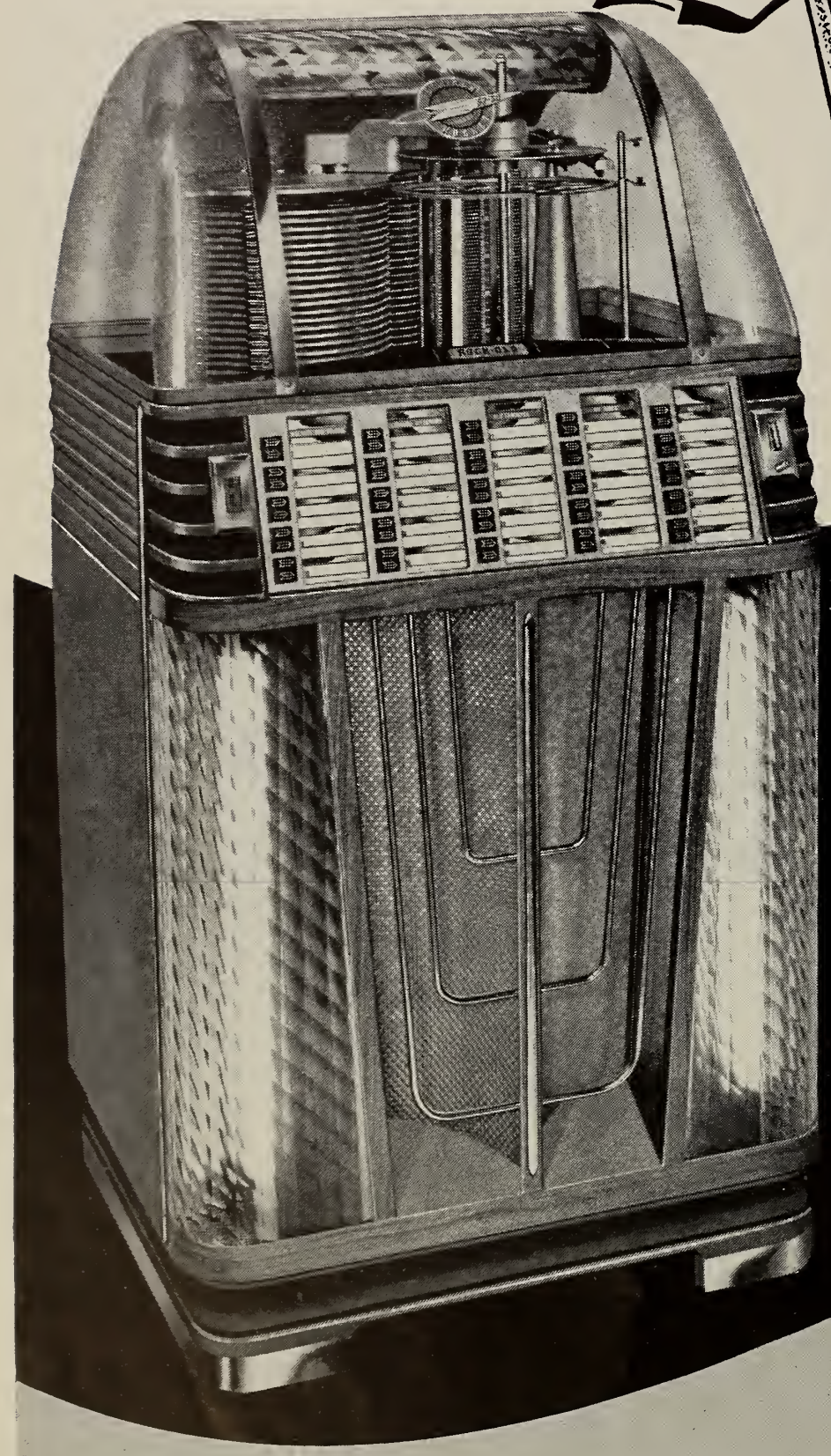
THE CASH BOX

VOLUME 13 MARCH 15, 1952 NUMBER 25

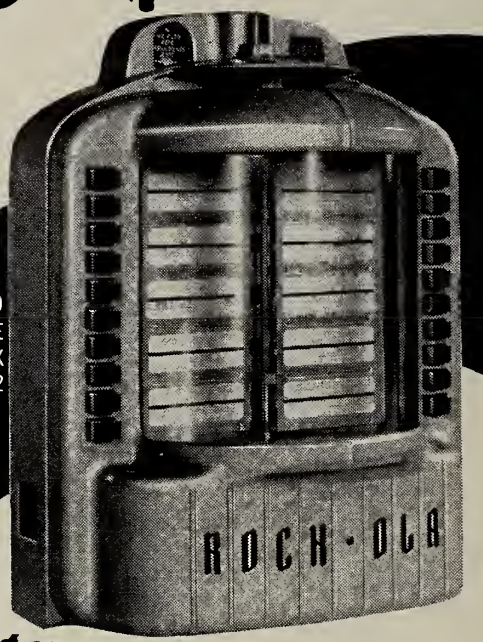
Paul Barkmeier, Vice President and General Manager of the RCA Victor record department, flew to Houston, Texas, a couple of weeks ago to present Eddy Arnold with his *Cash Box* award for being voted the nation's "Best Folk Artist of 1951." In the photo above, Barkmeier (left) is shown with Glenn McCarthy (center), fabulous Southwestern business man and owner of the Shamrock Hotel in which Arnold was playing and where the presentation took place. Eddy Arnold (right) after enjoying one smashing success after another, looks as though he's going to do it again with his latest Victor disk "Easy On The Eyes" and "Anything That's Part Of You." Arnold is managed by Thomas A. Parker.

Hand in hand for profit!

DOUBLE YOUR PROFITS WITH THE "PROFIT-TWINS"



ROCK-OLA 50
SELECTION-3 WIRE
UNIVERSAL WALL BOX
MODEL 1542



the all star

ROCK-OLA

profit twins

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RMC

ROCK-OLA
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MODEL 1434

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THE CASH BOX

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(All Phones: JUdson 6-2640)
JOE ORLECK

CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)
BILL GERSH

LOS ANGELES OFFICE
6399 Wilshire Blvd., Los Angeles 48, Cal.
(All Phones: WEbster 3-0347)
LEO SIMON

EXECUTIVE STAFF
BILL GERSH, Publisher
JOE ORLECK, Editor and Advertising Director
BOB AUSTIN, General Mgr., Music Dept.
SID PARNES, Music Editor
L. MILAZZO, Classified Advertising
A. ARTESE, Circulation
POPSIE, Staff Photographer
BRUNO DUTKOWSKY, Art Director

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. *"The Confidential Price Lists"* are an exclusive, copyrighted feature of *The Cash Box*. *"The Confidential Price Lists"* report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. *"The Confidential Price Lists"* are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of *The Cash Box* and appear in each week's issue. *"The Confidential Price Lists"* are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. *"The Confidential Price Lists"* are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. *"The Confidential Price Lists"* have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in *"The Confidential Price Lists."*

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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Money Money Money Money

Biggest worry-word ever composed—"money."

Don't know and don't believe that there's any other word as oft repeated, as oft used, and as oft worried about as—"money."

Any product produced must "first make money," before anyone will even discuss it.

Any idea that comes along, even if all and sundry love it, believe in it, have faith in it, think of it all the time, is just no good —until it makes money.

This industry, like all other industries, only attracts greater growth, more new blood, because it can and does make money for the people who enter it, and who are now engaged in it.

That's the whole story of industry in one word: "money."

Very, very few have truthfully stated: "Well, I tried the thing out because it looked so nice and played so well."

Just that? No more? Oh, no! The usual statement runs like this, "Well, I tried the thing out because it looked so nice, played so well and I was sure it would make me plenty of money."

What a job for the engineers, manufacturers, idea-men, and others engaged in composing, formulating, assembling and manufacturing products that "will make money."

Therefore, those who are always ready to castigate the manufacturer, his engineers and everyone else concerned with any new product, should stop, for just a moment, to think how really tough it is to continually develop something that "will make money."

A little more consideration. A little more cooperation. A bit more of the work needed to help build up the product would surely be welcome.

It takes a lot of thought, time and energy, to create something new that "will make money."

To really and truly "make money"—the product definitely needs all the showmanship and cooperation the buyer of the product can give to it—every single day.

That's what can, many many times, take a mediocre product and build it into a sensational moneymaker.

Always reminds of 'way back when the earliest automatic phono manufacturers had such a tough time selling phonos to the trade. Only because the majority did not believe "they would make money."

And those who did believe that "some money could be made" pointed to various other products "that could make twice and three times as much with a much smaller investment."

The operator made the automatic phonograph a moneymaker.

He promoted it. He sold it. He boomed it.

Any product that the operator will really get behind, providing all other things are equal, will "make money."

Think that over before condemning any future products.

THE NATION'S

TOP TEN

PLUS THE NEXT 15

JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

THE CASH BOX

CODE				
AB—Abbey	CO—Columbia	IN—Intro	MO—Modern	SA—Savoy
AL—Aladdin	CR—Coral	JU—Jubilee	NA—National	SIT—Sittin' In
AP—Apollo	DA—Dana	KI—King	OR—Oriole	SP—Specialty
AT—Atlantic	DE—Decca	LO—London	PE—Peacock	TE—Tempo
BU—Bullet	DY—Derby	ME—Mercury	PR—Prestige	TN—Tennessee
CA—Capitol	FE—Federal	MG—MGM	RA—Rainbow	UN—United
CH—Chess	4 Star—Four Star		RE—Regent	VI—Victor

Pos. Last Week

1 — **CRY**

JOHNNIE RAY — **1**

CA-1875 (F-1875)—Four Knights
CR-60592 (9-60592)—Eileen Barton
DE-27857 (9-27857)—Paul Chapman
KI-15145—Alan Holmes
LO-1169 (45-1169)—Vera Lynn
ME-5749 (5749 x 45)—Georgia Gibbs
MG-11113 (K11113)—Bill Farrell
OK-6840—Johnnie Ray
VI-20-4388 (47-4388)—June Valli
VI-20-4406 (47-4406)—Bob Williams

2 — **TELL ME WHY**

FOUR ACES — **2**

CA-1929 (F-1929)—Norman Kaye
CR-60625 (9-60625)—Horace Bailey
DE-27860 (9-27860)—Four Aces
DE-27926 (9-27926)—Roberta Lee
ME-5767 (5767 x 45)—Ralph Marterie
ME-8267 (8267x45)—Dinah Washington
VI-20-4427 (47-4427)—Four Tunes
VI-20-4444 (47-4444)—Eddie Fisher
KI-4515 (45-4515)—The Swallows

3 — **ANYTIME**

EDDIE FISHER — **4**

CA-1895 (F-1895)—Helen O'Connell
DE-27972 (9-27972)—Sy Oliver O.
VI-20-2700—Eddy Arnold
VI-20-4359 (47-4359)—Eddie Fisher

4 — **THE LITTLE WHITE CLOUD THAT CRIED**

JOHNNIE RAY — **3**

CA-1892 (F-1892)—Lou Dinning
DE-27893 (9-27893)—Roberta Lee
ME-5761 (5761 x 45)—Herb Lance O.
OK-6840—Johnnie Ray

5 — **TIGER RAG**

LES PAUL & MARY FORD — **5**

CA-1920 (F-1920)—Les Paul & Mary Ford
DE-27939 (9-27939)—George Barnes

6 — **WHEEL OF FORTUNE**

KAY STARR—SUNNY GALE & EDDIE WILCOX O. — **10**

CA-1964 (F-1964)—Kay Starr
CR-60650 (9-60650)—Jimmy Scott
DE-27967 (9-27967)—Arthur Prysock
DE-48280 (9-48280)—Helen Humes
DY-787—Sunny Gale & Eddie Wilcox O.
KI-1051 (45-1051)—Jimmy Thomason
ME-5779 (5779x45)—Bobby Wayne
VI-20-4349 (47-4349)—Johnny Hartman
VI-20-4520 (47-4520)—Bell Sisters

7 — **PLEASE, MR. SUN**

JOHNNIE RAY — **7**

CA-1966 (F-1966)—Les Baxter
CO-39636 (4-39636)—Johnnie Ray
CR-60647 (9-60647)—Georgie Auld
DE-27946 (9-27946)—Bill Kenny
MG-11134 (K11134)—Tommy Edwards
VI-20-4453 (47-4453)—Perry Como

8 — **SLOW POKE**

PEE WEE KING — **6**

CA-1837 (F-1837)—Helen O'Connell
CO-39632 (4-39632)—Arthur Godfrey
DE-27792 (9-27792)—Roberta Lee
KI-998—Hawkshaw Hawkins
ME-5740 (5740x45)—Tony Hill
VI-21-0489 (48-0489)—Pee Wee King
VI-20-4373 (47-4373)—Ralph Flanagan

9 — **BERMUDA**

BELL SISTERS & HENRI RENE O. — **8**

CA-1956 (F-1956)—Ray Anthony
DE-27893 (9-27893)—Roberta Lee
ME-5774 (5774x45)—Jimmy Palmer
VI-20-4422 (47-4422)—Bell Sisters & Henri Rene O.

10 — **DANCE ME LOOSE**

ARTHUR GODFREY — **9**

CO-39632 (4-39632)—Arthur Godfrey
DE-27906 (9-27906)—Russ Morgan O.
VI-20-4457 (47-4457)—Mindy Carson

11) BE MY LIFE'S COMPANION. 12) BROKENHEARTED. 13) COME WHAT MAY. 14) SHRIMP BOATS. 15) BLACKSMITH BLUES. 16) I WANNA LOVE YOU. 17) SIN. 18) TULIPS AND HEATHER. 19) STOLEN LOVE. 20) BLUE TANGO. 21) CHARMAINE. 22) PERFIDIA. 23) WIMOWEH. 24) AT LAST, AT LAST. 25) UNDECIDED.

JUKE BOX OPS ASK RECORD MFRS. TO:

1) *Standardize Tone Level*

2) *Standardize Start*

3) *Speed Up Disk Playing Time*

Record manufacturers, in recent years, have begun to take juke box operators' needs more and more into consideration in producing records.

After concerted campaigns on the part of *The Cash Box*, in which the importance of the juke box operator to the music business has been repeatedly pointed out and the type of record which the operator could best use explained to the manufacturer, the situation has begun to improve.

There are still several points, however, on which too much emphasis can never be placed.

For one, juke box operators would like to see all manufacturers

STANDARDIZE ON ONE TONE LEVEL

One of the most annoying things in a tavern or ice cream parlor or any other juke box location is for the owner to have to stop his work to turn the tone of the juke box either up or down. Yet that happens dozens of times a day because almost every record that comes out is at a different tone level.

By an agreement through the Record Industry Association of America, it would be the simplest thing in the world for all manufacturers to standardize upon one level for every record and with the modern engineering methods which are available to all, it could easily be accomplished.

The results would be the elimination of a very real source of annoyance, the saving of a location owner's time, and the establishment of untold amounts of good will.

Another achievement which juke box operators would like to see on records is a

STANDARDIZED START

How many times have you listened to a juke box where the same record on play after play after play would miss the first note or two? After a customer is sure that that's what he can expect of the record, he's not going to put his coin in to hear it anymore for not only does he feel cheated but everyone in the music business knows that the beginning of a record is what sells it and if the beginning can't be heard, its sales potential is considerably lessened.

On the other hand, it very often happens that after a record starts spinning there are several seconds in which nothing is heard before the disk begins playing music. Several seconds may not seem like very much but measured by the length of a record it is a goodly proportion. And when you consider that only a very limited number of records can be played in a juke box each hour, because most records run from two to three minutes, it will be clear that every second wasted at the beginning of a record is money which the operator and location owner is losing.

Add up all those seconds on every record in every juke box in every location everywhere in the country, and it would come to an unbelievable amount

Finally, juke box owners are continually urging record companies to

SPEED UP DISK PLAYING TIME

Again it must be said that the number of records which can be played in an hour is unalterably limited by the sixty minutes in that hour. The difference between a 2 minute record and a 3 minute record is a tremendous difference in an operator's potential income. With the first he can get 30 coins during an hour's period; with the second he can get only 20.

Record companies have been making progress in cutting their playing time in conformance with operators' needs, but they haven't as yet gone far enough. The standard time for a record should be 2 minutes. And although we've come a long way from the time when an average record was much over three minutes, we still have a long way to go.

The changes which operators would like to see in the manufacture of records are changes which would benefit not only themselves but record companies, artists, publishers and everyone else connected with the music business. For they are changes which would in the long run create greater sales and greater prosperity for the entire industry.

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1.	WHEEL OF FORTUNE	Kay Starr (Capitol) Sunny Gale & Eddie Wilcox (Derby) Bobby Wayne (Mercury)
2.	TELL ME WHY	Four Aces (Decca)
3.	BLUE TANGO	Leroy Anderson (Decca)
4.	CRY	Johnnie Ray (Columbia)
5.	AT LAST	Ray Anthony (Capitol)
6.	PLEASE, MR. SUN	Johnnie Ray (Columbia)
7.	ANYTIME	Eddie Fisher (RCA Victor)
8.	TIGER RAG	Les Paul & Mary Ford (Capitol)
9.	LITTLE WHITE CLOUD THAT CRIED	Johnnie Ray (Columbia)
10.	BERMUDA	Bell Sisters (RCA Victor)

Frank White (KMYR—Denver, Colo.) now has two piano-record shows a day six days a week and he needs lead sheets from publishers. . . . **Jimmy Bell** (KMAC—San Antonio, Tex.) off on a two week vacation from his 16 hour a day schedule. He's headed for his hometown, Kansas City. . . . **Shel Horton** (WVAM—Altoona, Pa.) celebrating his fourth anniversary of his two shows on March 15. . . . **Lee Hickling** (WDOS—Oneonta, N. Y.) would like a few transcribed interviews or voice tracks, the nearest thing, he says, that he can ever get on the other side of the Catskills. . . . **Earle Pudney** (WGY—Schenectady, N. Y.) talks about song writers as much as vocal stars on his shows. He'd like to receive any good human interest stories on tunes. Says Pudney: "Not too many guys do, but I have a big spot in my heart for Tin Pan Alley and the guys and gals who keep it rolling."

PAUL BRENNER
(WAAT—Newark, N. J.)

* * * * *

One of the pleasures we periodically enjoy is appearing on **Paul Brenner's** "Rate The Record" TV show over WATV in Newark, N. J. Paul is a terrific guy with those teenagers conducting the scriptless show with all the finesse of a top network production. His fine combination of records and TV, shows that it can be done—and done well. . . . Metropolitan opera star **Lauritz Melchior** has been getting around to N. Y. djs during his Palace run. . . . **Donn Tibbetts** (KXAL—Concord, N. H.) in N. Y. for a short visit touting his singing act, **The Harmonettes**. . . . **Jim Bollinger**, who conducts "J. B. Time" over WINN in Louisville, Ky., has had one guest after another on his show: Mrs. **Chilton Price**, who wrote "Slow Poke" is one; **The Beachcombers** formerly with **Johnny Long** are another; and **Francis Craig** was still another guest. . . . **Jay Gould** has parted company with WMCK in McKeesport, Pa., to take on a deal with "Packaged Programs" in Pittsburgh. **Emory Molnar**, formerly of WLOA in Braddock, Pa., is the replacement for Jay. . . . **Bernard Malcolm** (WLNA—Peekskill, N. Y.) has just had a revamping of his schedule and a change in format. His new show will be called "Music With Macolm." Sundays from 11:05 to 12:00, he'll play **The Cash Box** top 15 juke box tunes and on his weekday shows he will feature the various cities' top ten from **The Cash Box** regional charts.

* * * * *

February 2 was the fourth anniversary of **Robin Seymour's** "Bobbin' With Robin" show over WKMH in Dearborn, Mich. Robin's fan clubs gave a party for him and guest of honor was **Tony Bennett**. . . . **Paul Brenner's** "Requestfully Yours" has been extended an additional half hour over WAAT in Newark, his daily periods now being 11:05-12:15 and 5:05 to 8:00. . . . Imagine the embarrassment of **Sid Dickler** when his son, **Little Sid**, reputed to be "The World's Youngest Disk Jockey" (he'll be seven come May 15) came home from school at mid term with all As and Bs except a lousy D in Music. . . . **Don Kimel**, ex dj, now in the U. S. Army in Germany, writes that **Vic Damone** is singing all over the place there and likewise **Johnny Amorosa**, ex-**Tommy Dorsey** vocalist. Don will answer all letters that are addressed to him c/o I Co., 110th Regt., 28th Div., APO III, U. S. Army, Postmaster, N. Y. . . . **Bud Wilson** (WKBR—Manchester, N. H.) had **Bob Sands** on for a thirty minute interview the other afternoon. Bob, a Californian, was quite impressed with New Hampshire's greatest point of interest in the winter time, pile after pile of seemingly endless snow.

"EASY ON THE EYES" and "ANYTHING THAT'S PART OF YOU"

Eddy ARNOLD SINGS....

RCA VICTOR 20-4569 47-4569

Going Strong

$ . . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF MARCH 8

$	**Any Time / Never Before** *Eddie Fisher*	20-4359	(47-4359)*
$	**Blue Tango** *Hugo Winterhalter*	20-4518	(47-4518)*
$	**Tell Me Why / Trust In Me** *Eddie Fisher*	20-4444	(47-4444)*
$	**Bermuda** *The Bell Sisters and Henri Rene*	20-4422	(47-4422)*
$	**Tulips And Heather / Please, Mr. Sun** *Perry Como*	20-4453	(47-4453)*
$	**Hambone** *Phil Harris & The Bell Sisters*	20-4584	(47-4584)*
$	**Slow Poke** *Pee Wee King*	21-0489	(48-0489)*
$	**Noodlin' Rag** *Perry Como*	20-4542	(47-4542)*
$	**The Gold Rush Is Over** *Hank Snow*	20-4522	(47-4522)*
$	**A Kiss To Build A Dream On** *Hugo Winterhalter*	20-4455	(47-4455)*
$	**Poor Whip-Poor-Will / Wheel Of Fortune** *The Bell Sisters*	20-4520	(47-4520)*
$	**Three Ways Of Knowing / When You Want A Little Lovin'** *Johnnie & Jack*	20-4555	(47-4555)*
$	**Down South** *Spike Jones*	20-4568	(47-4568)*
$	**Egbert The Easter Egg** *Roy Rogers*	45-5336	(47-0306)*
$	**Got You On My Mind / Woman Is A Five Letter Word** *John Greer*	20-4348	(47-4348)*

* 45 rpm cat. nos.

The stars who make the hits are on RCA VICTOR Records

RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA CAMDEN, NEW JERSEY

THE CASH BOX RECORD REVIEWS

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"CONFETTI" (2:50)
"DON'T GRIEVE, DON'T SORROW, DON'T CRY" (2:45)
BILLY WILLIAMS QUARTET
(MGM 11184; K11184)

● A slow, soft ballad makes up the material that the Billy Williams Quartet works with on the top disk. The boys, with Billy handling the solo, conjure up a pleasureful arrangement. The under portion is a similar number and the group once more comes up with a level that's easy on the ears. Ops might take a peek.

"THAT EVERLOVIN' RAG" (2:28)
"LASSUS TROMBONE" (2:33)
BUDDY MORROW'S TROMBONE TRIO
(RCA Victor 20-4543; 47-4543)

● Buddy Morrow, who handles the trombone with finesse, spins through an instrumental with his band and winds up with an ok platter. The number carries a rag time beat and the boys make the most of it. The reverse dish is a fast paced item that also features some slick trombone playing. Ops might get some play out of the disk.

"GOODBYE, MY DARLIN'" (2:34)
"WEEPIN' WILLOW" (2:39)
SALLY & EDDIE
(Regent 192)

● A couple of folk ditties are made to sound good via the warbling of Sally and Eddie. These simple tunes are infectious and with the combined vocal efforts of these artists ops can be sure of lots of play. Complementing the vocalists is a fitting musical backdrop. Ops in the right locations oughta take a gander.

"LONELY" (2:44)
"WHAT DO YOU MEAN BY SWEETHEART?" (2:47)
RUTH CASEY
(Cadillac 116)

● The upper lid finds Ruth Casey delivering an excellent vocal of a pretty ballad. This slow, soft tune is given a flowing treatment by Ruth who adds warmth to each line. The flip dish is another winning effort and here too she receives first class backing from the Graham Prince orchestra. Ops should get with the top one.

"THE DOLL WITH THE SAWDUST HEART" (2:48)
"THE MORE I GO OUT WITH SOMEBODY ELSE" (2:43)
FOUR KNIGHTS
(Capitol 1998; F1998)

● The lead vocalist of the Four Knights pours out a soft reading of a good tune on the upper level. The rest of the crew back him up with a smooth blend to round out a good half. The bottom dish is a plain tune that the boys carry to a listenable conclusion. Our advice is to get with the initial level.

"ALWAYS" (2:50)
"THERE IS NO GREATER LOVE" (2:31)
BILLY MAY ORCHESTRA
(Capitol 1995; F-1995)

● A grand old Irving Berlin tune is given the stylized treatment of the Billy May orchestra on the upper dish. The different blend of instruments that these boys come up with makes for wonderful listening. Under siding is another oldie that gets first class going over by the band. The top one can easily take off.

DISK OF THE WEEK

EDDIE FISHER

"THAT'S THE CHANCE YOU TAKE" (2:26)
"FORGIVE ME" (2:55)
EDDIE FISHER
(RCA Victor 20-4574;47-4574)

● Eddie Fisher has a new pair of tunes that are just about ready to carry on where his last hits left off. The first one, labeled "That's The Chance You Take" is a lilting tune with a pretty melody and with the warm treatment that Fisher is able to muster, the half is gonna get lots and lots of spins. The under siding is a stirring ballad that's effectively delivered by Fisher with an expressive reading. The Hugo Winterhalter and chorus go a long way in making the coupling a winning disk. Fisher has a huge following and this disking is sure to satisfy them all. Ops won't forgive themselves if they throw away this chance of cleaning up.

ANDREWS SISTERS

"THAT'S THE CHANCE YOU TAKE" (2:57)
"I'LL WALK ALONE" (3:03)
PATTY ANDREWS
(Decca 28038; 9-28038)

● Here's a tune that's sure to kick off and Patty Andrews throws her winning version into the race. The number called "That's The Chance You Take" contains a wonderful melody and ingratiating lyrics that have excellent juke box potential. Patty does a pretty job of chirping while the Nelson Riddle orchestra backs her with a fitting musical setting. The lower portion is a grand oldie that is currently enjoying a revival. Here too Patty makes the most of her material and exploits it to its fullest. Ops ought to latch on to this waxing, it's ear marked for plenty of spins.

THE WEAVERS

"AROUND THE CORNER" (2:26)
"THE GANDY DANCER'S BALL" (2:45)
THE WEAVERS & GORDON JENKINS O.
(Decca 28054; 9-28054)

● The Weavers have a cute South African ditty working on the upper portion. The group thrives on material of this nature and the new tune they have is tailor-made. It's called "Around The Corner." The group moves along with some fine harmony and gives added spirit to the lid. This zestful performance is aided by an appropriate instrumental accompaniment dished up by the Gordon Jenkins orchestra and chorus. Flip features an infectious melody and a lively tempo. Taking full advantage of this tune, the Weavers dish up a sock rendition that can also be a top rate click. Ops have a double decker here and oughta start stocking up now.

DORIS DAY

"A GUY IS A GUY" (2:36)
"WHO, WHO, WHO" (2:30)
DORIS DAY
(Columbia 39673; 4-39673)

● Doris Day goes to town on a cute little item that was written by Oscar Brand. The ditty is based on a folk type melody and Doris handles it in a top flight manner. This bouncy tune labeled "A Guy Is A Guy" is carried through in a sprightly fashion by Doris who is able to get added meaning out of the cute lyrics. The wonderful arrangement is further complemented by the expert orchestrational backing afforded by the Paul Weston orchestra. The under level is a pleasant jump number that bounces easily as delivered by Doris and the Weston crew. The lid that's gonna break fast and furiously is the initial end and ops are urged to get with it now.

"I HEAR A RHAPSODY" (2:39)
"EASY STREET" (2:35)
HAL SINGER
(Coral 60669; 9-60669)

● Hal Singer displays some slick tenor sax playing on this new release. The first end is an oldie that's getting a big push and Hal offers a different type treatment via his sax rendition. Again on the second lid Hal makes use of another oldie as he delivers a listenable instrumental. Ops might take a gander.

"HEAVEN KNOWS WHY" (2:49)
"SINCERE" (2:51)
BILL FARRELL
(MGM 11193; K11193)

● A better than average ballad is handled easily on the upper portion by Bill Farrell and the LeRoy Holmes orchestra. A choral group melts into the backdrop and adds appeal to the side. The lower end is a plain sounding number that's done slowly by the same artists. We like the first deck.

"ALONE AND FORESAKEN" (2:15)
"LONELY WINE" (3:11)
BILL DARNEL
(Decca 27994; 9-27994)

● A folk-type ditty gets a fitting going over on the first half by Bill Darnel and the Danny Mendelsohn orchestra. Handled in an easy manner, this dish oughta make pleasant listening in the right places. The reverse level is another slow tune that's chanted with feeling and here too ops have fair juke box material.

"WOULD YOU DANCE WITH A STRANGER?" (2:46)
"I REMEMBER WHEN" (2:33)
LENNY HERMAN ORCHESTRA
(Decca 28041; 9-28041)

● A good tune is given a fair vocal treatment by Lenny Herman while his orchestra backs him solidly. The tune itself is grand to hear. The under siding finds Herman once again doling out the lyrics to a slow pleasant number in an expressive manner. Ops might be interested here.

"MISTAKES" (2:54)
"MY CASTLE IN SPAIN" (2:31)
AL MORGAN AND FRANK FROBA
(Decca 28040; 9-28040)

● A soft weeper is given the distinctive styling of Al Morgan and with the help of Frank Froba and his boys the disking comes out as a listenable piece of wax. Flip offers the same combination with a simple number that gets a fair going over. The top level carries more appeal and ops oughta act accordingly.

"I HEAR A RHAPSODY" (2:39)
"MOTHER, MOTHER" (2:41)
FRAN WARREN
(MGM 11190; K11190)

● A current revival is given first class coverage by Fran Warren with an orchestrational assist from the Nelson Riddle orchestra. Fran's fine chirping could make this side a contender. The bottom dish is a slow sentimental number done in the minor key and here too Fran makes pretty music. Ops have a good one here.

'ROUND THE WAX CIRCLE

NEW YORK:

Don Kimel, ex dj, currently in the U. S. Army in Germany, writes that Vic Damone and Johnny Amorosa, former vocalist with Tommy Dorsey, are both doing a great job entertaining the troops over there. . . . BMI starting its "Sunny The Bunny" campaign again this year in time for the Easter trade. . . . Danny Winchell, while a contact man for Famous Music, used every bit of available time to show his wares and it finally paid off. Last week he was signed to an MGM recording contract. . . . Larry Taylor, vet music man, has joined General Music Pub. as partner with Paul Kapp and Moe Jaffe. . . . Doris Day set to portray singer Helen Morgan in a forthcoming Warner Bros. pic. . . . The Three Suns appearing at the Raleigh Room of the Warwick are scheduled to remain there throughout the Spring. . . . Ruth Casey, who made the first recording of "Cry" on the Cadillac label, looks as though she has another sleeper in a beautiful new ballad "Lonely". . . . Pinky Roller and Morris Diamond engaged to blanket the country on Nat Cole's recording of "You Weren't There". . . . Bette McClaurin opens at the Ebony Club in Cleveland on March 7. Her waxing of "I May Hate Myself In The Morning" looks like the real thing. . . . Harvey Geller of London became the papa of a baby boy last week. . . . Gene Krupa has insured his hands for $100,000. . . . Tony Acquiviva, singer Bob Haymes' personal manager, has organized a 50 piece orchestra which he will conduct and also record. . . . The amusing sound heard on the Frankie Laine—Jo Stafford version of "Hambone" was achieved by using a toy rubber pop gun imported from a local dime store. Another new sound. . . . Mary Mayo into the Hotel Statler in Detroit for two weeks beginning March 17. . . . Cliff Steward and the San Francisco Boys appeared on Sam Levenson's TV show last week and scored with "She Lived Next Door To A Firehouse."

VIC DAMONE

CHICAGO:

Seems like LeRoy Anderson's "Blue Tango" is making sounds like a click-eroo, according to Decca's Bud Katzel, who also claims that dj's here making it their No. 1. By the way, Bud advises he's on his way to Detroit, where he'll meet with Bill Darnel and they're going to work on Bill's latest, "Lonely Wine". . . . New twist: the other eve, in Benny and Maude Strong's suite at the Edgewater, after imbibing a bit of the heady grape, Ben and Maude got up and did one of the cutest little soft-shoe routines seen by these jaded eyes in many a moon. But, just try to get them to do it on TV, and they answer with, "Try our vocalovely, Joan Hovis, she was Houston's 'Miss TV'." Someone should get this duo to do this routine on a TV show. It's cuter than a kitten's ear. (By the way Maudie Strong no slouch at dance routines. The Gal was tops). . . . Bobby Wayne came over to tell us he originates from Roxbury, Mass. (The town from which the Ames Brothers come, too.) Seems like Roxbury should hold itself a bigtime vocal shindig one of these days. . . . Gorgeous Jilla Webb writes to advise she's now on the Vaughn Monroe NBC Satty night show. Here's a gal with one of the greatest voices in showbiz. A sensation wherever she's appeared. Someone should study this gorgeous kid's vocalizing. And then give her the right type of torch to wax. . . . Evelyn Sheridan of American Record Distribs is doing a whale of job with Specialty disks. See 'em all over. The firm's to be congratulated for such distribution. . . . Eddie and Jackie Hubbard, two of the sweetest kids 'round our 115 year old Windy City, are off TV temporarily. Wouldn't take the second slot, for which no good artist can ever blame them, and are waiting for what they want. (Which, believe me, they deserve, for they're two of the most sincere and hardest workin' kids 'round town). . . . That was the latest model Wurlitzer that appeared on Hal Tate's show (WBKB-TV). It was loaned to the telecaster by Ben Coven of Coven Distributing Co. who always is willing to loan brand new Wurlitzers to performers.

JULIA WEBB

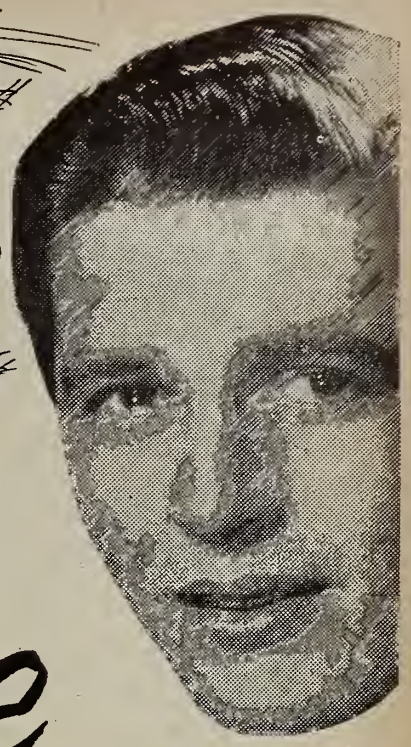
LOS ANGELES:

Aladdin's Eddie Mesner off to New York to cut The Five Keys, whose "Glory of Love" put them and the number in business a few months back. . . . Eddie will do a first session with a new group, too, and figures they're a sure winner, according to brother Leo Mesner. . . . Also hitting the road for a tour down South after talent and distrib contact are Art Rupe and his beautiful new Missus, Lee, who appears to be continuing on her job in charge of the Specialty office staff. . . . Looks as if Art has another Percy Mayfield hit coming up in "The Hunt's On". . . . King's local office on Pico Blvd. has been handsomely remodeled to provide A & R man Ralph Bass with a working base for his Federal platters. . . . One of them due to brew up a storm soon is Little Esther on "The Storm". . . . Al Sherman, who's been keeping on the go lately between Arizona and the California territory, tells us that Syd Nathan has another big one breaking on King in Sonny (Long Gone) Thompson's "Mellow Blues," an instrumental covering both sides of the disc. . . . Wynonie Harris' "My Playful Baby's Gone" is also gone right along.

PERCY MAYFIELD

Back from Europe comes Tempo's Irving Fogel, with whom we'll have to huddle on the details of his long stay over there, though we understand that his mission was successfully accomplished. . . . Sid Talmadge of Record Merchandise seems to be running into a nice deserved streak of luck and action these days, Elmo James coming up with a winner via Trumpet on "Dust My Broom" and two items shooting for the pop top in the Four Aces on Flash's "Two Little Kisses" and the Johnny Dee Trio on Jubilee's "Sentimental Tears". . . . Tommy Conn has announced formation of Beacon Records, with his first artist John Laurenz, who appeared headed for big things on Mercury recently. . . . Conn will be working out of 6636 Hollywood Blvd. . . . Visited with another new label A & R chief, Irv Gwirtz, who will be lending his years of experience as headman at Musicraft and Diamond to Lariat. . . . First release is Eddie Cletro on "Single Again."

OPS GET ACQUAINTED WITH PROFITS!



Gordon MacRae

"CALL HER YOUR SWEETHEART"

and . . .

"NINE HUNDRED MILES"

CAPITOL 1990
F1990

Capitol RECORDS HOLLYWOOD

THE CASH BOX RECORD REVIEWS

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"POOR WHIP-POOR-WILL" (3:15)
"GOODNIGHT, MY LOVE" (3:12)
RAY BLOCH ORCHESTRA
(Coral 60668; 9-60668)

● The Ray Bloch orchestra has two pretty numbers working on this new release. The first is a current ditty that could soon kick off while the under level is a wonderful old ballad. Lily Ann Carol turns in the vocals on both lids in a winning style. Her pretty chirping could make each end a contender.

"ALWAYS" (2:30)
"DON'T BE THAT WAY" (2:39)
NEAL HEFTI ORCH. & FRANCES WAYNE
(Coral 60665; 9-60665)

● An old Berlin standard that is currently being revived is treated to a jump arrangement by the Neal Hefti orchestra with Frances Wayne and the Cavaliers in charge of the vocal. Again on the lower portion the same artists collaborate on a good sounding number. The result is ok listening and ops oughta look in.

"DEEP RIVER" (2:04)
"DRY BONES" (2:35)
AMES BROTHERS
(Coral 60633; 9-60633)

● A classic, as far as spirituals are concerned, is belted out in a spirited fashion by the harmonizing Ames Brothers. The result is a strong end. Flip is an oldie that's also carried in a winning manner by the group and our advice to ops is to check with the disking.

"LAZY DAY" (3:08)
"WHAT DOES IT TAKE?" (2:59)
ELLA FITZGERALD
(Decca 28034; 9-28034)

● Ella Fitzgerald wends her way through a pair of fair tunes making use of all her vocal tricks to help the sides along. The vocals Ella turns in with this material will make both lids listenable waxings. The following the artist has will also add spins to the disk.

"DEEP PURPLE" (3:23)
"IT NEVER RAINS IN SUNNY CALIFORNIA" (3:07)
SPIKE JONES AND HIS CITY SLICKERS
(RCA Victor 20-4546; 47-4546)

● Making use of the wash-board, horns and other types of weird sound effects. Spike Jones and his City Slickers jump through a wonderful oldie and wind up with an interesting novelty. Paul Frees handles the vocal on this end. The under siding is another cute novelty that features Larry Cotton. Ops ought to look in.

"HAMBONE" (1:59)
"MAMA'S ON THE WARPATH" (2:30)
PHIL HARRIS AND BELL SISTERS
(RCA Victor 20-4584; 47-4584)

● A dynamic folk-type ditty is belted out in a convincing manner through the combined efforts of Phil Harris and the Bell Sisters. This rendition of the fast moving number oughta get its share of spins. The under dish offers Phil alone as delivers the wordy lyrics of a beaty, fast moving novelty. Ops have a good one on the top side.

SLEEPER OF THE WEEK

"I MAY HATE MYSELF IN THE MORNING" (3:02)
"I HEAR A RHAPSODY" (3:01)
BETTE McLAURIN & REX KEARNEY ORCHESTRA
(Derby 790)

BETTE McLAURIN

● Bette McLaurin comes out of the rhythm and blues field with a tune of sleeper potentialities. The sweet voice of the chirp is put to work on a lovely Benjamin & Weiss melody that was written a short time back. The number titled "I May Hate Myself In The Morning", is a slow ballad that gets a thorough going over by Bette and the Rex Kearney orchestra. The arrangement is first class and makes the most of the talented singer's vocalizing. The bottom dish is a coverage of the recently revived "I Hear A Rhapsody" and once more Bette turns in a good job. This rendition could get added spins in the proper locations. The quality of Bette's voice is sure to make her a winner any place and ops who don't get with the top half are missing a great bet. The disk is loaded and it's bound to break fast.

"LOVE ME NOW" (2:57)
"I AM MUSIC" (3:12)
BOB SANDS
(Capitol 1980; F-1980)

● Bob Sands does some expressive chanting on the upper half and makes a stirring tune come out as a grand end. His heartful vocal adds impetus to the melody. The under dish is another powerful tune that shows the singer to great advantage. Sid Feller is in charge of the baton twirling for both halves. Ops oughta take a gander.

"SENTIMENTAL TEARS" (2:50)
"TWO WRONGS NEVER MAKE A RIGHT" (2:37)
ACE HARRIS
(Coral 60666; 9-60666)

● Ace Harris does a creditable job with an ok ballad on the upper level. A fitting musical backdrop sets this end up properly. The second lid is a light jump tune that's treated adequately by both vocalist and band. Ops in need of strong filler material should take a peek here.

"NOODLIN' RAG" (2:29)
"YES! YES! YES! YES!" (2:31)
JOE "FINGERS" CARR
(Capitol 2009; F-2009)

● A cute ditty that is currently getting lots of spins is given good coverage by Joe "Finger" Carr. His light piano treatment plus the vocalizing of the Carr-Hops add up to a listenable lid. The same artists spin through a bouncy item on the lower side with the piano once again a stick out. Ops should take a gander.

"I CAN'T AFFORD ANOTHER BROKEN HEART" (2:45)
"LOVE ME A LITTLE BIT LESS" (2:40)
KAY ARMEN
(King 15168)

● Mellow voiced Kay Armen takes advantage of the pleasant ballad she has on the top end and turns in a creditable job with the help of the Larry Clinton orchestra. On the reverse level Kay and the band have no trouble with a simple tune that comes out as fair listening. Ops might take a peak.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "LONELY"	Ruth Casey	Cadillac 116
★ "ALWAYS"	Billy May O.	Capitol 1995; F-1995
★ "BE ANYTHING"	Alan Dean	MGM 11187; K11187
★ "I HEAR A RHAPSODY"	Fran Warren	MGM 11190; K11190

"FAITHFULLY YOURS" (2:45)
"WALTZ OF THE PUPPETS" (2:38)
MACKLIN MORROW ORCHESTRA
(MGM 30482; K30482)

● A pair of interesting instrumentals are dished up in a convincing manner by the Macklin Morrow orchestra. The orchestrational arrangements and the smooth deliveries give this disking added appeal. The juke box potential of the platter is limited but ops are urged to take a look.

"SINGIN' IN THE RAIN" (2:50)
"THE WEDDING OF THE PAINTED DOLL" (2:44)
TEX BENEKE ORCHESTRA
(MGM 11189; K11189)

● The Tex Beneke orchestra, with Tex handling the vocal together with a group, treat a pleasant oldie to a light jump rendition. The result is an ok dish. Flip is a change of pace instrumental that shows the band to good advantage. Ops might be interested in this disk.

"THE LITTLE BOY I KNEW" (2:36)
"YOU HAVEN'T MISSED A THING" (2:41)
DON RODNEY
(MGM 11188; K11188)

● Don Rodney chants a slow sentimental ditty on the top deck and winds up with a fair level. The second siding is another slow number that is doled out softly by Don together with the orchestrational assistance of the Roy Ross crew. The under siding makes for better juke box listening.

"BE ANYTHING" (2:45)
"ALL MY LIFE" (2:33)
ALAN DEAN
(MGM 11187; K11187)

● Two wonderful ballads are given expressive readings by Alan Dean on this new release. Alan throws his all into both numbers and the result is a pair of stirring sides. Backing his strong voice is the LeRoy Holmes orchestra which helps make the ballad even more attractive. Ops oughta get with the waxing.

"BLACK AND WHITE RAG" (2:48)
"SHE WAS JUST A SAILOR'S SWEETHEART" (2:42)
FRANK PETTY TRIO
(MGM 11186; K11186)

● The Frank Petty Trio takes a fast moving rag time beat and belts it out with much zest. Mike Di Napoli is featured on the piano and he does a good job of setting the proper mood. Flip is a beaty number that's handled similarly by the same combination with additional vocal work turned in by Frank. Ops might take a peek.

"WHISTLE WHILE YOU WORK" (2:12)
"HEIGH-HO" (2:42)
JAN GARBER ORCHESTRA
(Capitol 2008; F-2008)

● A cute Walt Disney tune is taken for a merry ride by the Jan Garber orchestra and vocalists Roy Cordell and Thelma Gracen. Again on the lower level the group skips through another Disney tune and comes up with a happy end. Ops might be interested here.

1 BY 4 on 4

HERE THEY ARE!
1 GREAT SONG!
BY 4 GREAT ARTISTS!
ON 4 New GREAT DECCA RECORDS!*

GUY LOMBARDO'S
Great New Record of
HONEST and TRULY
DECCA RECORD No. 27995 (78RPM)
and 9-27995 (45RPM)

THE INK SPOTS'
(featuring Bill Kenny)
Great New Record of
HONEST and TRULY
DECCA RECORD No. 27996 (78RPM)
and 9-27996 (45RPM)

HONEST and TRULY

LITTLE DONNA HIGHTOWER'S
Great New Rhythm and Blues Record of
HONEST and TRULY
DECCA RECORD No. 48284 (78RPM)
and 9-48284 (45RPM)

ROLAND JOHNSON'S
Great New Country and Western Record of
HONEST and TRULY
DECCA RECORD No. 46405 (78RPM)
and 9-46405 (45RPM)

* To all Disk Jackeys, Juke Box Operators, and Record Retailers:
WE BELIEVE that HONEST AND TRULY is so memarable a song that it can be a simultaneaus success in all fields: pop, country and western, rhythm and blues.
ACTING ON THAT BELIEF, we have recorded HONEST AND TRULY four ways: two in the popular idiom, one country and western style, and ane rhythm and blues.
WE THINK each is a standout.
ALL FOUR VERSIONS go on release the same day—March 10, 1952.
WE BELIEVE that when you hear these four records you will agree that they are all candidates for the best-seller lists.
Hanest and Truly,
DECCA RECORDS

Standard Songs are MONEY MAKERS!

"FORGIVE ME"

EDDIE FISHER—RCA Victor

TOMMY EDWARDS—MGM

Pub. by: ADVANCED MUSIC CORP.

MUSIC PUBLISHERS HOLDING CORP.

NEW YORK, N. Y.

BRYSON JUKE BOX BILL SHELVED INDEFINITELY

WASHINGTON, D. C.—The proposed Bryson Bill, under the terms of which music operators would have had to pay a royalty of two cents per record per week for every disk in their machines, has been shelved. At an executive session of the Subcommittee on the Judiciary held in Washington on Thursday, March 6, it was decided to take no action on the Bill. This in effect kills the proposed legislation for this session.

The Bill had been forcefully supported by ASCAP and opposed by all the major record companies, juke box operator associations and manufacturers.

At hearings held in February before the Subcommittee, it was pointed out that the proposed legislation would really accomplish exactly the opposite of what it intended to do, i.e. increase writers and publishers incomes. It was shown the disasterous effects of such a Bill would result in the destruction of the juke box business as we know it today and the consequent diminution of royalties to writers, publishers, and record companies.

It is assumed that ASCAP, which has been sponsoring similar legislation for years, will again try to get another Bill introduced at the next session of Congress.

One rumor had the members of the Subcommittee showing some favor towards the idea of increasing the royalty on mechanicals which record companies pay from 2 cents to 3 or 4 cents. It is reported that legislation aimed at that end may be introduced at some future date.

"I Hear a Rhapsody"

THE BILLBOARD Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-TV Show Charts (Radio Section).

● The Billboard Picks

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

I HEAR A RHAPSODY ..... Frank Sinatra ..... Columbia 39643

The oldie, being revived via the flick "Clash by Night," receives a stylish performance from Sinatra. Other good warnings are Arthur Prysock's on Decca, Dick Brown's on King and the Ray Anthony Ork's on Capitol.

DISK OF THE WEEK

"I HEAR A RHAPSODY" (3:01)

FRANK SINATRA

(Columbia 39652; 4-39652)

FRANK SINATRA

● The current trend of reviving old tunes is shown to great advantage with one of the better efforts on this new Frank Sinatra release. Frank who hasn't had a song in a long while has one here, in the form of a wonderful old ballad, that could easily send him to the top of the recording list again. The flowing melody labeled "I Hear a Rhapsody" is given a stirring treatment via the expressive vocalizing of Sinatra and the grand musical backing set up by the Axel Stordahl orchestra and the Jeff Alexander choir. The number has already proven itself and with the rendition presented here the side is bound to take again. Flip is a pretty ballad from the show "Pal Joey" and Frank gives it good coverage. Here too Sinatra is provided with able vocal and instrumental assistance. The half ops should latch on to is the first one. It's loaded.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "I HEAR A RHAPSODY" Dick Brown King 15159

● The Disk Jockeys Pick

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune disk jockeys think tomorrow's hits will be.

4 I HEAR A RHAPSODY.....Ray Anthony Ork.....Capitol 1973

TRADE PAPER RECORD REVIEWERS AGREE "RHAPSODY" IS TOPS

"Fran Warren's rich, dramatic delivery of 'Rhapsody' should help this oldie get away. It's one of Miss Warren's best jobs in some time. She projects the tune's warm mood for top effect."

"A first-rate dance reading by the (Ray) Anthony gang on a current plug revival spots use of a chorus to support a virile Tommy Mercer vocal . . . should be in the money."

"...a lovely ballad with a big potential. (Frank) Sinatra's slice has a good feel and should propel this number fast."

"...given a wonderful rendition by Dick Brown and the Don Costa orchestra. This lovely ballad is sold solidly by Dick and the lid should get its share of spins."

"This is Brown's best waxing in some time. He delivers the oldie due for a revival push with lots of warmth and projection."

"Prysock's moving chant of the oldie being revived is tops. This version could get a large share of the action due on the song. A fine disk."

ALL New RECORD RELEASES

FRANK SINATRA ....(Columbia)
ARTHUR PRYSOCK...(Decca)
DENNIS DAY .....(Victor)
FRAN WARREN .....(MGM)
IRVING FIELDS TRIO..(Victor)
DICK BROWN.....(King)
RAY ANTHONY .....(Capitol)
HAL SINGER.....(Coral)
NORMAN KAYE.....(Capitol)
HELEN HUMES .....(Decca)

JERRY WALD and NORMAN KRASNA present
BARBARA STANWYCK
PAUL DOUGLAS
ROBERT RYAN in
CLASH BY NIGHT
also starring MARILYN MONROE
with J. CARROL NAISH • KEITH ANDES
Distributed by RKO RADIO PICTURES

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Welcome Back.....

Arthur GODFREY

YOUR COLUMBIA RECORD -39362

IS TOPS IN THE NATION

"Dance Me Loose"

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- ARTHUR GODFREY TIME
  Monday through Thursday 10:15-10:30 AM CBS-TV

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- ARTHUR GODFREY'S TALENT SCOUTS
  Mondays 8:30-9:00 PM WCBS
- ARTHUR GODFREY TIME
  Monday thru Friday 10:00-11:30 AM
- KING ARTHUR'S ROUND TABLE
  Sundays 5:00-5:30 PM

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501 MADISON AVE. NEW YORK, N. Y.

" . . . 'OH SEBASTIAN' should become a great Novelty hit."

says BUD BREESE
WPEN—Philadelphia

"OH SEBASTIAN"
by ELMO RUSS
on Pyramid Record 644

Pyramid Records 1658 B'way New York 19 N. Y.

A New
"DAWN"
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Watch for announcement on
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a DOT POP Smash!
"GOODY GOODY"
by JANE GRANT
Dot 15009 (45 x 15009)

Great Rag-time treatment of
"NEAR YOU"
"JOHNNY MADDOX BOOGIE"
by JOHNNY MADDOX
and Rhythmasters
Dot 15008 (45 x 15008)

DOT RECORDS, INC.
Gallatin, Tennessee
Phones: 880-881

Decca Sets Mark By Cutting Robbins Tune Four Ways

NEW YORK—Climaxing an all-out teaser promotion, Decca Records this week unveiled its precedental four-ply release on the Fred Rose oldie, "Honest and Truly."

The diskery cut the standard on four separate records: Guy Lombardo, The Ink Spots featuring Bill Kenny, Little Donna Hightower and Roland Johnson.

Plan is to break the tune simultaneously in the pop, rhythm and blues and country fields. The Lombardo and Spots treatments are beamed at the pop market, the High tower at the r & b customers, and the Johnson at the country buyers. Miss Hightower has already stirred interest with her strong cover version of "Cry." Johnson is the latest addition to the Decca country roster. Hailing from Coleman, Alabama, he was inked by Paul Cohen, country and rhythm & blues chief for the diskery, and was the vocalist on a current Francis Craig record. "Honest And Truly" is his first solo side for the label.

In cooperation with Lion Music of the Robbins-Feist-Miller-Lion publishing group, Decca has paved the way for the quadruple release with one of the most comprehensive bally campaigns to date. Exploitation includes special ads, postcards, letters, and wires to deejays, streamers on each platter, and a number of merchandising projects from the Decca office to its branches and distribs, as well as a special order campaign among 20,000 dealers.

Decca A & R topper Mortie Palitz has written personal letters to key deejays explaining the pop end of the project; Paul Cohen has done likewise for the country version; Eddie Kissack the same for the r & b platter.

Coming Up FAST
EDDIE BRANDT
AND HIS HOLLYWOOD HICKS
"BUNNY POLKA"
VOCALS BY
EDDIE BRANDT and RUTHIE JAMES
BACKED WITH
"EASTER PARADE"
VOCALS BY
EDDIE BRANDT, RUTHIE JAMES, RUTHIE JAMES
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THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending March 8 without any changes on the part of THE CASH BOX.

Donn Tibbetts
WKXL—Concord, N. H.

1. DANCE ME LOOSE *(Arthur Godfrey)*
2. AT LAST *(Ray Anthony)*
3. ANYTIME *(Eddie Fisher)*
4. TRUST IN ME *(Eddie Fisher)*
5. I HEAR A RHAPSODY *(Dick Brown)*
6. RIVER IN THE MOONLIGHT *(Freddy Martin)*
7. TELL ME WHY *(Four Aces)*
8. PERFIDIA *(Four Aces)*
9. GOODBYE MY LOVE *(Cindy Lord)*
10. WHEEL OF FORTUNE *(Kay Starr)*

Buddy Deane
WITH—Baltimore, Md.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. AT LAST *(Ray Anthony)*
3. BLACKSMITH BLUES *(Ella Mae Morse)*
4. CRY *(Johnnie Ray)*
5. I HEAR A RHAPSODY *(Frank Sinatra)*
6. BERMUDA *(The Bell Sisters)*
7. THE LITTLE WHITE CLOUD *(Johnnie Ray)*
8. TELL ME WHY *(The Four Aces)*
9. I'LL STILL LOVE YOU *(Ames Brothers)*
10. PITTSBURGH, PA. *(Guy Mitchell)*

Eddie Gallaher
WTOP—Washington, D. C.

1. ANYTIME *(Eddie Fisher)*
2. TELL ME WHY *(Four Aces)*
3. CRY *(Johnnie Ray)*
4. SLOW POKE *(Pee Wee King)*
5. DANCE ME LOOSE *(Arthur Godfrey)*
6. BE MY LIFE'S COMPANION *(Mills Brothers)*
7. PLEASE MR. SUN *(Perry Como)*
8. SHRIMP BOATS *(Jo Stafford)*
9. TIGER RAG *(Les Paul & Mary Ford)*
10. CHARMAINE *(Mantovani)*

Bert Knapp
WVNJ—Newark, N. J.

1. TULIPS & HEATHER *(Perry Como)*
2. WHEEL OF FORTUNE *(Sunny Gale & Eddie Wilcox O.)*
3. TRUST IN ME *(Ricky Vallo)*
4. MISERLOU *(Martha Tilton)*
5. PLAY ME A HURTIN' TUNE *(Perry Como)*
6. BROKENHEARTED *(Johnnie Ray)*
7. BLACKSMITH BLUES *(Bill Darnell)*
8. TIGER RAG *(Les Paul & Mary Ford)*
9. BE MY LIFE'S COMPANION *(Mills Brothers)*
10. DANCE ME LOOSE *(Arthur Godfrey)*

Norm Prescott
WORL—Boston, Mass.

1. BROKEN HEARTED *(Johnnie Ray)*
2. I'LL ALWAYS LOVE YOU SOME *(Four Matys Brothers)*
3. AT LAST *(Ray Anthony)*
4. HEART OF A CLOWN *(Bobby Wayne)*
5. BLACKSMITH BLUES *(Ella Mae Morse)*
6. COME WHAT MAY *(Patti Page)*
7. I'LL WALK ALONE *(Don Cornell)*
8. PERFIDIA *(Four Aces)*
9. A GUY IS A GUY *(Doris Day)*
10. BLUE TANGO *(Leroy Anderson)*

Robin Seymour
WKMH—Dearborn, Mich.

1. PERFIDIA *(Four Aces)*
2. WHEEL OF FORTUNE *(Sunny Gale & Eddie Wilcox O.)*
3. TULIPS & HEATHER *(Perry Como)*
4. AT LAST *(Ray Anthony)*
5. SILLY DREAMER *(Tony Bennett)*
6. BLUE TANGO *(Leroy Anderson)*
7. MORE THAN LOVE *(Bill Hayes)*
8. BLACKSMITH BLUES *(Ella Mae Morse)*
9. HAMBONES *(Frankie Laine)*
10. A GUY IS A GUY *(Doris Day)*

Bob Murphy
WJBK—Detroit, Mich.

1. BLUE TANGO *(Les Baxter)*
2. I'LL STILL LOVE YOU *(Ames Brothers)*
3. TENDERLY *(Rosemary Clooney)*
4. AT LAST *(Ray Anthony)*
5. I HEAR A RHAPSODY *(Frank Sinatra)*
6. HEAVEN DROPS HER CURTAIN DOWN *(Jo Stafford)*
7. SILLY DREAMER *(Tony Bennett)*
8. JUMP THROUGH THE RING *(Vic Damone)*
9. PERFIDIA *(Four Aces)*
10. UNFORGETTABLE *(Nat "King" Cole)*

Hal Fredericks
KX0K—St. Louis, Mo.

1. WHEEL OF FORTUNE *(Sunny Gale & Eddie Wilcox O.)*
2. TULIPS & HEATHER *(Perry Como)*
3. TENDERLY *(Rosemary Clooney)*
4. CHINATOWN *(Bobby Maxwell)*
5. A KISS TO BUILD A DREAM ON *(Louis Armstrong)*
6. GOODBY SWEETHEART *(June Ward)*
7. RETREAT *(Patti Page)*
8. DANCING WITH TEARS IN MY EYES *(Mantovani)*
9. HAMBONE *(Red Saunders)*
10. FORGIVE ME *(Tommy Edwards)*

Leigh Kamman
WOV—New York, N. Y.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. CRY *(Johnnie Ray)*
3. PLEASE MR. SUN *(Johnnie Ray)*
4. TIGER RAG *(Les Paul & Mary Ford)*
5. PLEASE MR. SUN *(Perry Como)*
6. TWO SLEEPY PEOPLE *(Fred Waring O.)*
7. DIPSY DOODLE *(Modernaires)*
8. PERFIDIA *(Four Aces)*
9. I'LL WALK ALONE *(Don Cornell)*
10. I HEAR A RHAPSODY *(Frank Sinatra)*

Ira Cook
KECA & KMPC—Hollywood, Cal.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. AT LAST *(Ray Anthony)*
3. BLUE TANGO *(Leroy Anderson)*
4. BERMUDA *(Bell Sisters)*
5. CRY *(Johnnie Ray)*
6. I HEAR A RHAPSODY *(Dick Brown)*
7. BLACKSMITH BLUES *(Ella Mae Morse)*
8. WIMOWEH *(The Weavers)*
9. TELL ME WHY *(Four Aces)*
10. ON MY WAY *(Ralph Flanagan)*

John Hudak
WSOU—South Orange, N. J.

1. TELL ME WHY *(Four Aces)*
2. ANYTIME *(Eddie Fisher)*
3. PLEASE MR. SUN *(Johnnie Ray)*
4. CRY *(Johnnie Ray)*
5. SIN *(Eddie Howard-Four Aces)*
6. BLUE TANGO *(Leroy Anderson)*
7. BERMUDA *(Bell Sisters)*
8. WHEEL OF FORTUNE *(Kay Starr)*
9. PERFIDIA *(Four Aces)*
10. UNFORGETTABLE *(Billy May)*

Bob Watson
WSB—Atlanta, Ga.

1. AT LAST *(Ray Anthony)*
2. PLEASE MR. SUN *(Tommy Edwards)*
3. BLUE TANGO *(Leroy Anderson)*
4. STOLEN LOVE *(Eddy Howard)*
5. BROKEN HEARTED *(Johnnie Ray)*
6. AY-ROUND THE CORNER *(Jo Stafford)*
7. ALWAYS *(Billy May)*
8. AT LAST, AT LAST *(Tony Martin)*
9. WHEEL OF FORTUNE *(Sunny Gale & Eddie Wilcox O.)*
10. YOU BROUGHT ME LOVE *(Four Aces)*

Vince Williams
WJZ—New York, N. J.

1. TIGER RAG *(Les Paul & Mary Ford)*
2. PLEASE MR. SUN *(Bill Kenny)*
3. AT LAST *(Ray Anthony)*
4. IF I CAN'T HAVE YOU ALL TO MYSELF *(Ann Gibson)*
5. JUMP THROUGH THE RING *(Tony Martin)*
6. TELL ME WHY *(Four Aces)*
7. OH TO BE YOUNG AGAIN *(Mary Mayo)*
8. I'LL NEVER LET YOU CRY *(Les Brown)*
9. ALWAYS LATE *(Clyde McCoy)*
10. IT'S A GOOD DAY *(Peggy Lee)*

Mort Nusbaum
WHAM—Rochester, N. Y.

1. TELL ME WHY *(Four Aces)*
2. BLUE TANGO *(Les Baxter)*
3. LIFE IS A BEAUTIFUL THING *(Dinah Shore)*
4. DANCE ME LOOSE *(Mindy Carson)*
5. ANYTIME *(Eddie Fisher)*
6. GARDEN IN THE RAIN *(Four Aces)*
7. SILLY DREAMER *(Tony Bennett)*
8. BE MY LIFE'S COMPANION *(Mills Brothers)*
9. SLOW POKE *(Helen O'Connell)*
10. A KISS TO BUILD A DREAM ON *(Hugo Winterhalter)*

Howard Miller
WIND—Chicago, Ill.

1. WHEEL OF FORTUNE *(Bobby Wayne)*
2. PLEASE MR. SUN *(Johnnie Ray)*
3. AT LAST *(Ray Anthony)*
4. BE MY LIFE'S COMPANION *(Rosemary Clooney)*
5. SINCE MY LOVE HAS GONE *(Tony Bennett)*
6. BERMUDA *(Bell Sisters)*
7. LITTLEWHITE CLOUD THAT CRIED *(Johnnie Ray)*
8. PITTSBURGH, PA. *(Guy Mitchell)*
9. THE BRIDGE *(Tommy Edwards)*
10. PERFIDIA *(Four Aces)*

Bob Corley
WQXI—Atlanta, Ga.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. WHEEL OF FORTUNE *(Bobby Wayne)*
4. LITTLE WHITE CLOUD THAT CRIED *(Roberta Lee)*
5. SLOW POKE *(Arthur Godfrey)*
6. BLUE TANGO *(Leroy Anderson)*
7. A KISS TO BUILD A DREAM ON *(Hugo Winterhalter)*
8. GOODBYE SWEETHEART *(Jane Ward)*
9. BERMUDA *(Bell Sisters)*
10. MARSHMALLOW MOON *(Dinah Shore)*

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending March 8 without any changes on the part of THE CASH BOX.

Bob Earle
KSO—Des Moines, Iowa

1. WIMOWEH *(The Weavers)*
2. TIGER RAG *(Les Paul & Mary Ford)*
3. TELL ME WHY *(Four Aces)*
4. ANYTIME *(Eddie Fisher)*
5. WHEEL OF FORTUNE *(Kay Starr)*
6. BERMUDA *(Ray Anthony)*
7. PLEASE MR. SUN *(Johnnie Ray)*
8. RETREAT *(Patti Page)*
9. AT LAST *(Ray Anthony)*
10. CRY *(Johnnie Ray)*

Johnny Pearson
KOWH—Omaha, Neb.

1. WHEEL OF FORTUNE *(Arthur Prysock)*
2. ANYTIME *(Eddie Fisher)*
3. BLUE TANGO *(Leroy Anderson)*
4. STOLEN LOVE *(Eddy Howard)*
5. CRY *(Johnnie Ray)*
6. BERMUDA *(Bell Sisters)*
7. TIGER RAG *(Les Paul & Mary Ford)*
8. WIMOWEH *(The Weavers)*
9. I WANNA LOVE YOU *(Ames Brothers)*
10. PLEASE MR. SUN *(Bill Kenny)*

Eddie Hubbard
WIND—Chicago, Ill.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. WISHIN' *(Eddy Howard)*
3. BLUE TANGO *(Leroy Anderson)*
4. BERMUDA *(Bell Sisters)*
5. ANYTIME *(Eddie Fisher)*
6. BROKEN HEARTED *(Ray Anthony)*
7. PLEASE MR. SUN *(Johnnie Ray)*
8. TULIPS & HEATHER *(Perry Como)*
9. STOLEN LOVE *(Eddy Howard)*
10. SINCE MY LOVE HAS GONE *(Tony Bennett)*

Ed Perry
KFRE—Fresno, Calif.

1. CRY *(Johnnie Ray)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. I WANNA LOVE YOU *(Ames Bros.)*
4. ANYTIME *(Eddie Fisher)*
5. BLUE TANGO *(Hugo Winterhalter)*
6. TIGER RAG *(Les Paul & Mary Ford)*
7. BERMUDA *(Bell Sisters)*
8. JEALOUSY *(Frankie Laine)*
9. GREENSLEEVES *(Mantovani)*
10. BLACKSMITH BLUES *(Ella Mae Morse)*

Bob Anthony
KRMG—Tulsa, Okla.

1. CRY *(Johnnie Ray)*
2. AT LAST *(Ray Anthony)*
3. TELL ME WHY *(Four Aces)*
4. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
5. CHARMAINE *(Billy May)*
6. PLEASE MR. SUN *(Johnnie Ray)*
7. SLOW POKE *(Pee Wee King)*
8. TIGER RAG *(Les Paul & Mary Ford)*
9. BERMUDA *(Bell Sisters)*
10. ANYTIME *(Eddie Fisher)*

Arty Kay
WKLX—Lexington, Ky.

1. WHEEL OF FORTUNE *(Bell Sisters)*
2. CRY *(Johnnie Ray)*
3. BLUE TANGO *(Leroy Anderson)*
4. SLOW POKE *(Pee Wee King)*
5. BE MY LIFE'S COMPANION *(Rosemary Clooney)*
6. BERMUDA *(Bell Sisters)*
7. TIGER RAG *(Les Paul & Mary Ford)*
8. TULIPS & HEATHER *(Perry Como)*
9. BLACKSMITH BLUES *(Ella Mae Morse)*
10. AT LAST *(Ray Anthony)*

Jack Mills
KSIB—Creston, Iowa

1. CRY *(Johnnie Ray)*
2. TIGER RAG *(Les Paul & Mary Ford)*
3. TELL ME WHY *(Four Aces)*
4. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
5. A KISS TO BUILD A DREAM ON *Hugo Winterhalter)*
6. ANYTIME *(Eddie Fisher)*
7. BERMUDA *(Bell Sisters)*
8. AT LAST *(Ray Anthony)*
9. SLOW POKE *(Ralph Flanagan)*
10. WIMOWEH *(Weavers)*

Art Pallan
WWSW—Pittsburgh, Pa.

1. WHEEL OF FORTUNE *(Sunny Gale & Eddie Wilcox O.)*
2. ANYTIME *(Eddie Fisher)*
3. BERMUDA *(Bell Sisters)*
4. COME WHAT MAY *(Patti Page)*
5. BLACKSMITH BLUES *(Ella Mae Morse)*
6. CRY *(Johnnie Ray)*
7. PITTSBURGH, PA. *(Guy Mitchell)*
8. AT LAST *(Ray Anthony)*
9. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
10. TULIPS & HEATHER *(Perry Como)*

David Walshak
KCTI—Gonzales, Texas

1. WHEEL OF FORTUNE *(Bobby Wayne)*
2. WIMOWEH *(The Weavers)*
3. CRY *(Eileen Barton)*
4. RETREAT *(Patti Page)*
5. ALL OVER AGAIN *(Tommy Edwards)*
6. BE MY LIFE'S COMPANION *(Mills Brothers)*
7. TIGER RAG *(Les Paul & Mary Ford)*
8. BROKENHEARTED *(Johnnie Ray)*
9. AT LAST *(Ray Anthony)*
10. CHARMAINE *(Mantovani)*

Don Bell
KRNT—Des Moines, Iowa

1. TELL ME WHY *(Four Aces)*
2. CRY *(Johnnie Ray)*
3. WIMOWEH *(The Weavers)*
4. ANYTIME *(Eddie Fisher)*
5. WHEEL OF FORTUNE *(Kay Starr)*
6. TIGER RAG *(Les Paul & Mary Ford)*
7. BLUE TANGO *(Leroy Anderson)*
8. NOODLIN' RAG *(Guy Lombardo)*
9. PLEASE MR. SUN *(Johnnie Ray)*
10. BROKENHEARTED *(Johnnie Ray)*

Ray Perkins
KFEL—Denver, Colo.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. ANYTIME *(Eddie Fisher)*
4. CHARMAINE *(Gordon Jenkins)*
5. PLEASE MR. SUN *(Perry Como)*
6. SLOW POKE *(Pee Wee King)*
7. TIGER RAG *(Les Paul & Mary Ford)*
8. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
9. DANCE ME LOOSE *(Arthur Godfrey)*
10. WIMOWEH *(The Weavers)*

Bud Wendell
WJMO—Cleveland, O.

1. BLUE TANGO *(Leroy Anderson)*
2. ANYTIME *(Eddie Fisher)*
3. AT LAST *(Ray Anthony)*
4. SLOW POKE *(Arthur Godfrey)*
5. WHEEL OF FORTUNE *(Sunny Gale & Eddie Wilcox O.)*
6. TRUST IN ME *(Eddie Fisher)*
7. BLACKSMITH BLUES *(Ella Mae Morse)*
8. BROKENHEARTED *(Johnnie Ray)*
9. WIMOWEH *(The Weavers)*
10. THE THREE BELLS *(Companions Of Song)*

Pete Ward
WARE—Ware, Mass.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. AT LAST *(Ray Anthony)*
4. ANYTIME *(Eddie Fisher)*
5. BE MY LIFE'S COMPANION *(Mills Brothers)*
6. WHEEL OF FORTUNE *(Sunny Gale & Eddie Wilcox O.)*
7. GOODBYE SWEETHEART *(June Ward)*
8. HEART OF A CLOWN *(Bobby Wayne)*
9. PLEASE MR. SUN *(Johnnie Ray)*
10. TURN BACK *(Four Lads)*

Nick Cenci
WCAE—Pittsburgh, Pa.

1. BLUE TANGO *(Leroy Anderson)*
2. BLACKSMITH BLUES *(Ella Mae Morse)*
3. TELL ME WHY *(Four Aces)*
4. AT LAST *(Ray Anthony)*
5. WHEN I TAKE MY SUGAR TO TEA *(Billy May)*
6. HERE IS MY HEART *(Cindy Lord)*
7. PLEASE, MR. SUN *(Tommy Edwards)*
8. YOU'RE NOT WORTH MY TEARS *(Marksmen)*
9. TURN BACK *(Four Lads)*
10. SINCE MY LOVE HAS GONE *(Tony Bennett)*

Gene Whitaker
WREV—Reidsville, N. C.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Eddie Fisher)*
3. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
4. PLEASE MR. SUN *(Perry Como)*
5. BROKEN HEARTED *(Ray Anthony)*
6. A KISS TO BUILD A DREAM ON *(Hugo Winterhalter)*
7. BABY DOLL *(Doris Day)*
8. WHEEL OF FORTUNE *(Kay Starr)*
9. I HEAR A RHAPSODY *(Frank Sinatra)*
10. A ROOM WITH A VIEW *(Billy Eckstine)*

John Gale
WINN—Louisville, Ky.

1. WHEEL OF FORTUNE *(Bobby Wayne)*
2. TELL ME WHY *(Four Aces)*
3. BLUE TANGO *(Leroy Anderson)*
4. JUST ONE MORE CHANCE *(Les Paul & Mary Ford)*
5. SLOW POKE *(Pee Wee King)*
6. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
7. OOPS *(Doris Day)*
8. CRY *(Johnnie Ray)*
9. BERMUDA *(Bell Sisters)*
10. AT LAST *(Ray Anthony)*

FLASH

• OPS—
• DJ's—
• DEALERS!!

ANOTHER FIRST

from

DERBY

RECORDS

who gave you a FIRST on the nation's

1 hit "WHEEL OF FORTUNE"

"I MAY HATE MYSELF IN THE MORNING'

by

BETTE McLAURIN

and FRIENDS

arranged by

EDDIE WILCOX

DERBY RECORD # 790

BETTE McLAURIN—Direction of GALE AGENCY, INC.

Derby Records, Inc.

520 W. 50th St.
New York City

4852 W. Jefferson Blvd.
Los Angeles, Calif.

FLASH FLASH

THE CASH BOX DISC HITS BOX SCORE

The Nation's TOP 50 Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

CODE

AB—Abbey, AL—Aladdin, AP—Apollo, AT—Atlantic, BU—Bullet, CA—Capitol, CH—Chess, CO—Columbia, CR—Coral, DA—Dana, DE—Decca, DY—Derby, FE—Federal, 4 Star—Four Star, IN—Intro, JU—Jubilee, KI—King, LO—London, ME—Mercury, MG—MGM, MO—Modern, NA—National, OR—Oriole, PE—Peacock, PR—Prestige, RA—Rainbow, RE—Regent, SA—Savoy, SIT—Sittin' In, SP—Specialty, TE—Tempo, TN—Tennessee, UN—United, VI—Victor

- Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reserve side.
- The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination ot all the records on which it was available.

1—Cry
Mar. 15: 102.5 — Mar. 8: 117.1

CA-1875 (F-1875)—FOUR KNIGHTS
CR-60592 (9-60592)—EILEEN BARTON
Hold Me Just A Little Longer, Daddy
DE-27857 (9-27857)—PAUL CHAPMAN
KI-15145—ALAN HOLMES
LO-1169 (45-1169)—VERA LYNN
And Love Was Born
ME-5749 (5749x45)—GEORGIA GIBBS
My Old Flame
MG-11113 (K11113)—BILL FARRELL
OK-6840—JOHNNIE RAY
Little White Cloud That Cried
VI-20-4388 (47-4388)—JUNE VALLI
Three Bells
VI-20-4406 (47-4406)—BOB WILLIAMS

2—Tell Me Why
93.7 — 99.5

CA-1929 (F-1929)—NORMAN KAYE
Once I Loved You
CR-60625 (9-60625)—HORACE BAILEY
I Want You
DE-27860 (9-27860)—FOUR ACES
Garden In The Rain
DE-27926 (9-27926)—ROBERTA LEE
Slew Foot Rag
KI-4515 (45-4515)—THE SWALLOWS
Roll Roll Pretty Baby
ME-5767 (5767x45)—RALPH MARTERIE O.
Perdido
ME-8267 (8267x45)—DINAH WASHINGTON
Wheel of Fortune
VI-20-4427 (47-4427)—FOUR TUNES
I'll See You In My Dreams
VI-20-4444 (47-4444)—EDDIE FISHER
Trust In Me

3—Anytime
75.9 — 53.9

CA-1895 (F-1895)—HELEN O'CONNELL
Crazy Heart
DE-27972 (9-27972—SY OLIVER O.
Blacksmith Blues
VI-20-2700—EDDY ARNOLD
VI-20-4359 (47-4359)—EDDIE FISHER
Never Before

4—Blue Tango
5B.9 — 33.9

CA-1966 (F-1966)—LES BAXTER
Please, Mr. Sun
DE-27875 (9-27875)—LEROY ANDERSON
Belle Of The Ball
DE-28031 (9-28031)—GUY LOMBARDO
At Last; At Last
VI-20-4518 (47-4518)—HUGO WINTERHALTER O.
The Gypsy Trail

5—Slow Poke
52.2 — 81.5

CA-1837 (F-1837)—HELEN O'CONNELL
I Wanna Play House With You
CO-39632 (4-39632)—ARTHUR GODFREY
Dance Me Loose
DE-27792 (9-27792)—ROBERTA LEE
I Wanna Play House With You
KI-998—HAWKSHAW HAWKINS
ME-5740 (5740x45)—TINY HILL
Don't Put A Tox On Love
VI-21-0489 (48-0489)—PEE WEE KING
VI-20-4373 (47-4373)—RALPH FLANAGAN
Charmaine

6—The Little White Cloud That Cried
49.B — 62.4

CA-1892 (F-1892)—LOU DINNING
Blue December
DE-27893 (9-27893)—ROBERTA LEE
Bermuda
ME-5761—HERB LANCE O.
A Lonely Town
OK-6840—JOHNNIE RAY
Cry

7—Wheel Of Fortune
47.4 — 37.6

CA-1964 (F-1964)—KAY STARR
I Wanna Love You
CR-60650 (9-60650)—JIMMY SCOTT
Come What May
DE-27967 (9-27967)—ARTHUR PRYSOCK
'Till The Stars Fall
DE-48280 (9-48280)—HELEN HUMES
All Night Long
DY-787—SUNNY GALE & EDDIE WILCOX
KI-1051 (45-1051)—JIMMY THOMASON
Kiamish Choctow Rose
ME-5779 (5779 x 45)—BOBBY WAYNE
If I Had The Heart Of A Clown
VI-20-4349 (47-4349)—JOHNNY HARTMAN
VI-20-4520 (47-4520)—BELL SISTERS
Poor Whip-Poor Will

8—Please, Mr. Sun
44.4 — 35.5

CA-1966 (F-1966)—LES BAXTER
Blue Tango
CO-39636 (4-39636)—JOHNNIE RAY
Broken Hearted
CR-60647 (9-60647)—GEORGIE AULD
If You Go
DE-27946 (9-27946)—BILL KENNY
If I Forget You
MG-11134 (K11134)—TOMMY EDWARDS
Where I May Live With You
VI-20-4453 (47-4453)—PERRY COMO
Tulips And Heather

9—Bermuda
39.5 — 45.3

CA-1956 (F-1956)—RAY ANTHONY O.
Broken Hearted
DE-27893 (9-27893)—ROBERTA LEE
Little White Cloud That Cried
ME-5774 (5774x45)—JIMMY PALMER O.
Who
VI-20-4422 (47-4422)—BELL SISTERS & RENE ORCH.
June Night

10—Tiger Rag
37.6 — 35.6

CA-1920 (F-1920)—LES PAUL & MARY FORD
It's A Lonesome Old Town
DE-27939 (9-27939)—GEORGE BARNES
State Street Boogie

11—Dance Me Loose
31.7 — 30.5

CO-39632 (4-39632)—ARTHUR GODFREY
Slow Poke
DE-27906 (9-27906)—RUSS MORGAN O.
River In The Moonlight
VI-20-4457 (47-4457)—MINDY CARSON
Allegheny Fiddler

12—Shrimp Boats
2B.9 — 32.6

CA-1873 (F-1873)—DICK BEAVERS
Jealousy
CO-39581 (4-39581)—JO STAFFORD
Love, Mystery And Adventure
DE-27832 (9-27832)—DOLORES GRAY
More, More, More
KI-15151—DICK BROWN
I Wish I Had A Girl
MG-11113 (K11113)—BILL FARRELL
Cry
VI-20-4405 (47-4405)—DANNY SCHOLL
I Remember You, Love
VI-20-4409 (47-4409)—TEX WILLIAMS
Urn On The Mantel

13—Charmaine
2B.7 — 27.B

AP-1188—BILLY DANIELS
CA-1875 (F-1875)—FOUR KNIGHTS
Cry
CO-39616 (4-39616)—PAUL WESTON
At Dawning
CR-60599 (9-60599)—NEAL HEFTI O.
Cabin In The Cotton
DE-27859 (9-27859)—GORDON JENKINS
When A Man Is Free
KI-4506—BURNIE PEACOCK
LO-1020—MANTOVANI
Just For A While
ME-5747 (5747x45)—HARMONICATS
Domino
MG-11122 (K11122)—BILLHAYES
For All We Know
PR-916—Gene Ammons
VI-20-4373 (47-4373)—RALPH FLANAGAN
Slow Poke
VI-20-4375 (47-4375)—VAUGHN MONROE
Once

14—Tulips And Heather
23.4 — 11.9

CA-1952 (F-1952)—BENNY STRONG
Tavern In The Town
DE-27964 (9-27964)—FRED WARING
You'll Never Walk Alone
LO-1172 (45-1172)—VERA LYNN
Once I Loved You
MG-11142 (K11142)—BILL HAYES
We Won't Live In A Castle
VI-20-4453 (47-4453)—PERRY COMO
Please, Mr. Sun

15—Brokenhearted
20.9 — 18.3

CA-1956 (F-1956)—RAY ANTHONY O.
Bermuda
CO-39636 (4-39636)—JOHNNIE RAY
Please, Mr. Sun
DE-27961 (9-27961)—ALAN DALE
Silver And Gold

16—Three Bells
20.B — 9.9

CO-39602 (4-39602)—SAMMY KAYE O.
I Only Have One Life To Live
CO-4105-F—LES COMPAGNONS
That Lucky Old Sun
DE-27858 (9-27858)—ANDREWS SISTERS & JENKINS O.
Windmill Song
VI-20-4388 (47-4388)—JUNE VALLI
Cry

17—Be My Life's Companion
17.6 — 14.1

CA-1967 (F-1967)—SKEETS McDONALD
Tell Me Why
CO-39631 (4-39631)—ROSEMARY CLOONEY
Why Don't You Love Me?
DE-27889 (9-27889)—MILLS BROS.
Love Lies
KI-1039 (45-1039)—HAWKSHAW HAWKINS
Everybody's Got A Girl But Me
ME-5758 (5758x45)—GEORGIA GIBBS
Oklahoma Polka
MG-11133 (K11133)—ART LUND
VI-20-4454 (47-4454)—MINDY CARSON
Tuh-Pocket, Tuh-Pocket

18—Blacksmith Blues
17.5 — 9.2

CA-1922 (F-1922)—ELLA MAE MORSE
Love Me Or Leave Me
DE-27968 (9-27968)—BILL DARNEL
Salty Dog Rag
MG-11171 (K11171)—ART MOONEY
You're Not Worth My Tears

19—Wimoweh
14.2 — 11.2

CO-39651 (4-39651)—JIMMY DORSEY O.
I'll Always Be Following You
DE-27928 (9-27928)—WEAVERS & JENKINS
Old Paint

20—I Wanna Love You
14.1 — 14.5

CA-1964 (F-1964)—KAY STARR
Wheel Of Fortune
CR-60617 (9-60617)—AMES BROTHERS
I'll Still Love You
DE-27970 (9-27970)—SONNY BURKE O.
I'll Always Be Following You

21—Stolen Love
12.9 — 9.1

DE-27962 (9-27962)—GUY LOMBARDO
Marshmallow Moon
ME-5784 (5784 x 45)—EDDY HOWARD O.
Wishin'
VI-20-4510 (47-4510)—THREE SUNS
Cool, Cool Kisses

22—Perfidia
11.3 — 7.4

DE-27987 (9-27987)—FOUR ACES
You Brought Me Love
VI-42-0157—GLENN MILLER
At Last

23—Tenderly
11.2 — 6.5

CA-1654 (F-1654)—RAY ANTHONY
CO-39648 (9-39648)—ROSEMARY CLOONEY
Did Anyone Call?
ME-5716 (5716x45)—RALPH MARTERIE O.
It's All In The Game
MG-30384 (K30384)—DAVID ROSE
Flying Horse
VI-20-4403 (47-4403)—VAUGHN MONROE O.
I Like It, I Like It

24—Undecided
10.9 — 14.6

CA-1824 (F-1824)—RAY ANTHONY
Just A Moment More
CR-60566 (9-60566)—AMES BROS. & LES BROWN
Sentimental Journey
DE-27835 (9-27835)—GUY LOMBARDO
KI-15128—MARY SMALL
If I Could Love You In The Morning
PR-916—GENE AMMONS
PY-373—GAYLE WALTON

25—A Garden In The Rain
10.B — 5.4

DE-27860 (9-27860)—FOUR ACES
Tell Me Why
DE-27976 (9-27976)—JERRY GRAY O.
Unforgettable
VI-20-4445 (47-4445)—PERRY COMO
Oh, How I Miss You Tonight

26—Come What May
10.0 — 13.9

CA-1944 (F-1944)—HELEN O'CONNELL
Baby We're Really In Love
CR-60650 (9-60650)—JIMMY SCOTT
Wheel Of Fortune
ME-5772 (5772 x 45)—PATTI PAGE
Retreat
VI-20-4489 (47-4489)—FOUR TUNES
The Greatest Song I Ever Heard

27—(It's No) Sin
9.9 — 32.7

CA-1806 (F-1806)—FOUR KNIGHTS
CO-39567 (4-39567)—SAMMY KAYE
Jealous Eyes
DE-27769 (9-27769)—ARTHUR PRYSOCK
Love Of A Gypsy
DE-27794 (9-27794)—AL MORGAN
Jealous Eyes
KI-4505—BURNIE PEACOCK
ME-5711 (5711x45)—EDDY HOWARD O.
My Wife And I
MG-11066 (K11066)—BILLY WILLIAMS QT.
It's Over
PY-334—GAYLE WALTON
VA-101—FOUR ACES
VI-20-4280 (47-4280)—S. CHURCHILL

28—At Last! At Last!
9.1 — 11.6

DE-27934 (9-27934)—BING CROSBY
Isle Of Innisfree
DE-28031 (9-28031)—GUY LOMBARDO
Blue Tango
MG-11143 (K11143)—TED STRAETER O.
Only If You're In Love
VI-20-4477 (47-4477)—TONY MARTIN
Make With The Magic

29—Retreat
8.7 — 7.5

ME-5772 (5772x45)—PATTI PAGE
Come What May
MG-11151 (K11151)—BARBARA RUICK
You Couldn't Be Cuter

30—At Last
8.6 — —

CA-1912 (F-1912)—RAY ANTHONY
I'll See You In My Dreams
DE-27998 (9-27998)—BUDDY JOHNSON O.
Root Man Blues
VI-42-0157—GLENN MILLER O.
Perfidia

31—A Kiss To Build A Dream On
8.4 — 6.3

CA-1769 (F-1769)—BOB EBERLY
But Not Like You
CO-39526 (4-39526)—JIMMY DORSEY O
Cherry Pink & Apple Blossom
CR-60574 (9-60574)—JACK HASKELL
Wedding Invitations
DE-27720 (9-27720)—LOUIS ARMSTRONG
I Get Ideas
ME-5710 (5710x45)—KAY BROWN
Cheatin' On Me
MG-11061 (K11061)—MONICA LEWIS
La Bota
VI-20-4455 (47-4455)—HUGO WINTERHALTER
Love Makes The World Go Round

32—Down Yonder
8.2 — 17.9

AB-15053—LAWRENCE "Piano Roll" COOK
Tiger Rag
CA-1777 (F-1777)—JOE "FINGERS" CARR
Ivory Rag
CO-39533 (4-39533)—CHAMP BUTLER
Way Up In North Carolina
DE-46362 (9-46362)—HAROLD CARMACK
DE-46355 (9-46355)—SPADE COOLEY
KI-986 (45-986)—EDDIE SMITH AND THE CHIEF
Sweet Bunch Of Daisies
ME-5695—CLEM WATTS
MG-11057 (K11057)—FRANK PETTY TRIO
Precious
RE-25010—ENOCH LIGHT
TE-775—DEL WOOD
VI-20-4267 (47-4267)—FREDDY MARTIN O.
Take Her To Jamaica

33—Unforgettable
7.4 — 4.9

CA-1808 (F-1808)—NAT "KING" COLE
My First And Last Love
DE-27976 (9-27976)—JERRY GRAY O.
Garden In The Rain
LO-1139 (4-1139)—DICK JAMES
My Love For You
MG-11060 (K11060)—TEX BENEKE
One Of These Days

34—I'll Build A Stairway To Paradise
6.6 — —

MG-30400 (K30400)—GEORGES GUETARY

35—Chinatown, My Chinatown
5.4 — 7.3

ME-5773 (5773x45)—BOBBY MAXWELL
Shuffle Off To Buffalo

36—Silver And Gold
4.9 — 4.1

CA-1955 (F-1955)—BILLY MAY
Unforgettable
CR-60652 (9-60652)—JACK HASKELL
Goodbye Sweetheart
DE-27961 (9-27961)—ALAN DALE
Brokenhearted
ME-5789 (5789x45)—TINY HILL
Milk Bucket Boogie
VI-20-4545 (47-4545)—FRANKIE CARLE O.
Crazy Heart
VI-20-4458 (47-4458)—PEE WEE KING

37—Baby Doll
4.4 — 1.2

CA-1941 (F-1941)—GORDON MacRAE
Green Acres And Purple Mountains
CO-39637 (4-39637)—DORIS DAY
Oops
DE-27900 (9-27900)—ELLA FITZGERALD
Lady Bug
MG-11162 (K11162)—TOMMY TUCKER O.
With No One To Love Tonight
VI-20-4384 (47-4384)—RAY NOBLE O.
Sensational

38—Hambone
4.3 — —

CO-39672 (4-39672)—FRANKIE LAINE & JO STAFFORD
Let's Hove A Party
OK-6862—RED SAUNDERS
VI-20-4584 (47-4584)—PHIL HARRIS & BELL SISTERS
Mama's On The Warpath

39—Wimmin
3.7 — 6.1

CO-39639 (4-39639)—GUY MITCHELL
We Won't Live In A Castle

40—Babalu
3.6 — 1.1

DE-27861 (9-27861)—MIGUELITO VALDES
ME-5780 (5780x45)—XAVIER CUGAT O.
More Than Love
ME-8950—SLIM GAILLARD

41—Silly Dreamer
2.9 — 11.7

42—Jealousy (Jalousie)
2.8 — 4.2

43—Temptation
2.7 — —1.0

44—Wishin'
2.6 — —

45—Pittsburgh, Pennsylvania
2.5 — —

46—A-Round The Corner
2.4 — —

47—Since My Love Has Gone
1.9 — 6.2

48—Noodlin' Rag
1.8 — —

49—Snowflakes
1.4 — 1.5

50—You Weren't There
1.2 — 6.0

Rome N. Y. Disk Jockey Claims Artists Overlook Promotional Potential Of Out-Of-The-Way Localities

ROME, N. Y.—Lou Barile, WKAL disk jockey in Rome, N. Y., said last week that most artists are overlooking the tremendous good will and sales which they could promote for their records by stopping in towns where they wouldn't normally play a date.

For instance, Barile claimed, if a record star were to make a stop-over in Rome, N. Y., there would be numerous opportunities for publicity and promotion throughout the entire area. Disk jockey programs would become a sounding board for the artist and Barile himself could play the artist's records once a day prior to the scheduled appearance. There would be the usual plugs and cross-plugs worth a million bucks.

Then the Junior Chamber of Commerce would proclaim a special day, said Barile. There would be the usual police escort, parties, etc., to make the day worthwhile in every respect. The appearance would also give Barile an opportunity to line up kids to form fan clubs devoted to furthering the cause of the star.

Then too, the recording star wouldn't be under pressure when appearing in a locality such as Rome because of the informality involved. With all the friendliness and cordiality prevalent in areas such as this, Barile thinks a singer would be bound to make the best possible impression and not mind repeating his stand over and over again.

This idea takes on an extremely striking aspect, said Barile, when one considers the all important fact that artists who accept these bids would be going to completely virgin territory as far as personal appearances are concerned.

The HALE You Say

by natt hale

Every now and again, we take note of the growing horde of disc jockeys. One trade journal or another will make much of some grande dame or gentleman who has decided to grace the microwaves with her or his charm and manner by bridging the gap from one tangent of show biz to spieling about the wax works.

Which caused us to contemplate, the other day, about what set of qualifications and requirements is necessary to fulfill before one can join the S.C.P.W.S.W. (Society of Clever People Who Spin The Wax).

After much amusing and a maximum of earnest calculation, we came to the conclusion that very little—if nothing—is required to become an authority on the waxworks.

Nothing—except, maybe, a course in **blasting!**

Of late, we have been virtually flattened by a new type of approach to the disc jockey profession. This is the guy who feels that he must apply a form of critique to his technique. And, if it were but a sometime thing, it would probably go unnoticed by his legion of fans. So it therefore becomes almost mandatory to take a healthy swipe at the artists, composers, A. & R. directors, record companies, song pluggers, publishers, record distributors and promotion men.

Most frequent objective of the "blast" is the poor artiste, who probably has less to say concerning the production of the disc than anyone else in the studio. Nevertheless, this type of d.j. "blaster" sees the only course open for him is to scald the artist for: 1) picking the selection, 2) singing it in the style she (or he) did, 3) allowing such an arrangement, 4) condoning such a bad pressing, 5) jumping the release date, and, 6) letting another deejay get it before he did.

NATT HALE

Interwined amongst all of this, the Artists & Repertoire Chief of the company comes in for his share of the roasting, with the same reasons being made evident.

How this goes over with old John Q. Public, is still a matter of conjecture. We know how we feel the old innards beginning somewhat of a maddening whirl inside, every time we hear some joker give out with how "so-and-so stinks" and "don't know how this guy ever got on a label." (At any rate, it's pleasant to note that the mortality rate among disc jockeys is vastly higher than it is among performers).

What sense of reasoning prompts any of these spielers to assume the cloak of authority, we certainly don't know. Of course, there's one chap we know who did work, for a time, for a cleaning sandblaster. So he certainly would seem to qualify. Yet, there are other platter chatterers who have never been any closer to music than a harmonica. No closer to a recording studio than their own mike. And no closer to the artiste element than chatting with the sidewalk charcoal-sketchers in Greenwich Village. And these are the very yak-yakkers who take exception to a particular artist (who, incidentally, has spent about nine zillion dollars studying music) and, figuratively, blast him out of existence because: "He went flat on that one note."

In the past three months, we've made mental memoranda of the deejay horde who've been taking verbal potshots at one of the latest vocal stylist sensations. The fact that this stylist has appealed to over two million record buyers within this short space of time, seems to be of secondary import to these few "authorities." Yet, we'll wager that this stylist, who has become the subject of their own created controversy, will still be around, knocking down his five or six thou per week, even when the fifth generation of this current crop of "blasters" is around.

Like Cantor and Jolson.

They took some good blasting when they came out, too.

Remember?

Well—what're you gonna' do?

Eddie Wilcox Named A & R Head of Derby

NEW YORK—Larry Newton has announced the appointment of Eddie Wilcox to head pop A & R for Derby Records. He's been inked to a five year contract and will share A & R duties with Phil Rose.

Wilcox was responsible for the great "Wheel Of Fortune" arrangement which brought Sunny Gale to the limelight. He also accompanied her on that record.

Most recently he arranged another old Benjamin & Weiss tune for Bette McClaurin, "I May Hate Myself In The Morning," which looks as though it could break through.

Good Old "Easter Parade" Starts Sales Boom

CHICAGO—"One never knows, does one?", is the way Bob Broz of Jeb Records put it this past week, as he displayed wires amounting to orders for far over 3,500 of the firm's latest disk, "Easter Parade," backed with, "Bunny Polka."

"Whether it's 'Bunny Polka' or 'Easter Parade' we don't yet know," Bob frankly said, "but, we're ready to put money on Irving Berlin's great one, especially the way it has been interpreted by Eddie Brandt And His Hollywood Hicks and Ruthie James."

On "Easter Parade," Ruthie James takes the part of a trio. As Jeb advertises: "Vocal by Ruthie James, Ruthie James and Ruthie James," with Eddie Brandt handling the male chorus.

Action started in St. Louis for the disk, Jeb reports, and sales have been zooming ever since with orders now passing new high marks daily.

Dolly Dawn Signed by Jubilee

NEW YORK—After being away from record circles for many years, Dolly Dawn this week signed a contract to wax for Jubilee Records, it was announced by Jerry Blaine, president of the firm. Her first four sides have already been cut and Blaine stated that she sounds even better than she did on her old Okeh record hits of former years.

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"DAWN"
will come up
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OPERATORS SPECIAL

PLEASE READ CAREFULLY:

There is only one thing that decides which record is a hit. If a record keeps turning and collecting — THAT'S IT.

A record can be made by the greatest artist on the most impressive label—but it don't mean a thing if it doesn't bring money into the boxes.

Don't be sold by conversation. That is not what made records like Good-night Irene or Tennessee Waltz. It was your customers and the coins they put into your machines that said, "THIS IS A HIT RECORD."

That is what is happening to

EDDIE CLETRO AND HIS ROUND-UP BOYS'

"Single Again"

BACKED BY "STALLIN' FOR TIME"

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THIS RECORD SATISFIES { POP SONG LISTENERS, COUNTRY SONG LISTENERS, NOVELTY SONG LISTENERS

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Rhythm & Blues
ON
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NEW RELEASES

'Be Anything'
(BUT BE MINE)
by
WINI BROWN
MERCURY
8270

Mercury RECORDS
839 So. Wabash Ave., Chicago, Ill.

THE CASH BOX BEST SELLING SPIRITUAL RECORDS
Listed Alphabetically

- Angels Tell My Mother
  PILGRIM TRAVELLERS
  (Specialty)
- God Shall Take Care Of You
  GAY SISTERS
  (Savoy)
- I Bowed On My Knees
  MEHALIA JACKSON
  (Apollo)
- I'll Make It Somehow
  JOE MAY & SALLY MARTIN SINGERS
  (Specialty)
- Joy Joy To My Soul
  SOUL STIRRERS
  (Specialty)
- Let's Talk About Jesus
  BELLS OF JOY
  (Peacock)
- Our Father
  BLIND BOYS
  (Peacock)
- Surely God Is Able
  WARD SINGERS
  (Savoy)
- Touch Me Lord Jesus
  ANGELIC GOSPEL SINGERS
  (Gotham)
- When He Spoke
  WARD SINGERS
  (Savoy)

THIS IS A HIT!
Savoy #839
VARETTA DILLARD
"HURRY UP" | "PLEASE TELL ME WHY"
SAVOY RECORD CO. INC.
58 Market St.
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BUMBLE BEE SLIM
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b/w
"WHY OH WHY"
featuring
Lloyd "FAT MAN" Smith
with THE CALDONIA BOYS
PEACOCK # 1593
PEACOCK RECORDS, INC.
4104 Lyons
Houston, Texas

HOT
in HARLEM | on CHICAGO'S South Side | in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

	HARLEM	CHICAGO'S South Side	NEW ORLEANS
1	WHEEL OF FORTUNE *Sunny Gale & Eddie Wilcox* *(Derby)*	WHEEL OF FORTUNE *Sunny Gale & Eddie Wilcox* *(Derby)*	WHEEL OF FORTUNE *Sunny Gale & Eddie Wilcox* *(Derby)*
2	NIGHT TRAIN *J. Forest* *(United)*	NIGHT TRAIN *J. Forest* *(United)*	LET'S TALK ABOUT JESUS *Bells Of Joy* *(Peacock)*
3	HEAVENLY FATHER *Edna McGriff* *(Jubilee)*	DIANE *Buddy Lucas* *(Jubilee)*	NIGHT TRAIN *J. Forest* *(United)*
4	CRY *Johnnie Ray* *(Okeh)*	BABY, PLEASE DON'T GO *Orioles* *(Jubilee)*	GOT YOU ON MY MIND *John Greer* *(RCA Victor)*
5	THIS IS HAPPINESS *Joe Holiday* *(Prestige)*	TELL ME WHY *Dinah Washington* *(Mercury)*	KISS ME, BABY *Cardinals* *(Atlantic)*
6	3 O'CLOCK BLUES *B. B. King* *(R. P. M.)*	WALKIN' *Nat "King" Cole* *(Capitol)*	TENDER HEART *Charles Brown* *(Aladdin)*
7	TROUBLE IN MIND *Dinah Washington* *(Mercury)*	3 O'CLOCK BLUES *B. B. King* *(R. P. M.)*	TELL ME WHY *Dinah Washington* *(Mercury)*
8	PLEASE, MR. SUN *Johnnie Ray* *(Columbia)*	PLEASE, MR. SUN *Johnnie Ray* *(Okeh)*	I MISS YOU *Fats Domino* *(Imperial)*
9	MELLOW BLUES *Sonny Thompson* *(King)*	CRY *Johnnie Ray* *(Okeh)*	BAD NEIGHBOR-HOOD *Floyd Dixon* *(Aladdin)*
10	TELL ME WHY *Dinah Washington* *(Mercury)*	LITTLE WHITE CLOUD THAT CRIED *Johnnie Ray* *(Okeh)*	BOURBON ST. PARADE *Dukes of Dixieland* *(Imperial)*

HOT

in DALLAS | in LOS ANGELES | in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

	in DALLAS	in LOS ANGELES	in OTHER CITIES
1	GOT YOU ON MY MIND *John Greer* *(RCA Victor)*	WHEEL OF FORTUNE *Sunny Gale with Eddie Wilcox Ork* *(Derby)*	OAKLAND, CAL. 1. Right Kind Of Lovin' (Lucky Millinder) 2. Night Train (Jimmy Forest) 3. Wheel Of Fartune (Dinah Washington) 4. Boated (Rascoe Gordon) 5. Everybody's Dawn On Me (Lightnin' Hopkins) 6. Cry (Jahnnie Ray) 7. Shine On (Ruth Brown) 8. The Wind Is Blawing (Jimmy Witherspoon) 9. I'm Sa Lanely (Jimmy Rushing) 10. Rockin' Chair (Fats Domino)
2	WHEEL OF FORTUNE *Sunny Gale & Eddie Wilcox* *(Derby)*	NIGHT TRAIN *Jimmy Forest* *(United)*	ATLANTA, GA. 1. Let's Talk About Jesus (Bells Of Joy) 2. The Wind Is Blowing (Jimmy Witherspoon) 3. Trouble In Mind (Amas Milburn) 4. Kiss Me, Baby (Cardinals) 5. The Hunt Is On (Percy Mayfield) 6. Fat Hardy's Baogie (Roy Mays) 7. Night Train (Jimmy Forest) 8. Booted (Roscoe Gordon) 9. Shuffle Bug (Griffin Bros.) 10. I'll Be Gone (Fats Domino)
3	BOOTED *Roscoe Gordon* *(R. P. M.)*	TELL ME WHY *Four Aces* *(Decca)*	
4	TENDER HEART *Charles Brown* *(Aladdin)*	CRY *Johnnie Ray* *(Okeh)*	
5	BEST WISHES *Roy Melton* *(Specialty)*	HARD TIMES *Charles Brown* *(Aladdin)*	SAVANNAH, GA. 1. Wheel Of Fartune) (Sunny Gale) 2. Cry (Johnnie Ray) 3. Little White Cloud That Cried (Johnnie Ray) 4. Got You On My Mind (John Greer) 5. Sin (Tab Smith) 6. Lovin' Machine (Wynonie Harris) 7. Flamingo (Earl Bastic) 8. Good Rockin' Man (Roy Brown) 9. 3 O'Clock Blues (B. B. King) 10. Atlanta's Tragic Monday (Echoes Of Zion)
6	3 O'CLOCK BLUES *B. B. King* *(R. P. M.)*	RAMBLIN' ON MY MIND *Boyd Gilmore* *(Modern)*	
7	NIGHT TRAIN *Jimmy Forest* *(United)*	BLOW, BLOW, BLOW *Big Jay McNeeley* *(Imperial)*	FORT SMITH, ARK. 1. 3 O'Clock Blues (B. B. King) 2. Booted (Roscoe Gordon) 3. Best Wishes (Roy Milton) 4. Ring A Ding Do (Little Esther) 5. I Gat Loaded (Peppermint Harris) 6. Hard Times (Charles Brown) 7. Fool, Faol, Fool (Clovers) 8. How Many More Years? (Howling Wolf) 9. Weepin' And Cryin' (Griffin Bros.) 10. Flamingo (Earl Bastic)
8	THE BIG QUESTION *Percy Mayfield* *(Specialty)*	THE HUNT'S ON *Percy Mayfield* *(Specialty)*	
9	SADDLE THE COW *Roscoe Gordon* *(R. P. M.)*	NO MORE DOGGIN' *Roscoe Gordon* *(R. P. M.)*	MILWAUKEE, WIS. 1. Night Train (Jimmy Forest) 2. 3 O'Clock Blues (B. B. King) 3. Tell Me Why (Dinah Washington) 4. Wheel Of Fortune (Sunny Gale) 5. Give Me Central 209 (Lightnin' Hapkins) 6. Baoted (Rascoe Gordon) 7. Walkin' (Nat "King" Cole) 8. Hi Ho, Baby (Jackie Brenstan) 9. Got Yau On My Mind (Jahn Greer) 10. Baogie Waogie (Amos Milburn)
10	LET THE TEAR DROPS FALL *Willie Mae Thornton* *(Peacock)*	THAT'S MY PLAYFUL BABY *Wynonie Harris* *(King)*	

FOUR POINTS OF INTEREST FROM UNITED

Aim

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United Record Co.

5052 COTTAGE GROVE AVE. CHICAGO 15, ILL.

THE CASH BOX JAZZ 'N BLUES REVIEWS

"NOSEY JOE" (2:34)
"SAD" (2:52)
MOOSE JACKSON
(King 4524)

● A fast moving jump tune is given a powerhouse vocal by Moose Jackson. Novelty lyrics about the "nosiest guy I Know" are socked out with some wild chanting. Instrumental backdrop features a muted trumpet. Lower portion is a slow blues number which Jackson sings in smooth style.

"ECHO BLUES" (3:08)
"MOON DREAM" (3:05)
TAB SMITH
(Atlantic 961)

● Tab Smith takes two pieces which he wrote for his "Fabulous Alto Sax" and sends them on a ride that makes pleasant listening. Both are slow tunes with an arrangement that gives his sax free wheeling as Smith runs the notes from low to high in flowing style. Ops ought to listen in.

"I'VE GOT THE LAST LAUGH NOW" (2:50)
"BROWN ANGEL" (2:49)
ROY BROWN
(DeLuxe 3323)

● Roy Brown smashes out a fast moving jump with a shouty vocal that has the furniture jumping and the pictures dropping off the walls. The ork backing features the brass section and makes it sound like a jam session. Flip is a low down blues which Brown pipes stylishly as he employs his vocal tricks. Solid instrumental backing makes this a potent platter.

"TODAY" (2:39)
"ONE DAY" (2:41)
ANGELIC GOSPEL SINGERS AND THE DIXIE HUMMING BIRDS
(Okeh 6858)

● The Angelic Gospel Singers and The Dixie Humming Birds get together on a spiritual that opens with a slow beat and changes into a spirited jubilee number. The vocal blend of male and female voices make this a soaring item. Under portion is a fast moving shouty spiritual that the same artists sell in a wild presentation.

"TAKING A CHANCE ON LOVE" (2:41)
"ANNIE LAURIE" (2:34)
THE LIGHTNING TRIO
(Regent 191)

● The Lightning Trio come up with a lovely oft waxed slow ballad and treat it to a pleasing instrumental arrangement. The electric guitar is strongly featured and the result is a strong side. Bottom dish is a change of pace with the Trio rocking out a fast moving number. Excellent musicianship makes this deck highly listenable.

"HEAVEN KNOWS WHY" (2:35)
"BE ANYTHING, BE MINE" (2:41)
WINNI BROWN
(Mercury 8270; 8270 x 45)

● A slow blues is belted out by Winni Brown as she runs the scales from whisper to high notes. Winnie's caroling is spotted against a backdrop of male voices. Soft and subdued orking sets the musical mood, and helps the songstress bring in a likely etching. Second side kicks off as a slow number and switches over to a hot jump. Change of pace and the artists make this deck interesting.

★AWARD O' THE WEEK★

"5-10-15 HOURS" (2:59)
"BE ANYTHING (But Be Mine)" (3:00)
RUTH BROWN
(Atlantic 962)

RUTH BROWN

● A real low down jump tune is belted out by Ruth Brown as she gives a solid set of lyrics a zestful send-off. The upper lid, titled, "5-10-15 Hours," is a pretty thing that is treated to a dramatic arrangement. Ruth Brown's dynamic chanting receives solid support from the ork, which features a muted trumpet in the backing. The result is an exciting etching that should make merry in the jukes. Flip is a slow ballad type number, which shows off the songstress versatility. In contrast to her shouty version of the top deck, Ruth Brown vocalizes feelingly and with much warmth on the bottom half. The instrumentalists provide a soft backing in keeping with the tune. Ops have two likely numbers here, but we look for the upper level to kick off first.

"O O O - WEE" (2:59)
"LOVE ME LONG" (2:42)
DOLORES HAWKINS
(Okeh 6857)

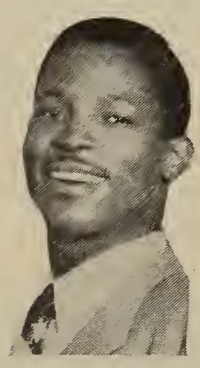
● A real low down blues tune is sung dramatically by thrush Dolores Hawkins. Dolores gives the exciting lyrics a sexy reading and the ork backs her solidly with a spirited treatment of this dynamic tune. Flip is a rhythmic moderate beat given a rocking rendition by the chirp. Ork is subdued behind the vocal and spots brass big in the breaks. Ops have two good sides here.

"IT'D SURPRISE YOU" (2:55)
"I'LL GET A DEAL" (3:00)
THE GRIFFIN BROS.-MARGIE DAY
(Dot 1094)

● The Griffin Brothers take a slow bounce, treat it to a potent arrangement, and deliver it with an infectious performance. Margie Day on the vocal, handles the cute lyrics with style and verve. The result is a strong contender. Under half has Margie Day singing her own song. A sad tune, it is a showcase for Margie's vocal talents, and is a pleasurable side.

★CHOICE THIS WEEK★

"SHE'LL BE SORRY" (2:54)
"THE GUY WITH A .45" (3:08)
ALLEN BUNN AND TRIO
(Apollo 436)



ALLEN BUNN

● Allen Bunn belts out a dynamic vocal rendition of a slow light jump tune. The number was written by Bunn, and he does well by himself as he gives his all in a heartfelt reading of the expressive lyrics. A slick arrangement is handled excitingly by the instrumental aggregation which feature a spirited harmonica in the background. Allen Bunn and the Trio form a blend of talent that sends this platter spinning upwards. It has the style and appeal that should make it a favorite in the boxes. Titled "She'll Be Sorry," ops should be happy with this side. Under portion is a cute novelty number with a slow beat that the same artists deliver in their sock manner. "The Guy With A .45" has the talent and a likely tune, and could also kick off. Ops have two sides for their boxes and should look in at them fast.

"RAMBLIN' ON MY MIND" (2:24)
"JUST AN ARMY BOY" (2:35)
BOYD GILMORE
(Modern 860)

● Boyd Gilmore socks out a fast rocking tune with much gusto. Solid instrumental assistance is lent Gilmore as together they send the listenable piece soaring. The second side is a moderate rhythmic item which Gilmore chants in rollicking fashion. His stylized delivery makes this a zestful waxing. Ops should take a peek.

"WALK RIGHT IN" (2:40)
"I HEAR YOU KNOCKING" (2:35)
BILL HARVEY
(Apollo 438)

● Bill Harvey and his Orchestra give their version of a fast moving tune with a dynamic arrangement. Bonita socks out the slightly suggestive lyrics with a zestful reading. A male chorus rounds out her performance and the result is a slick dish. Under siding, a Bill Harvey tune, is a moderate beat, which opens with Bonita talking the lyrics. The orchestra features lots of brass.

"CALL ME DADDY" (3:02)
"CHEE BONGO BLUES" (2:41)
DIMPLES HARRIS TRIO
(Regent 1045)

● A slow rhythmic ditty is dished up by Dimples Harris excitingly. Dimples gives the solid lyrics a warm treatment and is aided by a male voice in the reading. The bouncy tune is given a big lift by the backing which features a big piano. Under half is a slow blues which spots bongo drums, hot piano, and guitar in a stirring execution.

"I'M ONLY FOOLING MY HEART" (2:45)
"YOU'RE SO NECESSARY TO ME" (2:50)
THE HEARTBREAKERS
(RCA Victor 20-4508; 47-4508)

● A blues number is given an easy ride by he Heartbreakers as they run through the light tune smoothly. The lead vocal handles the sad lyrics with warmth and is backed solidly by the chorus. Flip deck is also a slow blues handled by the artists with feeling. Two listenable sides have ben put together and ops should watch them.

"SCHOOLBOY'S BOOGIE" (2:20)
"I'LL NEVER SMILE AGAIN" (2:39)
JOHN "SCHOOLBOY" PORTER
(Chance 1101)

● John "Schoolboy" Porter drives out a spirited boogie beat that is a foot tapper. Assisted by his Schoolboys, Jesse Hart on the piano, Walter Broyle on the Bass, and Carl Scott on the Drum, Porter belts out a dynamic arrangement which features his tenor sax. Lower lid is an oldie in which "Schoolboy" Porter changes the pace and flows through a slow, soft item to bring in a pleasant disk.

"STOLEN LOVE" (2:55)
"IN MY LONELY ROOM" (2:58)
THE LARKS
(Apollo 1190)

● The Larks give a rhythm treatment to a lovely ballad now getting a big play in the pop field. Eugene Mumford handles the lead vocal pleasingly as the Larks set up a choral rhythm that makes the disking a strong entry. Under siding is a slow piece that the Larks, again featuring Mumford, sell with an expressive treatment. Ops should take a listen.

Kickin' The Blues Around

with Sam Evans

It's reported **Lionel Hampton** will break up his big band, and form a small unit to tour with Benny **Goodman** during the coming fall season. Benny is hoping to have such greats as **Harry James; Gene Krupa; Martha Tilton; Teddy Wilson; Ziggy Elman; Fletcher Henderson** and **Lionel.** Boy, Oh Boy, what a package! . . . **Dooley Wilson,** last reported in this column as the lead in the road show of "Harvey", is critically ill in Sydenham Hospital, one of New York's finest.

Jerry Blaine (He signs the checks at Jubilee Records) writes to say: "Jubilee has been jumping and the future looks even brighter." I am happy for Jerry. He has worked hard and been a good guy all the time. . . . **Al Miller** of RCA, thinks the company might set up a big R&B department, with the possibility of a focal point being Chicago. There has been talk that a top Chi. deejay in the R & B field will head up this operation, a la **Danny** Kessler for Columbia.

This writer has long been and admirer of **Wini Brown,** a local gal, who is now recording for Mercury. Wini has a great voice, tho she lost her tonsils in a recent operation. Gal now has some good records and a top company behind her. . . . **Ray Cura,** new voice destined to be heard a great deal in the near future, opens the 10th at a better nite-spot in Louisville. **Bob Smith,** his advance man, goes into the territory on the 6th to contact deejays, newsmen and program directors. Ray has the voice gals go for. His "Would You" is catching on fast. The flip is swell, "Since My Love Has Gone".

(This desk will welcome all contributions, notes, news releases, and comments pertinent to the trade. Address all to this writer, WGN, Chicago, Ill.) . . . Keep an eye on that **Terry Timmons.** Her "Got Nobody To Love" has the makings. . . . **John Greer,** on RCA, has a good seller for ops in his "Got You On My Mind".

If **Duke Ellington** picks a girl to sing with his band, we assume without question that the girl is good. This is the case with one **Miss Debbie Andrews,** selected from many aspirants. **Tony Vann,** former Detroit deejay and record distributor, discovered the chirp in a small, out-of-the-way, nite-spot. She had it. And, pronto, The Duke did the rest. I hope we will have another **Ivy Anderson.** . . . While on the Duke—his newest "Jam With Sam" is far and away the best he's done since the reorganization of his great band. On March 14th I am having a gigantic "live" broadcast for my anniversary, among other outstanding features will be the playing and adoption of the tune "Jam With Sam" as the theme song for my radio disc-jockey show. . . . **Phil Chess** reports from Gotham that the new **Jimmy Rogers'** "Back Door Friend" is moving swiftly upwards in sales. . . . Which reminds me that when I made my first trip to NYC about three years ago to promote some blues tunes, I was told that blues wouldn't sell in the "big town." I maintained they would. 'Cause the people in New York City aren't any different than the people in Atlanta, or anywhere else. In fact, they come from everywhere else. The true basis was that the deejays just refused to play many of the blues. . . . Of course you've heard the one about the nervous Hindu fakir who bit off his nails. Now he hasn't got a place to sleep.

SAM EVANS is the Jazz and Blues expert heard nitely on WGN, Chicago's Mutual outlet and on WBKB-TV.

Climbing!

JOE TURNER (960)

SWEET SIXTEEN

THE CLOVERS (963)

MIDDLE OF THE NIGHT

RUTH BROWN (962)

5-10-15 HOURS

Atlantic RECORDING CORP.

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'Happiness' too

"THIS IS HAPPINESS"

by

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PRESTIGE RECORD CO.

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Jo Stafford & Paul Weston Wed

LOS ANGELES — Columbia Records' singing star Jo Stafford and Paul Weston, the company's West Coast Musical Director, were married in Los Angeles on Tuesday, February 26 at St. Gregory's Roman Catholic Church.

Jo Stafford and Paul Weston have long been a hit-making musical team. In addition to collaborating on Columbia Records, they have appeared together on numerous radio programs, including a three-year joint stint on the Chesterfield Supper Club.

Currently high on best-seller and popularity lists is the Jo Stafford recording of "Shrimp Boats," co-authored and arranged by Paul Weston. Newest hit collaboration by Columbia's Mr. and Mrs. team is an American adaptation of "Ay-Round The Corner," a South African ballad.

A Columbia recording star in his own right, Weston has a string of best-sellers to his credit, including the current favorite "Charmaine," and a new album, "Melodies For Sweethearts."

Frank New E. B. Marks Flack

NEW YORK—Marvin Frank, back from Europe after a 3 year stint, has been appointed Publicity Director of E. B. Marks Publishing.

Frank was formerly with Musicraft Records and the William Morris Agency.

During his stay in Europe, he worked with Orson Welles, Meyer Levin and UNESCO. He has written and directed numerous radio scripts.

3 GREAT NEW SUCCESSES on OKeh

Maurice King

and his Wolverines with two great instrumentals—

BERMUDA

and

WHEEL OF FORTUNE

78 rpm 6868 • 45 rpm 4-6868

Red Saunders

with the original

HAMBONE

with Dolores Hawkins and The Hambone Kids

and

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ANGELIC GOSPEL SINGERS

and

THE DIXIE HUMMING BIRDS

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and

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"More Bounce To The Ounce"
B/W
"Stardust"
BY
Lynn Hope
CHESS NO. 1499

"Back Door Friend"
B/W
"I Used To Have A Woman"
BY
Jimmy Rogers
CHESS No. 1506

"At Last"
B/W
"Sister Murphy"
BY
Eddie Johnson
CHESS No. 1503

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"HAMBONE" ARTISTS

GRAND RAPIDS, MICH.—Dolores Hawkins and Red Saunders are pictured with an AMI machine at the opening of the new record department at Buhl Sons, Columbia distributor for Michigan and parts of Ohio. Both these artists are on the Okeh waxing of "Hambone," Red having written the tune and conducted the orchestra and Dolores having sung the vocal. The number, which has been covered by almost all the majors, bids fair to break out in a big way.

REGENT *presents*
KAY STARR
#190
"HONEY"
backed with
"DON'T MEDDLE IN MY MOOD"
REGENT RECORDS, INC.
58 Market St.
Newark 1, N. J.

BEST SELLER IN THE EAST and CATCHING ON IN ALL TERRITORIES . . .
(A Prayer For Love)
"HEAVENLY FATHER"
and
"I LOVE YOU"
JUBILEE 5073 (45x5073)

Just Released

Another Great by **BUDDY LUCAS** and his Band of Tomorrow — "EMBRACEABLE YOU" and "IN THE MOOD" — Jubilee 5075 (45x5075)

2 Outstanding Originals by **SONNY (Oriole) TIL** — "PROUD OF YOU" and "YOU NEVER CARED FOR ME" — Jubilee 5076 (45x5076)

The New King of Harmony **THE SULTANS** — "BLUES AT DAWN" and "DON'T BE ANGRY" — Jubilee 5077 (45x5077)

Jubilee RECORD CO INC.
315 W. 47TH ST., NEW YORK, N. Y.

THE CASH BOX

Rhythm & Blues Ramblings

A new package called "Piano Parade" starring **Art Tatum, Erroll Garner** and the piano team of **Meade Lux Lewis** and **Pete Johnson** is set to tee off on its first national tour in Detroit on April 12. Designed to showcase outstanding jazz piano stylists who are of contemporary significance, the package will play 50 dates this spring. In the fall, it will play a special college tour. . . . **Bobby Shad** of Mercury announces that the firm has signed **Lightnin' Hopkins** to an exclusive contract—the first one that artist has had. Also signed are **L. C. Williams, Teddy Reynolds** and **Luther Stoneham,** fabulous Houston blues singer.

* * *

Ruth Brown blew into New Orleans just as her new records "5-10-15 Hours" hit the town on Mardi Gras Eve and Mardi Gras Day practically became Ruth Brown Day as jockies **Jack The Cat** (WWEZ), **Poppa Stoppa** (WJMR), **Ernie The Whip** (WMRY), **Dr. Daddy-O** (WSMB) and **Okey Dokey** (WBOK) spun the disk while Ruth was rolling down Canal Street atop a fantastic float. . . . **Wini Brown** has a great new one in "Heaven Knows Why" backed with "Be Anything, But Be Mine." . . . **Jackie Brenston** and his typical Rocket 88 disks going big in the South. . . . Prestige prexy **Bob Weinstock** back from a couple of weeks in Miami. He keeps repeating each day "This Is Happiness."

* * *

Visited in Baltimore last week to attend a dinner of music operators there. **Leon Schapiro,** manager of the record division of D. & H. Distributing Co., the RCA Victor distrib, says that the potential Rhythm and Blues business in that town is tremendous. The market is almost completely untappped. . . . **Kitty Stevenson,** the Detroit Bombshell, reveals that her savings are being put aside for a business venture, one of those 3-hour cleaning and dyeing establishments. . . . **Bette McClaurin** into the Rendezvous in Philadelphia on March 17. She'll have as her guests **Benjamin** and **Weiss** and **Eddie Wilcox.** Benjamin and Weiss wrote "I May Hate Myself In The Morning," her latest smash on the Derby label and Eddie Wilcox did the arrangement.

* * *

Al "Jazzbo" Collins, whose WNEW show in New York rates tops, will air a live show from the jazz spot Birdland on Broadway starting March 14. . . . Bandleader **Tiny Bradshaw** in town after a whirlwind tour. . . . **Eddie Heywood** opens at the Apollo on March 28. . . . **Bobby Shad** out to Chicago to cut 4 sides with **Dinah Washington** for Mercury, two standards and two originals. . . . **Earl Bostic's** King album due out any day now. . . . **Arnett Cobb** presented a trophy (a gold cup) in Washington, D. C., last week for his outstanding comeback and contribution to music. . . . **Freddie Mitchell** and Band into Gleason's nitery, Cleveland, March 12.

THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **LET OLD MOTHER NATURE HAVE HER WAY**
   Carl Smith
   (Columbia 20862; 4-20862)

2. **SLOW POKE**
   Pee Wee King
   (RCA Victor 21-0489; 47-0489)

3. **GIVE ME MORE, MORE, MORE**
   Lefty Frizzell
   (Columbia 20885; 4-20885)

4. **BUNDLE OF SOUTHERN SUNSHINE**
   Eddy Arnold
   (RCA Victor 20-4413; 47-4413)

5. **HONKY TONK BLUES**
   Hank Williams
   (MGM 11160; K11160)

6. **WONDERING**
   Webb Pierce
   (Decca 46364; 9-46364)

7. **ALABAMA JUBILEE**
   Red Foley
   (Decca 27810; 9-27810)

8. **SILVER AND GOLD**
   Pee Wee King
   (RCA Victor 20-4458; 47-4458)

9. **DON'T JUST STAND THERE**
   Carl Smith
   (Columbia 20893; 4-20893)

10. **MILK BUCKET BOOGIE**
    Red Foley
    (Decca 27981; 9-27981)

Piper Picks 'Em

MANCHESTER, N. H.—Bandleader Freddy Schaffer (left) and disk jockey Dick Piper (center) discuss The Cash Box Parade of Hits with bandleader Ted Herbert (right). Herbert recently completed a tour of 14 college dates playing for winter carnivals and Schaffer completed a New England tour with his all girl orchestra. Ted Herbert and Freddy Schaffer appeared on "Piper's Pickins" for personal interviews. Ted's latest recording for Marvel Records is "You're Gonna Lose Your Gal."

Oberstein Says New York LP War Aids Low Priced Manufacturers

NEW YORK—Eli Oberstein said this week that the LP price war which is currently taking place in New York will aid low priced record manufacturers.

He claimed that whereas dealers now have to sell regular priced albums at either no profit or at a loss, they can still sell the low priced products at less than the reduced albums and yet make a profit. This he feels will encourage them to push the low priced manufacturers' product.

Oberstein, who recently ended his affiliation with King Records, is currently heading his own firm, the Record Corporation of America, which specializes in low priced classical albums.

He said that as proof of his contention that the price war aids his products, last week's business was way above normal for him. He also said that for the past two months, his total business was greater than for any other similar period.

Meeting Dates Of Music Operators' Associations

March 10—Wisconsin Phonograph Operators' Association
Place: To be announced.

10—Amusement Machine Operators Assn. of Greater Balt.
Place: Mandell-Ballow Restaurant, Baltimroe, Md.

11—Automatic Phonograph Owners' Association
Place: Sheraton Gibson Hotel, Cincinnati, Ohio

11—California Music Guild
Place: 311 Club, Oakland, Calif.

12—Music Operators of North Illinois
Place: To be announced.

13—Michigan Automatic Phonograph Owners' Association
Place: Maccabees Building, Detroit, Mich.

19—Westchester Operators' Guild, Inc.
Place: American Legion Hall, While Plains, N. Y.

20—Progressive Music Guild of South Jersey
Place: Walt Whitman Hotel, Camden, N. J.

24—Amusement Machine Operators Assn. of Greater Balt.
Place: Mandell-Ballow Restaurant, Baltimore, Md.

24—Central States Phonograph Operators' Assn.
Place: 621 Main Street, Peoria, Ill.

25—Automatic Music Operators' Association, Inc.
Place: Park Sheraton Hotel, New York, N. Y.

King DE LUXE
Best Sellers
Federal RECORDS

POPULAR

★ TEDDY PHILLIPS
WISHIN'
SUNSHINE AND FLOWERS
15156 and 45-15156*

★ JACK RICHARDS and THE MARKSMEN
THERE'S A BLUE SKY WAY OUT YONDER
YOU'RE NOT WORTH MY TEARS
15161 and 45-15161*

★ MARY SMALL
ROMANCE ME
RIVER GET A ROLLIN'
15157 and 45-15157*

★ ALAN HOLMES
GOODBYE MARIA, I'M OFF TO KOREA
THAT'S WHEN YOUR HEARTACHES BEGIN
15166 and 45-15166*

★ DICK BROWN
I HEAR A RHAPSODY
THE UNSEEN RIDER
15159 and 45-15159*

FOLK-WESTERN

★ HAWKSHAW HAWKINS
SLOW POKE
TWO ROADS 998 and 45-998*

★ YORK BROS.
WHEN YOU WANT A LITTLE LOVIN'
LOVE SWEET LOVE
1042 and 45-1042*

★ COWBOY COPAS
THOSE GONE AND LEFT ME BLUES
COPY CAT
1034 and 45-1034*

SEPIA BLUES

★ WYNONIE HARRIS
MY PLAYFUL BABY'S GONE
HERE COMES THE NIGHT
4507 and 45-4507*

★ SONNY THOMPSON
MELLOW BLUES
Part 1 and 2 4488 and 45-4488*

★ TINY BRADSHAW
THE TRAIN KEPT A-ROLLIN'
KNOCKIN' BLUES
4497 and 45-4497*

FEDERAL

★ FLUFFY HUNTER
WALK RIGHT IN, WALK RIGHT OUT (The Walkin' Blues)
LOVE IS A FORTUNE
12056 and 45-12056*

★ THE DOMINOES
WHEN THE SWALLOWS COME BACK TO CAPISTRANO
THAT'S WHAT YOU'RE DOING TO ME
12059 and 45-12059*

★ LITTLE ESTHER
THE CRYING BLUES
RING-A-BING-DOO
12055 and 45-12055*

* 45 R.P.M.

distributors
King RECORDS INC.
CINCINNATI 7, OHIO

THE CASH BOX FOLK and WESTERN ROUNDUP

Tex Ritter (Capitol) was guest on WSM's NBC "Grand Ole Opry" March 1st flying immediately thereafter to Dallas to continue appearances in Texas.

Lloyd Cook, Capitol's Southeastern promo man, and **Ken Nelson**, Capitol's country topper, met in Nashville for two days of talk. Nelson remains in Nashville for several days doing sessions with Capitol's Southern artists.

Jimmy Dickens (Columbia) scheduled for a Lake Worth, Florida appearance on March 17th under sponsorship of **John "Yardbird" Wooten**, West Palm Beach's WIRK country jockey and promoter.

Wilma Lee & Stoney Cooper (Columbia) booked for personal appearances in the St. Johnsbury, Vermont area this week. The duo will hypo advertising by regular appearances on "Mesquite" **Jerry Johnson**'s "Western Jamboree" show from WTWN in St. Johnsbury.

COWBOY COPAS

The country and western shows from WREB in Holyoke, Mass. feature **Fran Shea** at the mike. Besides his six foot three and two hundred and thirty pounds, Fran features one artist daily as the highlight of his one hour across the board show. He will welcome any biographical and recorded material from recording artists for use on this show.

Bostick Wester claims the oldest early morning show from San Diego with his six to eight stint via KSDO. He has created two imaginary characters to help with the twelve hours weekly. Latest problem is the number of phone calls received asking to talk with the imaginary voices—those of Wester, of course.

The Carlisles (Mercury) and **Martha Carson** (Capitol) are scheduling appearances around Birmingham for one of the latter weeks of March. Promosh will be from WBOK in Birmingham for a strong build-up planned. Both acts currently working WNOX in Knoxville, Tennessee with top appearance dates offering from their recent record build-up.

Clare Linn of WKMH in Dearborn, Michigan writes that their first baseball game of 1952 is scheduled for broadcast March 8th. The scheduling of baseball will cut into WKMH's eighteen hours per day of records.

WANN in Annapolis, Md. are using two daily spots featuring country records. **"Reliable Ray" Davis** m. c's an all request stanza and **Cousin Clyde**, "The Friendly Hillbilly" chats along with records on "The Hillbilly Caravan." **Cousin Roy Jackson** & The Silver Creek Jamboree Boys carry a late afternoon spot each day remote from one of Maryland's better clubs.

Paul Cohen, Decca's country exec, spending ten days in Nashville with sessions being cut by label's leading country names.

Carl "Mr. Sunshine" Swanson left his duties at WRUN in Utica, N. Y. for several days in the hands of his eleven year old daughter, **Janice**, who carried on as "Little Miss Sunshine." Carl drove to Nashville with his wife, **Jane**, to cut his first M-G-M session under his recently acquired M-G-M Records contract.

Slim Everhart does an early AM country record show each morning from WOW in Omaha. Slim reports trouble in programming for lack of good country records in WOW's library and promises action on all good discs he receives.

A HIT!
"TRY ME ONE MORE TIME"
ROBERTA LEE—Decca
MARGARET WHITING—Capitol
ERNEST TUBB—Decca
AMERICAN MUSIC, INC.
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CO 5-7880 CR 1-5254

SPEEDIEST PLAYING RECORDS REVIEWED ...THIS WEEK...

Records All Under 2:30 Min.

POPULAR

"Hambone" 1:59
(Phil Harris & Bell Sisters—RCA Victor)

"Deep River" 2:04
(Ames Brothers—Coral)

"Whistle While You Work" 2:12
(Jan Garber Orchestra—Capitol)

"That's The Chance You Take".... 2:26
(Eddie Fisher—RCA Victor)

"That Ever Lovin' Rag" 2:28
(Buddy Morrow—RCA Victor)

"Around The Corner" 2:28
(Weavers—Decca)

"Noodlin' Rag" 2:29
(Joe "Fingers" Carr—Capitol)

"Who, Who, Who" 2:30
(Doris Day—Columbia)

"Always" 2:30
(Neal Hefti & Frances Wayne—Coral)

JAZZ & BLUES

"Schoolboy's Boogie" 2:20
(John Porter—Chance)

"Ramblin' On My Mind" 2:24
(Boyd Gilmore—Modern)

"One Mint Julep" 2:27
(Clovers—Atlantic)

FOLK & WESTERN

"The Blacksmith Blues" 2:05
(Elton Britt—RCA Victor)

"I'm Going Back To Birmingham".. 2:14
(Leon McAuliffe—Columbia)

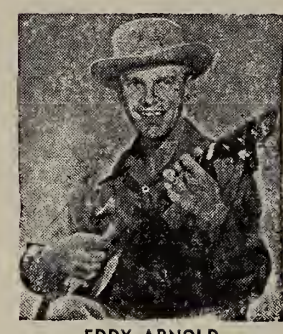
"Ship Of Love" 2:26
("Big Bill" Lister—Capitol)

THE CASH BOX FOLK & WESTERN RECORD REVIEWS

BULLSEYE of the WEEK

"EASY ON THE EYES" (2:35)
"ANYTHING THAT'S PART OF YOU"

EDDY ARNOLD
(RCA Victor 20-4569; 47-4569)



EDDY ARNOLD

● Eddy Arnold warbles a number on the top deck which assures him of another big one for his ever growing catalogue of RCA Victor hits. "Easy On The Eyes" is a happy tune wed to an equally happy set of lyrics which Eddy gives an exciting reading. What might be termed a "light yodel" makes Arnold's chanting all the more pleasurable. Eddy's expert guitar strumming adds much to make this one of his better waxings, and this is indeed praise in light of his past great performances. Under siding is a slow ballad, titled "Anything That's Part Of You" which Eddy sings with much warmth and appeal. Solid lyrics, a light pleasant tune and Eddy's lilting vocal bring in a ditty which can't help but get the spins. Ops have two sides that should hit the boxes fast.

"BLACKSMITH BLUES" (2:52)
"I'M GOING BACK TO BIRMINGHAM" (2:14)

LEON McAULIFFE
(Columbia 20907; 4-20907)

● Leon McAuliffe waxes his driving version of the current favorite for the western fans. McAuliffe's dramatic warbling and the deft execution by his Western Swing Band make this one a strong contender. Gimmick of "hammer on the anvil" is heard throughout. The second side is another fast moving country piece sold potently by the artists. Top deck could garner a piece of the change on the momentum of the original.

"AM I JUST A PASTIME?" (2:54)
"I WAS JUST WALKIN' OUT THE DOOR" (2:48)

GENE AUTRY
(Columbia 20904; 4-20904)

● Gene Autry chants a slow country weeper with his customary warm delivery. Gene has a pretty tune and strong lyrics to work with. His clear, mellow vocal backed flowingly by Carl Cotner's Ork make this a likely waxing. Lower deck is kicked off with the sound of knocking on the door. Gene and the ork take another slow ballad from there and bring in a winner. Gene's fans will like both sides.

"JUST LOOKIN'" (2:42)
"FIDDLE-FADDLE" (2:38)

ARTHUR (GUITAR BOOGIE) SMITH
(MGM 11191; K11191)

● Two fast moving boogie numbers are taken for a ride by Arthur (Guitar Boogie) Smith and His Cracker Jacks. Smith handles the vocal on the upper side in his nasal manner and does an ok job as he talks and sings the cute lyrics. Art's guitar is featured, and his string strumming is socko. Flip side is strictly instrumental with a strong arrangement supporting Smith's solid guitaring.

"ARE YOU SORRY (That You Love Me)? (2:45)
"RAINY NIGHT BLUES" (2:40)

JOHNNY HICKS
(Columbia 20900; 4-20900)

● Johnny Hicks chants a moderate beat infectiously and gives a potent set of lyrics an expressive reading. The arrangement is dramatically handled by the instrumentalists and the coupling of melodist and ork make an ok side. Second side is a slow blues ditty sung by Johnny Hicks and a chorus. The string band features a bit of tricky guitar strumming. Ops ought to take a peek.

"THE GANDY DANCERS' BALL" (2:39)
"HAMBONE" (2:32)

TENNESSEE ERNIE
(Capitol 2017; F-2017)

● Tennessee Ernie comes up with two fast moving numbers now making noise in the pop field. The upper lid is given a western twist by Ernie who handles the catchy lyrics in spirited style. Cliffie Stone's Ork and chorus provide a strong backdrop. Flip receives the same dynamic treatment by the artists and the result is a solid side. We like both sides and think the ops should get with them.

"DON'T SAY YOU LOVE ME, JUST SHOW ME" (2:31)
"I'LL STILL BE LOVING YOU" (2:31)

FLOYD TILLMAN
(Columbia 20894; 4-20894)

● Taking hold of a moderate beat number, Floyd Tillman delivers a strong vocal of a pretty tune. He receives ok support from the string band which features guitar and piano bits. Lower lid is a slow item which the same artists deliver in solid manner. The upper lid looks like the stronger of the two.

"SHIP OF LOVE" (2:26)
"ALL I WANT IS TO HEAR YOU SAY YOU LOVE ME" (2:49)

"BIG BILL" LISTER
(Capitol 1999; F-1999)

● "Big Bill" Lister chants a slow folksy item in his nasal style as he handles a cute set of lyrics set to a lovely tune with warmth. Instrumental backdrop supports Lister easily as he brings in a potent etching. Under siding is a light moderate beat which "Big Bill" and the group get together on with the result a pleasing platter. Ops might be interested.

"THE BLACKSMITH BLUES" (2:05)
"FIVE GLASSES ON A TEXAS BAR" (2:10)

ELTON BRITT
(RCA Victor 20-4532; 47-4532)

● A current plug tune kicking up a fuss in both the pop and rhythm fields is given a western treatment by Elton Britt. Britt projects forcefully as the instrumentalists handle the rocking arrangement with zest. Flip is a moderate jump with very catchy lyrics that is sung by Britt in slick style aided by a male chorus. Ops should listen to both sides.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

MARCH 15, 1952

New York, N. Y.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. ANYTIME *(Eddie Fisher)*
4. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
5. TIGER RAG *(Les Paul & Mary Ford)*
6. WHEEL OF FORTUNE *(Kay Starr)*
7. PLEASE, MR. SUN *(Johnnie Ray)*
8. SLOW POKE *(Pee Wee King)*
9. BERMUDA *(Bell Sisters)*
10. DANCE ME LOOSE *(Arthur Godfrey)*

Chicago, Ill.

1. WHEEL OF FORTUNE *(Bobby Wayne)*
2. BLUE TANGO *(Leroy Anderson)*
3. ANYTIME *(Eddie Fisher)*
4. TELL ME WHY *(Four Aces)*
5. CRY *(Johnnie Ray)*
6. PERFIDIA *(Four Aces)*
7. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
8. BERMUDA *(Bell Sisters)*
9. WISHIN' *(Eddy Howard)*
10. I'LL WALK ALONE *(Don Cornell)*

Los Angeles, Cal.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. CRY *(Johnnie Ray)*
3. TELL ME WHY *(Four Aces)*
4. ANYTIME *(Eddie Fisher)*
5. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
6. BLACKSMITH BLUES *(Ella Mae Morse)*
7. COME WHAT MAY *(Patti Page)*
8. PLEASE, MR. SUN *(Johnnie Ray)*
9. BLUE TANGO *(Leroy Anderson)*
10. SLOW POKE *(Pee Wee King)*

Deadwood, S. D.

1. DANCE ME LOOSE *(Arthur Godfrey)*
2. CRY *(Johnnie Ray)*
3. BERMUDA *(Bell Sisters)*
4. CHARMAINE *(Ralph Flanagan)*
5. TIGER RAG *(Les Paul & Mary Ford)*
6. PLEASE, MR. SUN *(Johnnie Ray)*
7. BROKEN HEARTED *(Johnnie Ray)*
8. SILLY DREAMER *(Tony Bennett)*
9. SLOW POKE *(Pee Wee King)*
10. ANYTIME *(Eddie Fisher)*

Chehalis, Wash.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. ANYTIME *(Eddie Fisher)*
4. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
5. TIGER RAG *(Les Paul & Mary Ford)*
6. BROKEN HEARTED *(Johnnie Ray)*
7. BERMUDA *(Bell Sisters)*
8. SLOW POKE *(Ralph Flanagan)*
9. WHEEL OF FORTUNE *(Bell Sisters)*
10. PERFIDIA *(Four Aces)*

Shoals, Ind.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
4. SHRIMP BOATS *(Jo Stafford)*
5. TIGER RAG *(Les Paul & Mary Ford)*
6. ANYTIME *(Eddie Fisher)*
7. DANCE ME LOOSE *(Russ Morgan)*
8. PLEASE, MR. SUN *(Johnnie Ray)*
9. WHEEL OF FORTUNE *(Kay Starr)*
10. SIN *(Eddy Howard)*

Yankton, S. D.

1. CRY *(Johnnie Ray)*
2. DANCE ME LOOSE *(Arthur Godfrev)*
3. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
4. PERFIDIA *(Four Aces)*
5. SLOW POKE *(Arthur Godfrev)*
6. PLEASE, MR. SUN *(Johnnie Ray)*
7. WHEEL OF FORTUNE *(Kav Starr)*
8. BE MY LIFE'S COMPANION *(Mills Brothers)*
9. TIGER RAG *(Les Paul & Mary Ford)*
10. LADY OF SPAIN *(Lou Prohudt)*

Opelousas, La.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. CRY *(Johnnie Ray)*
3. PLEASE, MR. SUN *(Johnnie Ray)*
4. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
5. TELL ME WHY *(Four Aces)*
6. AT LAST *(Ray Anthony)*
7. JEALOUSY *(Frankie Laine)*
8. BLUE TANGO *(Les Baxter)*
9. BROKEN HEARTED *(Johnnie Ray)*
10. COME WHAT MAY *(Patti Page)*

Valley Stream, L. I., N. Y.

1. CRY *(Johnnie Ray)*
2. TIGER RAG *(Les Paul & Mary Ford)*
3. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
4. PLEASE, MR. SUN *(Johnnie Ray)*
5. BROKEN HEARTED *(Johnnie Ray)*
6. SLOW POKE *(Pee Wee King)*
7. DANCE ME LOOSE *(Arthur Godfrey)*
8. WHEEL OF FORTUNE *(Kay Starr)*
9. SHRIMP BOATS *(Jo Stafford)*
10. BERMUDA *(Bell Sisters)*

Brodhead, Wisc.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. ANYTIME *(Eddie Fisher)*
4. WHEEL OF FORTUNE *(Bobby Wayne)*
5. CHARMAINE *(Gordon Jenkins)*
6. CRAZY HEART *(Guy Lombardo)*
7. BE MY LIFE'S COMPANION *(Mills Brothers)*
8. STOLEN LOVE *(Eddv Howard)*
9. BERMUDA *(Jimmy Palmer)*
10. GARDEN IN THE RAIN *(The Four Aces)*

Fort Smith, Ark.

1. CRY *(Johnnie Ray)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. BE MY LIFE'S COMPANION *(Mills Brothers)*
4. TELL ME WHY *(Four Aces)*
5. PLEASE. MR. SUN *(Johnnie Ray)*
6. SHRIMP BOATS *(Jo Stafford)*
7. TIGER RAG *(Les Paul & Mary Ford)*
8. DANCE ME LOOSE *(Russ Moraan)*
9. WHEEL OF FORTUNE *(Kav Starr)*
10. SLOW POKE *(Pee Wee King)*

Savannah, Ga.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. ANYTIME *(Eddie Fisher)*
4. SIN *(Savannah Churchill)*
5. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
6. JEALOUSY *(Frankie Laine)*
7. BERMUDA *(Bell Sisters)*
8. CHARMAINE *(Mantovani)*
9. WHEEL OF FORTUNE *(Kay Starr)*
10. SHRIMP BOATS *(Jo Stafford)*

Cleveland, Ohio

1. CRY *(Johnnie Ray)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. TELL ME WHY *(Four Aces)*
4. SIN *(Savannah Churchilll)*
5. ANYTIME *(Eddie Fisher)*
6. CHARMAINE *(Mantovani)*
7. BERMUDA *(Bell Sisters)*
8. JEALOUSY *(Frankie Laine)*
9. DOMINO *(Tony Martin)*
10. SHRIMP BOATS *(Jo Stafford)*

Kansas City, Mo.

1. WHEEL OF FORTUNE *(Bobby Wayne)*
2. TELL ME WHY *(Four Aces)*
3. CRY *(Johnnie Ray)*
4. ANYTIME *(Eddie Fisher)*
5. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
6. BLUE TANGO *(Leroy Anderson)*
7. BERMUDA *(Bell Sisters)*
8. PLEASE, MR. SUN *(Johnnie Rav)*
9. DANCE ME LOOSE *(Arthur Godfrey)*
10. TIGER RAG *(Les Paul & Mary Ford)*

Detroit, Mich.

1. CRY *(Johnnie Ray)*
2. ANYTIME *(Eddie Fisher)*
3. LITTLE WHITE CLOUD *(Johnnie Ray)*
4. TELL ME WHY *(Eddie Fisher)*
5. WHEEL OF FORTUNE *(Sunny Gale)*
6. CHARMAINE *(Paul Weston)*
7. TIGER RAG *(Les Paul & Mary Ford)*
8. PLEASE. MR. SUN *(Johnnie Ray)*
9. SIN *(Four Knights)*
10. SLOW POKE *(Pee Wee King)*

St. Paul, Minn.

1. CRY *(Johnnie Ray)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. TELL ME WHY *(Four Aces)*
4. SLOW POKE *(Pee Wee King)*
5. ANYTIME *(Eddie Fisher)*
6. BERMUDA *(Bell Sisters)*
7. TIGER RAG *(Les Paul & Mary Ford)*
8. DANCE ME LOOSE *(Arthur Godfrey)*
9. CHARMAINE *(Mantovani)*
10. SHRIMP BOATS *(Jo Stafford)*

Denver, Colo.

1. TELL ME WHY *(Four Aces)*
2. CRY *(Johnnie Ray)*
3. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
4. ANYTIME *(Eddie Fisher)*
5. SLOW POKE *(Pee Wee King)*
6. CHARMAINE *(Mantovani)*
7. SHRIMP BOATS *(Jo Stafford)*
8. JEALOUSY *(Frankie Laine)*
9. BERMUDA *(Bell Sisters)*
10. DANCE ME LOOSE *(Arthur Godfrey)*

Portland, Ore.

1. CRY *(Johnnie Ray)*
2. SIN *(Eddy Howard)*
3. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
4. TELL ME WHY *(Four Aces)*
5. TIGER RAG *(Les Paul & Mary Ford)*
6. CHARMAINE *(Billy May)*
7. WHEEL OF FORTUNE *(Kay Starr)*
8. SLOW POKE *(Pee Wee King)*
9. ANYTIME *(Eddie Fisher)*
10. PLEASE, MR. SUN *(Johnnie Ray)*

Reno, Nev.

1. CRY *(Johnnie Ray)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. CHARMAINE *(Mantovani)*
4. SLOW POKE *(Pee Wee King)*
5. WHEEL OF FORTUNE *(Kay Starr)*
6. JEALOUSY *(Frankie Laine)*
7. PLEASE, MR. SUN *(Johnnie Ray)*
8. TELL ME WHY *(Four Aces)*
9. SHRIMP BOATS *(Jo Stafford)*
10. TIGER RAG *(Les Paul & Mary Ford)*

San Francisco, Cal.

1. CRY *(Johnnie Ray)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. WHEEL OF FORTUNE *(Kay Starr)*
4. TELL ME WHY *(Four Aces)*
5. ANYTIME *(Eddie Fisher)*
6. PLEASE, MR. SUN *(Johnnie Ray)*
7. SLOW POKE *(Pee Wee King)*
8. TIGER RAG *(Les Paul & Mary Ford)*
9. SHRIMP BOATS *(Jo Stafford)*
10. BE MY LIFE'S COMPANION *(Mills Brothers)*

Butte, Mont.

1. TELL ME WHY *(Four Aces)*
2. BERMUDA *(Bell Sisters)*
3. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
4. CRY *(Johnnie Ray)*
5. ANYTIME *(Eddie Fisher)*
6. DANCE ME LOOSE *(Arthur Godfrey)*
7. SLOW POKE *(Pee Wee King)*
8. TIGER RAG *(Les Paul & Mary Ford)*
9. PLEASE MR. SUN *(Johnnie Ray)*
10. CHARMAINE *(Mantovani)*

Dallas, Tex.

1. CRY *(Johnnie Ray)*
2. SLOW POKE *(Pee Wee King)*
3. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
4. TELL ME WHY *(Four Aces)*
5. SIN *(Eddy Howard)*
6. COLD, COLD HEART *(Tony Bennett)*
7. SHRIMP BOATS *(Jo Stafford)*
8. JEALOUSY *(Frankie Laine)*
9. CHARMAINE *(Mantovani)*
10. UNDECIDED *(Ames Bros. & Les Brown)*

San Diego, Cal.

1. CRY *(Johnnie Rav)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. TELL ME WHY *(Four Aces)*
4. DANCE ME LOOSE *(Arthur Godfrey)*
5. SHRIMP BOATS *(Jo Stafford)*
6. WHEEL OF FORTUNE *(Kay Starr)*
7. TIGER RAG *(Les Paul & Mary Ford)*
8. UNDECIDED *(Ames Brothers & Les Brown)*
9. PLEASE. MR. SUN *(Johnnie Ray)*
10. COME WHAT MAY *(Patti Page)*

Indianapolis, Ind.

1. CRY *(Johnnie Ray)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. TELL ME WHY *(Four Aces)*
4. SLOW POKE *(Pee Wee King)*
5. SHRIMP BOATS *(Jo Stafford)*
6. ANTIME *(Eddie Fisher)*
7. SIN *(Eddy Howard)*
8. TIGER RAG *(Les Paul & Mary Ford)*
9. CHARMAINE *(Mantovani)*
10. UNDECIDED *(Ames Brothers & Les Brown)*

Shuffles Keep Right On Shuffling Along

Survey Indicates They Have Retained Their Popularity and Have Become Accepted as "Standard Equip't" by Locations. Ops Claim Many Spots Require Premium Stimulation but That Play Goes Ahead Regularly.

CHICAGO—About two and a half years ago, when Lyn Durant and his United Manufacturing Company first introduced its original "Shuffle Alley", none realized at the time (July, 1949) that this would develop into what might be termed one of the most phenomenal products in the history of the coin operated entertainments industry.

In those two and a half years many changes have come about in shuffle games, as one manufacturer after another also entered this division of the field, with the resultant effect that, after two and a half years of play on locations, many were of the opinion that probably the shuffle games had shuffled themselves off into the deep.

This is not the case. A survey just completed among operators nationwide brings some extremely interesting facts. Most outstanding of all of these, the fact that shuffle games are still shuffling right along. That they are still getting very fine play action. That they have become great users of premiums of all kinds. What's more, that the majority of locations today accept them as, "standard equipment".

As one well known shuffle games operator writes:

"The average location in our territory would no more think of taking out his shuffle game, than giving up the best money-making item in his own line."

The shuffle games have created a new era as well as an entirely new type of players. These players are what used to be known in the old days of this industry as the kind of players who like athletic action games.

In short, the man who would rather squeeze a grip tester, punch at a punching bag, jump about on a foot vibrator, shoot for a basket, play skee games, has now become addicted to the shuffle games where, once again, he not only works up a good sweat, and gets lots of pent up energy out of his system, but, at the very same time, can demonstrate his skill in the way he likes best.

There are many today who believe that any really great hit games of the future will have to be based somehow on this type of shuffle action. They believe that the shuffle games have opened the way to more "athletic type" products and that the manufacturers should not overlook this important fact.

"But", as one of these men states, "don't overlook the shuffle games and, especially", he continues, "don't think they're dead. They're really alive. And will remain alive for years to come.

"They give the player just what he wants to get rid of in excess energy, thrill him with competitive play action,while giving him lots and lots of fun and, at the same time, giving him the opportunity to take home a very fine premium for his skill."

WURLITZER RESTYLES 1400

EDWARD R. WURGLER

BUFFALO, N. Y.—The Rudolph Wurlitzer Company recently announced to the automatic phonograph trade that it would maintain the Models 1400 and 1450 in its line. This week the company announced that these phonographs had undergone a color restyling which will enhance the ability of these models to blend with every location interior, provide greater eye attraction and encourage greater play.

Although the physical phonograph design remains the same, Wurlitzer stylists have color-engineered a new background for the record changer compartment. This consists of an embossed, silvered panel on which is imprinted a moonlit water scene framed by silhouetted palms. An orange moon, and its reflection on the water, is applied with Da-Glo reflecting color which gives an iridescent effort in the fluorescent lighting. Two blue fluorescent tubes have been added as standard equipment and furnish harmonizing illumination for the record compartment.

The color cylinders in the corner pilasters have been replaced by a new set which feature soft, pastel shades of blue, red and turquoise. This color combination reflects a very pleasing color design on a metal grille-covering which features a checkerboard effect in one-half inch square blocks.

Wurlitzer's restyling has permitted the company to offer operators a phonograph with added eye appeal and customer attraction without a necessity of purchasing new tools and dies to accomplish the change.

Ed Wurgler, general sales manager of the phonograph division of The Rudolph Wurlitzer Company, in announcing the revamped phonograph change said, "Our decision to continue the 1400 and 1450 in the line was brought about by the unusual operator acceptance of these models. We feel that the step we have taken has improved the appearance of these already widely acclaimed phonographs and has made them even more acceptable to top locations. Operators should find an increasing demand for the 1400 series brought about by our decision to make these models more play-stimulating and more productive of consistently higher earnings.

"Shipments of the restyled models are now in the hands of all Wurlitzer distributors. Operators are urged to see for themselves the increased attractiveness of these fine phonographs."

Commercial's Dallas and San Antonio Parties Big Hit

Ray Williams Proves Grand Host at Both Offices As Ops View All Equipment

DALLAS, TEX.—Ray Williams of Commercial Music Company, this city and San Antonio, Tex., advised this past week that the firm's parties here and in San Antonio (Saturday, March 1, and Sunday, March 2) were:

"Among the most successful from a business standpoint we have ever held."

Ray reported that in addition to the people who attended their first party in Dallas, Ed Levin of Chicago Coin Machine Company also flew down to be present.

B. H. Williams and Raymond Williams acted as hosts to Ed Levin while he was in Texas.

Ed was elated with the crowds that attended the Dallas party, regardless of the rainy weather, and also the fact that it was a Saturday when most ops are busy setting their locations for the weekend.

The party in the Dallas offices started at about noon on Saturday (March 1) and continued into wee hours.

All who attended most thoroly enjoyed themselves.

Many stated: Ray Williams proved himself a grand host."

Ray Williams and Ed Levin flew down to San Antonio late Saturday evening to be present for the party there on Sunday.

Again the men came into rain. But, regardless of the weather, the operators, their wives, and families, continued to come into the San Antonio offices of Commercial Music Company all Sunday long.

This affair turned out to be one of the most outstanding in the firm's history.

"As far as business generally was concerned", Ray Williams reported, "both our showings proved among the greatest we've ever held.

Baltimore Ass'n Draws 500 Coinmen to 4th Annual Banquet

BALTIMORE, MD. — The fourth annual banquet and dinner dance of the Amusement Machine Operators Association of Greater Baltimore, was held on Sunday night, March 2, at the Lord Baltimore Hotel, this city. The affair was a huge success, as attested to by well over 500 coinmen, their families and guests. Attendance was the largest in the history of the organization and bids fair to outgrow the ballroom in the future.

A festive mood reigned. A great cast of entertainers turned in a top-notch job of keeping the guests happy. Dance music was supplied by Sid Cowen and his two orchestras.

Harry Rosenberg, was again toast master and on the basis of his performance, both past and present,, George Jessel had best look to his laurels. His delivery and presentations were in the manner of a grade A professional.

Speeches were short and few. The welcoming address was made by three time President Irvin Goldner. He made a short review of the accomplishments of the AMO of Greater Baltimore, and in conclusion thanked the members for electing him to office for three sessions. Arthur B. Price, President of the City Council and Vice-Mayor of Baltimore was also called upon to say a few words. He praised the group for their efforts in matters civic, and assured them of his cooperation where he could be of assistance to them.

Much work went into the solving of a thousand and one problems that arise when a banquet of this nature is arranged, and Irvin Goldner made mention of this when he thanked the other officers and Board of Governors for their aid. They were: David Koenigsberg, vice president; Bernard J. Rose, secretary; and Moe Kaminsky, treasurer. The Board of Governors, including the officers, are: Cecil Levinson; Charles Castoro; Irvin Mason; Judson Gallahan, Jr.; Maurice Davis; and Nathan Mannes.

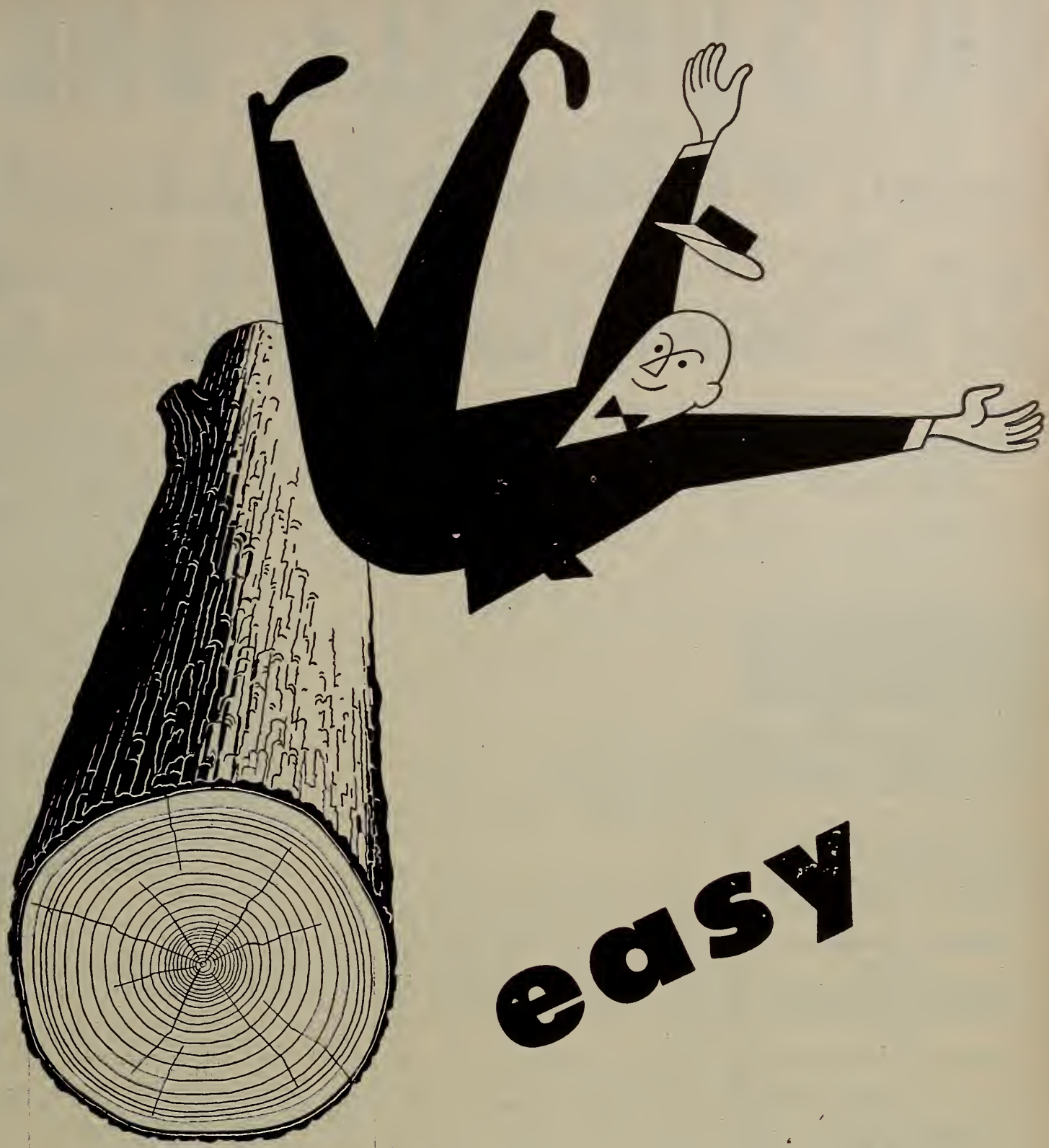
Among the out of town visitors was John Stewart, sales manager of AMI, Inc., who came in from Grand Rapids, Mich.

Opens On N. Y.'s Coinrow

NEW YORK—Milty Green, American Vending Company, Brooklyn, N. Y., announced this week the opening of a branch office at 615 Tenth Avenue, on coinrow. The office is located in one of the best locations on the row, corner of Tenth Avenue and 44th Street.

Appointed to conduct these offices as manager is Teddy Seidel, well known thruout the country, and whose experience covers a number of years.

The firm will job both games and music, as well as carry a department of parts and supplies for the various machines.



Few, if any, operators go around falling off logs Seldom, too,
do they spend much time and money repairing AMI juke boxes.
If and when service is needed AMIs use of simpler
mechanical principles helps get things right in a jiffy,
makes repairs "easy as falling off a log."

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

BRYSON BILL SHELVED

Members Of Sub-Committee On Judiciary Unanimously Agree Not To Take Action. Great Victory For Entire Juke Box Industry. Trade Warned Not To Relax Vigilence

OPERATORS' SPECIALS

Packard Boxes $7.50
Seeburg Wireless Boxes ... 9.00

1/3 Deposit, Balance C.O.D.
SEND FOR COMPLETE LISTINGS

DAVID ROSEN
Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET PHILADELPHIA, 23, PA.
PHONE: STEVENSON 2-2903

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Seeburg Hideaway Units, Metal, H 246M
Seeburg Wireless Wall Boxes, 5c—W1-L-56
Solotone Entertainer Units
Solotone Entertainer Boxes
30-Conductor Cable

Write For Special Prices!

RUNYON SALES COMPANY
Factory Representatives for AMI Inc.
Bally Mfg. Co., J. H. Keeney & Co., Inc.
Permo Inc.
593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyon St., Newark 8, N.J., BI 3-8777

WASHINGTON, D. C.—The members of the Sub-Committee of The Judiciary met on Thursday, March 6, in executive session and agreed not to take any action on the Bryson Bill. This means that the bill is shelved, and probably will never come up for hearings again.

In a phone conversation with Congressman Bryson, he told The Cash Box that it was recommended that a future date be set for hearings in order to devise a method of securing additional royalties from mechanicals. (This would have no bearing on the Bryson bill nor on the imposing of royalties on juke box operators, but would be on the increase of the present 2c per side to either 3c or 4c now being paid by the recording companies.)

With the shelving of the Bryson Bill, the automatic music machine industry has won itself a most outstanding victory in defeating the purpose of ASCAP and similar collection agencies from imposing on the operators of America one of the most unfair and unworkable laws ever introduced.

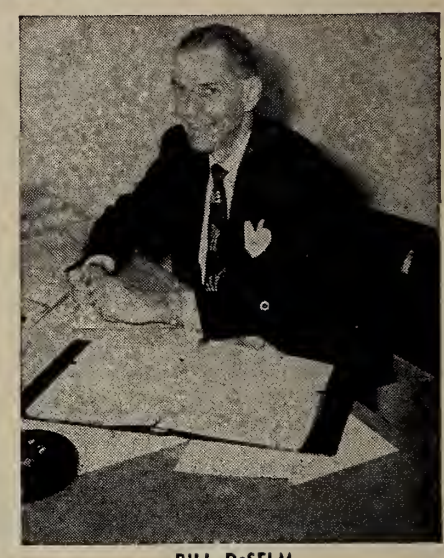
The Bryson Bill would eliminate from the original Copyright Act of 1908 the provision exempting coin operated equipment from paying royalties, and at the same time impose a royalty charge (tax) of 1c a side each week for each record in an automatic phonograph. This royalty to be paid every month, with a strict accounting, to the owner of the copyright.

The defeat of the Bryson Bill can be attributed to many sources, all adding up to the concerted efforts and action by the music machine industry —the manufacturer, their association, the attorneys, the operator, his various associations, MOA, and we here at The Cash Box modestly like to think that our editorial efforts to awaken the entire industry had a part in the victory.

The Bryson Bill, like its predecessors thruout the past five years, is labeled for the pigeonhole. The music industry made a great fight—BUT—WE WARN THE INDUSTRY THAT THE FIGHT IS NOT OVER. As in previous years when defeated in its purpose to impose a royalty on operators, ASCAP immediately started planning on having some new bill presented by a Congressman or Senator. YOU CAN BET YOUR BOTTOM DOLLAR ASCAP WILL ONCE AGAIN HAVE A SIMILAR BILL INTRODUCED. Our experience in observing ASCAP's tactics over the years leads us to believe that they will never terminate the fight to tax the music machine operator. Maybe their next effort will be watered down in order to get more favorable consideration. However, as has been pointed out by The Cash Box during these and previous hearings, the prime purpose of ASCAP is to "get their feet in the door." Once a bill is passed giving them any edge, their future aims will be to get increased royalty fees year after year.

The Cash Box congratulates everyone, individuals, attorneys and organizations, who had so much to do in defeating this proposed unfair legislation. WE PROMISE, AS IN THE PAST, TO KEEP OUR EYE PEELED FOR ANY NEW MOVES BY ASCAP OR SIMILAR GROUPS WHICH WOULD INTRODUCE LEGISLATION TO INJURE THE INTERESTS OF THE MUSIC MACHINE INDUSTRY.

United Busy With New Biz



BILL DeSELM

CHICAGO—Bill DeSelm, general sales manager of United Manufacturing Company, this city, reported this past week that the firm is busier than ever, "with much new business."

According to Bill, "It seems that many of our games are just beginning to make deep inroads into locations in many territories.

"Take, for example, our new 'Steeple Chase.'

"Here," Bill stated, "is one of the newest games in the United line and yet," he continued, "we find that demand is only just beginning to really get going in some areas thruout the nation and we're rushed to meet the demand.

"It's almost impossible," he reports, "to meet demand everywhere at one and the same time for all of our products.

"However,' he concludes, "as per usual, United will continue right ahead, working at top speed, to meet all the orders."

BUY HERE WHERE EVERY MACHINE IS GUARANTEED REGARDLESS OF PRICE THESE ARE "AMERICA'S FINEST"!!

Geo. George — Roy Monroe

★ READY FOR DELIVERY!! ★
CHICAGO COIN'S GREATEST PRODUCTS!!
4 PLAYER DERBY • SHUFFLE HORSESHOES
BAND BOX • KING PIN

★ SPECIALS ★

SEEBURG BEAR GUNS	$325.00
WILLIAMS HAYBURNERS	295.00
EXHIBIT JET GUNS (Like New)	WRITE
BALLY BRIGHT LIGHTS	WRITE
WILLIAMS JALOPIES	295.00

★ MUSIC ★

AMI Model "C", LIKE NEW	$525.00
AMI Model "A"	315.00
SEEBURG 1948 HIDEAWAY	225.00
SEEBURG 1948 BLONDE	299.50
SEEBURG 1947 M	157.50

EXTRA! United 5-Player Shuffle Alleys with Jumbo Pins and 7-10 Split.. **$324.50 EA**

MONROE COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: SUperior 1-4600)

Cincy Phono Owners Assn To Meet Mar. 11

CINCINNATI, O.—The Automatic Phonograph Owners Association, this city, will hold its regular monthly meeting on Tuesday evening, March 11, at 9 P.M. at the Hotel Sheraton Gibson. The executive board meets an hour earlier.

The associated announced that it now has 12 associate members. They are: Sicking, Inc. (Bill Marmer); Southern Automatic Music Co. (Joe Weinberger); Schaffer Music Co. (Harvey Hobbs); Capitol Record Co. (Peter Goyak); King Record Co. (Sid Nathan); Columbia Record Co. (Maurie Rose); Mid States Record Co. (Melvin Kahn); Decca Record Co. (Vern Hawks); Ohio Appliance (John Hofer); Hit Record Co. (Issy Nathan); Supreme Distributing Co. (Sam Klayman); and A & I Distributing Co. (Ike Klayman).

TELESCOPIC BAIT and FLY ROD

No. R84701 — Smart dual-purpose rod every fisherman will enjoy 3-joint rod. Black enamel finish. 2 wire snake-type guides, fly rod design tip. Reversible aluminum die cast handle. Extend length 8½'. Telescoped, 35". With cloth carrying case. Sample $2.95. Lots of 6 $2.50.

FIRST DISTRIBUTORS
1750 W. North Ave.
Chicago 22, Ill.

Something to Sing About...
GOTTLIEB'S

♪ Quartette

with a Foursome of Fascinating, Fast High-Stepping Features!

MULTI-VALUE ROLL OVER
at bottom center of playfield—scores Replays when numbers 1 to 8 are hit or when all 4 "Pop" Bumpers are lit.

SUPER REPLAY AWARDS
When numbers 1 to 8 are made and BALL TRAP is filled, Multi-Value Roll Over lights for Extra Special Replay Awards.

BALL TRAP provides HIGH SCORE—lights corresponding "Pop" Bumpers and Roll Overs to score Points—awards Replay when filled.

4 "POP" BUMPERS! 4 FLIPPERS!

and Foremost in Gorgeous, Dazzling Color and Design!

ORDER NOW FROM YOUR DISTRIBUTOR

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

United, Inc. Enlarges Quarters

Also Adds Personnel To Staff. Plan Big Grand Opening Party When Completed

HARRY JACOBS, JR.

MILWAUKEE, WIS.—Harry Jacobs, Jr. and Sr., father and son combo, United, Inc., this city, who have been highly successful with the Wurlitzer music line in Wisconsin and Upper Michigan report that "Due to increased business demands we are enlarging our present quarters.

"In fact", Harry Jacobs, Jr. advises, "our quarters when completed will be among the most outstanding in the midwest.

"Not only the offices and showrooms are being completely revamped, but, the servicing, supplies and parts departments are also being rebuilt to match the modern trend in distributing quarters."

The firm feels that it will not only have the most modern offices and showrooms in the State of Wisconsin, but, among the most modern in all the nation for the distribution of music equipment.

"Our Wurlitzer line is keeping us busier than ever", Harry Jacobs, Jr. reports, "But", he continues, "this is only part of the job we have to do for the operators in our territory.

"We are going to give them a place which they will be extremely proud to visit and where they will be able to relax and do business in a really modern atmosphere."

Jacobs also reported, "Al Rogahn has been named head of our part department. He is well known to all the trade thruout this entire territory."

Also reported was the fact that Leonard Sheehan, former regional manager for Chicago Simplex and later with Telequiz Corp., is now traveling for United, Inc., in a sales capacity. Sheehan knows all the music ops thruout this area and also is well acquainted with methods which can help music ops to enjoy greater profits.

WANTED

Stoner — or any other type of Candy Machine. Write us, giving description of condition, make, quantity and price in 1st letter.

Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

CASH WAITING

Highest Prices Paid for . . .
Exhibit SIX SHOOTER
Exhibit GUN PATROL
Seeburg SHOOT-THE-BEAR
Latest 5-BALLS

Remember: FOR EXPORT AND DOMESTIC BUSINESS IT IS INTERNATIONAL!

Write For Free Price List And Order Forms

INTERNATIONAL AMUSEMENT COMPANY
1423 Spring Garden Street, Philadelphia 30, Pa. RIttenhouse 6-7712

Hirsch Heads Roanoke's Charleston, W. Va. Offices

DAVE HIRSCH

CHARLESTON, W. VA. — Dave Hirsch, well known Ohio coinman, formerly with the late Mike Cohen in Columbus, Ohio, and then with Central Ohio Coin Machine Exchange of that city for four years, has taken over the management of the Roanoke Vending Machine, Exchange, Inc., offices here at 118 W. Washington St.

Hirsch reports that his office will cover all of the West Virginia area. The firm's headquarters are located in Roanoke, Va., under Frank Page.

Their biggest distribution item, Hirsch states, is AMI phonographs which they distribute thruout Virginia and West Virginia.

"Action has started here", Hirsch reports, "and business is going ahead.

"We feel", he continued, "that our offices here are going to point the way for a big sales increase for us.

"We are offering the operators the finest possible service", he claims, "and we also bring them the finest of all new and used machines."

"THE CASH BOX" GIVES BUYERS FREE DEPOSIT INSURANCE

Repeats Guarantee Made Almost Ten Years Ago to Assure Ops Who Send Deposits to Advertisers in "THE CASH BOX" Only That They Are Guaranteed the Deposit They Sent Up to $100.00.

NO INSURANCE FIRM OR GOVERNMENTAL AGENCY IS INVOLVED. THIS IS STRICTLY, SOLELY, AND COMPLETELY BASED ON THE CONFIDENCE "THE CASH BOX" HAS IN THE FIRMS WHO USE ITS PAGES FOR DISPLAY ADVERTISING AND WHO MUST GET DEPOSITS ON THE EQUIPMENT THEY HAVE FOR SALE.

"The Cash Box" DOES IT AGAIN!!

No Other Publication In The Industry Dares Make Such A Personal Guarantee!!

Almost ten years ago, during the travail of World War II, *The Cash Box* went all out to assure its subscribers that it would back them up 100 per cent at all times.

The Cash Box was then just a young, hopeful, but fighting, and courageous publication.

When it heard from one of its paid up subscribers that his deposit had been tied up for weeks and weeks, it went all out.

The Cash Box got fighting mad. It checked and found the story true. This subscriber received his deposit back *with a letter of apology.*

That's the way *The Cash Box* operates! That's the way *The Cash Box* will always operate! That is the principle behind what made *The Cash Box: "The operators' Bible".*

The Cash Box will continue to fight for the highest business principles, regardless of where the chips may fall—*or why.*

Again, these past few months, *The Cash Box* has been hearing from some of its subscribers that these subscribers have answered display advertisements where they have been held up for many weeks before they received the merchandise they had ordered and then, when they did receive it, "The price was so far up that the deposits they had sent were disregarded —'didn't mean a thing'."

For everyone of its paid up subscribers, *The Cash Box* returns to what it most daringly introduced to the industry almost ten years ago — *BUYERS' FREE DEPOSIT INSURANCE.*

The Cash Box, on its own, from its own treasury, will GUARANTEE EVERY SINGLE PAID UP SUBSCRIBER WHO ORDERS MERCHANDISE FROM ANY ADVERTISEMENT THAT APPEARS IN *"The Cash Box"* UP TO $100.00 OF ANY DEPOSIT THAT SUBSCRIBER PUTS UP.

If the deposit is less and the money is lost—*THE CASH BOX* WILL PAY THAT LOSS.

If, unfortunately, the deposit is more than $100.00, *The Cash Box* will pay $100.00 toward any loss that the buyer (provided he is a paid up subscriber) suffers, and also provided that the machines or merchandise he orders is from an advertisement that appeared in *The Cash Box*, and from which he actually ordered.

The Cash Box sorrowfully reports that, upon investigation it was learned that the subscribers who had lost deposits in these past months had NOT answered advertisements which had appeared in *THE CASH BOX.*

These men were urged to go to this other publication. They were told that this, most definitely, was the responsibility of that publication.

But, these buyers reported, this publication had already told them to "tell it to Uncle Sam".

The Cash Box out of its own funds, GUARANTEES EVERY SINGLE PAID UP SUBSCRIBER THAT this subscriber is most completely assured, should he send a deposit to ANY advertiser whose advertisement appears in *THE CASH BOX*, if he doesn't get that deposit back—*THE CASH BOX* will return $100.00 of that deposit to him (if the deposit was $100.00 or over) and that, if it was under $100.00, he will receive the amount he put up for deposit in full—RETURNED TO HIM—REGARDLESS OF WHO THE ADVERTISER IS.

To make a very long story short, the man who buys from advertisers in *The Cash Box* has had placed on his deposit automatically (and without even his knowledge, provided he is a paid up subscriber to *The Cash Box* of the date of order or orders, he places) $100.00 DEPOSIT INSURANCE directly and unequivocally from *THE CASH BOX.*

YOU CAN BUY WITH COMPLETE CONFIDENCE FROM ANY ADVERTISER IN "THE CASH BOX" AND "THE CASH BOX" ONLY!!!

Harry Poole Distributing Co. Appt'd New England Distrib. For Wurlitzer

HARRY POOLE

GUY P. DI GIOVANNI

BOSTON, MASS.—The Harry Poole Distributing Company of Boston has been appointed sales representatives for The Rudolph Wurlitzer Company and will handle a complete line of coin operated phonographs and remote control equipment in Mid-New England. Ed Wurgler, general sales manager of Wurlitzer's phonograph division, announced that the company will take over a large portion of the territory formerly represented by Redd Distributing Company of Allston, Mass. The territory allotted the new distributorship includes the entire states of Maine, New Hampshire and Rhode Island, Massachusetts with the exception of Berkshire County and Vermont with the exception of Bennington County.

Harry Poole Distributing Co. is headed by Harry Poole as president with Guy P. Di Giovanni as sales manager. Poole, a resident of Boston for more than 15 years, has spent 12 years in the coin machine industry and is one of the best known coin men in New England. Prior to the war he was the New England representative for *Billboard* magazine, covering the coin machine trade. He was also connected with Transradio Press as statehouse news reporter. After service in the army from 1942 to 1945, during which period he served in the European theater and was awarded the Silver Star for gallantry in action, Poole again became active in the amusement business. In 1947 he became president of the Beacon Coin Machine Corp., then located at 910 Beacon Street, Boston. In 1949 the organization moved to larger quarters, offering better sales and service facilities, located at 1022 Commonwealth Avenue. This address will house the facilities of the new Wurlitzer distributorship.

Guy P. Di Giovanni entered the music business immediately following World War II. Prior to entering the service, he had been engaged in the field of accounting, graduating from Bentley School of Accounting & Finance in Boston. He saw rigorous service in the U. S. Army, participating in the initial amphibious landing in Normandy, and is holder of the Arrowhead and three battle stars. Following the war, he joined Atlas Distributors, Boston, Mass., in an administrative capacity then became active in sales work. Later he was appointed general manager of that organization and held that post to the present time. Di Giovanni is a native and a resident of Belmont, Mass., and assumes the post of sales manager of the new Wurlitzer distributorship.

Harry Poole Distributing Co. has showrooms and complete service facilities at 1022 Commonwealth Avenue in Boston. These will be complemented by route sales and service representatives who will call on all operators within the area. The newly appointed organization will offer a complete line of Wurlitzer parts to aid in keeping operators' equipment in tip-top condition. In addition, they have an experienced sales and service staff who will assist Harry Poole and Guy Di Giovanni in giving the operators of the Mid-New England area complete cooperation and expert assistance to meet the needs of their business. Operators are cordially invited to visit the facilities of the New England Wurlitzer distributor.

KROMEX DERBY BAR

Chrome Ice Chest with 6 Whiskey Glasses and 6 Highball Glasses Plus Beautiful Chrome Tray

LIST — $13.95

Your Price Only $7.95

ACE PREMIUM SALES CO.
1155 Milwaukee Ave., Chicago, Ill.

1-2-3 or 4 CAN PLAY!

THE NEW GAME SENSATION OF THE YEAR

4 PLAYER DERBY

4 NICKELS IN ABOUT 1 MINUTE PLAYER COMPETITION TIMES THE EARNING POWER 4

Shuffle Bowling Games $10.00 AND UP

Seeburg Bear Guns	$325.00	Bally Turf Kings	$224.50
Wms. Jalopies	295.00	Bally Champions	74.50
Wms. Hayburners	295.00	Bally Citations	39.00
Wms. Spark Plugs	325.00	Wms. Music Mites	124.50
Gott. Watch-My-Line	110.00	Bally Futurity	Write

LAKE CITY AMUSEMENT CO.
4533 Payne Ave., Cleveland, Ohio (Tel: HE 1-7577)

. . . A Speaker That Looks LIKE AN "ORCHESTRA"

"THE WORLD'S *SMALLEST* BAND"

- A speaker for any juke box or hideaway that makes any location a standout.—Whole families travel miles to hear and see it play.
- Lifelike motion of musicians playing their instruments and swaying to the music intrigues the public. (Puts more money in your juke box—increases bar business.
- Attachments included for easy mounting on walls. Fast, simple connection to any juke box.
- 2½ Ft. HIGH—4 Ft. WIDE—2 Ft. DEEP—Wt. 80 Lbs.

CHICAGO COIN MACHINE COMPANY 1725 DIVERSEY BOULEVARD CHICAGO 14, ILLINOIS

WATCH FOR Williams

SLUGFEST

By the CREATORS OF DEPENDABLE PLAY APPEAL!

CHICAGO 24, ILLINOIS

Williams MANUFACTURING COMPANY

CLEAN USED EQUIPMENT READY FOR LOCATION

ONE BALLS

TURF KINGS (NEW)	$395.00
TURF KINGS (USED)	195.00
CHAMPIONS	75.00
CITATIONS	49.00
WINNERS	99.00

MUSIC

ROCK-OLA 1422	$99.50
SEEBURG 46	125.00
SEEBURG 48 BLONDE	275.00
SEEBURG M100	750.00
WURLITZER 1100	315.00
WURLITZER 1015	175.00

FIVE BALLS

BRIGHT LIGHTS	$355.00
BRIGHT SPOTS	425.00
KEENEY LITE-A-LINE	185.00
GOTTLIEB KNOCKOUT	100.00
GOTTLIEB BARNACLE BILL	40.00
WILLIAMS HAYBURNER	285.00
GENCO TRADE WINDS	39.00
GENCO SCREWBALL	39.00

Exclusive distributor for Rock-Ola Phonograph and Thunderbolt Pony. Now delivering Thunderbolt—direct drive mechanical pony—Rock-Ola Super Rocket 52/50 Phonograph. Want late 5 Balls and Arcade Equipment in trade for Thunderbolt Pony.

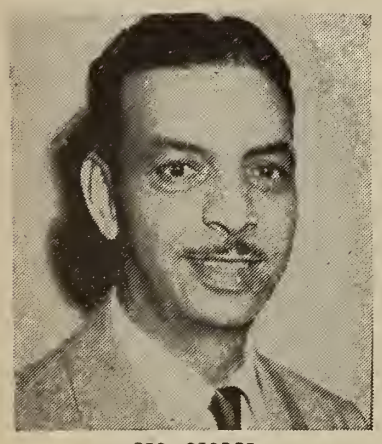
TERMS: ONE-THIRD DEPOSIT WITH ORDER.

EASTERN VENDING SALES CO., INC.

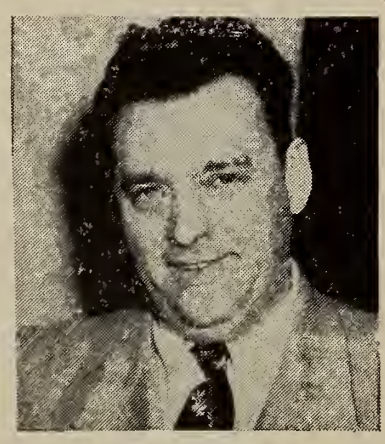
940-942 LINDEN AVE. Phone: MUlberry 2110 BALTIMORE 1, MD.

Monroe Coin Machine Exchange Showing Tremendous Click

Ops Flock To Distrib's Showrooms To See Latest Equipment



GEO. GEORGE



ROY MONROE

CLEVELAND, O.—With Sam Lewis of Chicago Coin Machine Company, Frank Mencuri of Exhibit Supply Company, and other leaders present, Roy Monroe and Geo. George of Monroe Coin Machine Exchange, Inc., this city, believe the crowd that attended their special showing on Sunday, March 2, was the most impressive in their history.

"This proves once again," Roy Monroe stated, "that Cleveland's operators are among the most progressive in the nation.

"They jammed into our showrooms to see the new equipment and the orders we took proved that Cleveland's coin machine industry knows good equipment the moment they see it."

Frank Mencuri of Exhibit Supply Company said, "Just like at all special showings everywhere in the country, our 'Big Bronco' was the center of attention. Operators praised our horse to the skies."

Sam Lewis of Chicago Coin stated, "Our '4-Player Derby,' and all of our other products, grabbed plenty of attention. The orders taken here are going to keep us busy.

My compliments to Roy Monroe and George George," he continued, "for one of the very finest affairs I've ever attended in the industry."

With great modesty both Geo. George and Roy Monroe stated that they believed the crowds were due to the fine new equipment which they were showing, especially the Chicago Coin line of machines, and feel that everyone who attended tremendously enjoyed themselves.

"There is no doubt," they said, "that this was among the most outstanding showings ever held in Cleveland."

EASTERN FLASHES

We were among the five hundred other coinmen who had quite an enjoyable evening at the 4th Annual Banquet and Dance of the Amusement Machine Operators Association of Greater Baltimore, held at the Lord Baltimore Hotel on Sunday, March 2. We've been going down to Baltimore each year for this affair, and always have a wonderful time. This year's banquet drew more coinmen and their guests than any in past years. Seems that with each succeeding year, the affair becomes bigger and better. . . . As usual, enjoyed the easy hospitality of our friends, headed by the warm and sincere welcome by **Irwin Goldner**, president, who seems to be most definitely appreciated by the members of this organization. . . . Otherwise, would they have given him that most elaborate and beautiful silver service? . . . . **Harry Rosenberg**, once again acted as toastmaster—and if there is a professional anywhere in this U. S. who could outdo him, we haven't seen him. . . . With **Mayor D'Allasandro** recuperating from a recent illness, **Arthur B. Price**, president of the city council and vice-mayor, was the guest of honor. Price made a very short talk praising the members of the organization. . . . A half dozen other important city officials were introduced. . . . **Maurice Davis** and the banquet committee came in for high praise. . . . **John Stewart**, sales manager of AMI, Inc., came in from Grand Rapids, Mich., sitting at the table of Chris Novelty Co. . . . **Chris Christopher**, head of Chris Novelty, tried to fly back from Miami Beach, where he is vacationing, but couldn't make plane connections. . . . . There must have been some problem with air flights, as **Dan Moloney** and **Jack Nelson** of Bally, who planned on being present, weren't able to make it. . . . **Pete Mongelli** tells about the tragic accident that befell his 9 year old son. The boy was hit by an auto several months ago, leaving him paralyzed on the left side. Thru medical care, the boy has been coming along fine, and Pete hopes he will recover fully as time goes on. . . . **Lenny Schneller** and his wife came in from Philadelphia. . . . The meal was plentiful and good, the entertainment high grade, the goodfellowship warm—what more could a visiting editor ask for?

* * * * *

Our good friend, **Humbert Betti** of Union City, N. J., leaves on Tuesday, March 11 for a six month trip thru Europe. Betti, with his wife, will probably visit all the Western European countries during his travels. Before leaving, Betti was honored with a testimonial dinner by the Music Guild of New Jersey on Tuesday night, March 4. . . . Condolences to **Phil Mason**, whose mother died in Newark, N. J., on Monday, March 3. . . . **Mike Munves** supplying the old time Mutoscopes for the Schlitz "Night Of Stars" TV play on Friday night, March 7. . . . **Barney (Shugy) Superman**, Runyon Sales Company, expected to be back in the office from his Miami vacation on Monday, March 10. . . . **Irv (Kempy) Kempner**, Runyon's traveling man, stayed in the office this week, during Shugy's absence, and entertained several visiting ops, among whom were **Carl Previsi**, president of the Westchester Music Operators Assn.; **Joe Weisz**, Larchmont Vending, Larchmont, N. Y.; and **Meyer Budinoff** and **Matty Smethurst** of Fairchester Amusement Co., Port Chester, N. Y. . . . **Bob Luttman**, handsome young op, celebrates his 1st wedding anniversary this week. . . . **Milty Green** opens a coinrow branch of American Vending Co. at 615 Tenth Ave., with **Teddy Seidel** as manager. . . . That load of beautifully looking reconditioned music on the floor of Koeppel Distributing Co., was being shipped to one buyer, informed **Harry** and **Hymie Koeppel**. The machine really shone.

* * * * *

Joe Young and **Abe Lipsky**, Young Distributing, (Wurlitzer distributors) out visiting ops in Westchester—not even the terrible weather could hold them up. . . . **Johnny Fuller**, Universal Vending, Albany, N. Y., visits along coinrow. . . . Games operators preparing to take care of their local licenses, due on March 15. . . . **Jimmy Alfano**, A & P Music Co., sold his route to **Hank Walton**. . . . Another music route that changed hands was that of **Gabe Foreman** (Gabe Music Co.) who sold to **Dave Hendrickson** of Cross Island Music Co. . . . **Joe Forsythe**, N. Y. & Brooklyn Music Co., entertains his 19 year old son, who's home from the Marines on a furlough.

DALLAS DOINGS

It's spring time in Texas and business is booming. The coin machines operators are busy buying new equipment, gathering new hit records for their machines and making outside investments and building outside projects. . . . The biggest news in town is the open house given by Commercial Music Company this week to introduce Chicago Coin's new "4-player Derby"—the horse race game that is due to take the country by storm. . . . Most of the top figures in the coin machine were on hand for the big occasion. We saw **Cameron Frank** of Fort Worth, **David Cockrell** and **N. W. Thrash** of Dallas, **Jake Morehead** of Arlington, Mr. and Mrs. **Travis Roberts** of San Angelo, **E. E. Levine**, the Chicago Coin representative. Then there was **Carl Gallagher**, Mr. and Mrs. **Frank Sachse**, **E. F. Nutt**, **Tommy Cullum**, **C. A. Buxton**, **Nell Craxton** and **J. T. Van Meter**, all of Dallas. **I. D. Hightower** was here from Fort Worth. We saw **Albert McKool** from Dallas, **J. A. Bigbie** of Hillsboro, **H. E. Moore** of Waco, **E. L. Certain** and **Stewart Redfearn** of Dallas, Mr. and Mrs. **J. W. Hooks** came in from Brownwood. **W. D. Wiggins** was here from McKinney, Mr. and Mrs. **Ralph Hancock** of Dallas and **J. H. Brown**, also of Dallas, were on hand. **Walter Thannish** of Thannish Music in Fort Worth was here, as was **R. W. Kemper** of Denison, **Al Evans** of Sherman, **A. E. Thornton**, **Dewey Parsons**, and **Bob DePriest**. . . . The guest list was too long to retell. In all there were over 200 guests. **Tommy Chatten**, **Raymond Williams**, **B. H. Williams** considered the "party" a big success. They report they sold lots of the "4-Player Derby." And that's what really counts after all.

Tommy Chatten came in from a trip to West Texas for the open house. While on his trip he got to take in a rodeo. He says that business is good out west. . . . **B. H. Williams** came in from a trip to El Paso for the occasion. . . . **Raymond Williams** is still in San Antonio. He went there for a similar open house in the San Antonio branch of Commercial Music.

According to all the info coming out of Washington these days there'll soon be sufficient quantities of copper, steel, aluminum and other metals, available for civilian production. Seems NPA is blaming armed services for over-ordering. The armed services, in turn, blaming everyone esle. Well, that's neither here, nor there. What does count is that, beginning with April there is expected to be a loosening up of much critical metals (or what used to be known as 'critical metals'). This will mean that mfrs will now be able to go back into larger volume production. But (and this is the big 'but') what are they goin' to produce? Some, of course, can start on with new models. But, as far as games concerned, all ops want something most completely new to revive play and to also stay within the limits of what city fathers believe is the kind of coin operated entertainment they want in their communities. So, if you think you've got something that's entirely new, why not bring it in to your favorite mfr?

Herb Jones of Bally, one of the busiest of all the busy guys in the coinbiz, makes a flying trip to Washington. . . . **Art Weinand** back at the Rock-Ola factory after one of the most successful regional meets. This one held in New York. Art advises that there are two more to go. One on the West Coast getting his attention next. Art played safe on this New York trip (and was he lucky) he used the train both ways, while some who attended were stuck at the airport trying to get out. With only LaGuardia and International Airport working (Newark closed) it's plenty tough. . . . This past week Tuesday, when that fierce sleet-snow storm blew into our Windy City (the Ides of March showing off) **Paul Huebsch** of Keeney had one of the roughest, skiddiest rides of his life. Paul comes all the way from Skokie, Ill. (away out on the northwest side of Chicagoland). It's more than fifteen miles.

Talking about last Tuesday's sleet and snow storm, the one guy who gave himself a real break that day was **Ralph Sheffield** of Ace Premium Sales. That was the day Ralph decided his cold had become worse than ever. So he remained at home, looking at TV and, in between times, taking himself a nip. "I had one helluva cold," Ralph reports. . . . **Ed Levin** and **Sam Lewis** of ChiCoin can't get over the grand parties they attended. Ed still raving about the hospitality accorded to him by **Ray** and **B. H. Williams** both in Dallas and San Antonio. Says Ed, "Believe me, these were the two grandest parties I've ever attended in all my life." (Once again, Ray proving himself top man on the totem pole as a host). Aside: Thanx for the Gebhardt's, Raymond. We appreciate it most tremendously. . . . **Sam Lewis** was at the **Roy Monroe-George George** party in Cleveland at Monroe Coin Machine Exchange. Sam claims, "This was it." So between Ed and Sam there'll be plenty discussion as to which parties exceeded which.

Just in case you didn't know, this is the 701st consecutive week of publication of **"The Confidential Price Lists"** (also known to many in the trade as the: "C.M.I. Blue Book"). That's over 13 consecutive years "Confidential Price Lists" have been published. (Bet you didn't realize how many years had gone by since you first saw **"The Confidential Price Lists"?**). . . . **Herb Oettinger,** "gin" champ of United (and by 8765432 miles) came back from Washington with some very nice news for us. Thanks a million, Herbert. . . . **Gil Kitt** gave us the best laugh of the week. Said Gil to someone who came to see him, "So change your name to **'Cash Box'** and get it over with." Thanks for them kind words, Gil. . . . Shuffles keep right on shuffling along. If you don't believe that statement from the standpoint of mfg. just drop over at United and at Keeney and see for yourself. From the standpoint of operating, read the survey story appearing in this issue. . . . **Dan Moloney** back from Miami all sunburned and smiling the blues away. **Ray Moloney** also back end of last week along with **Tom Callaghan** and their wives.

We haven't had a postcard yet from **Muriel** and **Johnny (Beanbag) Casola,** but, from what we saw on **Bill DeSelm's** desk one day, Johnny's doin' a great sales job. Like Billy says, "Business is swell at United." . . . **Ralph Nicholson** pops in from Indiana and pops right back again. . . . **Dale Sauve** back from Florida and visits around while the old man, **Art Sauve,** still down in West Palm Beach (conducting his real estate business) and waiting until "late in April" before he ventures back into icy Detroit. . . . Was that **Al Siegel** of Toronto who was seen around town? . . . **Harry Jacobs, Sr.** and **Jr.** of United, Inc., Milwaukee, advise that not only are they completely revamping their offices and showrooms and making them much larger, but, that they have taken on more execs. **Al Rogahn** has been named head of the parts dept. for the firm. **Leonard Sheehan,** who used to be with Chicago Simplex and then with Telequiz, now traveling for the firm thruout Wisconsin and Upper Mich.

Mr. and **Mrs. Frank Ritchie** of the R. F. Jones offices in Salt Lake City in our town visiting about. Sorta mixing biz with pleasure. . . . **Jack Nelson** back on the job over at Bally after a tussle with those viurs bugs. And when do they decide to attack—over the weekend. . . . Hear that **Phil Weinberg** is traveling about his old stamping grounds (Texas) and loving it. . . . **Frank Mencuri** of Exhibit not only thrilled at the way the people take to "Big Bronco" at every showing (like the last one at Monroe Coin in Cleveland) but is coming up with something that'll have lots of ops asking questions of horse mfrs. . . . HAPPY BIRTHDAY TO: **Joe Fishman,** Newark; **Art Nyberg,** Baltimore; **Joe Rake,** Philadelphia and **Sam Stern** of Chicago this week. . . . Just in case you didn't know—plenty of ops getting ever more interested in Kiddie Parks. Watch the numbers of these spots that'll open up this coming Spring and Summer. . . . June, 1952 marks the Tenth Anniversary of **The Cash Box.** There will be produced, in honor of this event, an encyclopoedic and historical issue covering the past ten years of the coin operated machines industry. First of its kind. Get ready for it. Advertisements now being accepted.

Many times, when we get down to this last paragraph, we get stuck for news. So, we usually grab the phone and, pipe in mouth, begin to call about. This past week we did the same. Tho little news was forthcoming, it was interesting to hear the howls from certain distribs about town. Claimed that selling was getting to be really rough. Why? Because they couldn't get the late model used equipment in demand. Seems to us, after listening to these guys, that operating still remains the best part of the business. . . . But, there was one guy who came up with optimism and enthusiasm this phone-call-visit. That was **Ben Coven** of Coven Distributing Co. And, because he was the bright light in a rather bleak day—orchids to you, Ben. . . . Just as we were getting ready to pull a cute gag on **Al Tarrson** (his birthday was Friday of this past week) and phone down to **Ray Moloney** in Miami—Ray was already back in Chicago. . . . **Georgie (The "G") Jenkins** came up with a cutey this past week. Said Georgie, "When you ain't got it—they want it. And when you got it—they all seem to suddenly disappear."

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Ed Robinson, Memphis, Tenn., in Nola on business, dropped by his old alma mater, Delta Music Sales, to chat with his friends. . . . It seems that the Krewe of Venus Ball was loaded with coin machine people. **Nick Carbajal** was dashing from the Venus Ball to the Mid City Ball on call outs for both balls. . . . We caught a glimpse of Mr. and Mrs. **Bob Dupuy** of F. A. B. Distributing Company, **Sando Difatti, Edward Centa, Bill Maris, Hector Cerruti, Bob Moran, Mr. McNally, Mrs. Taft Otter** and **Joyce Elms** who took part in the Krewe. . . . **Nick Carbajal** says the current trend is toward used equipment as evidenced by the fact that business is good. . . . On Monday morning, bright and early, we can look forward to seeing the Three Musketeers. **Charlie, Jim & Fred** from the Teche Novelty Company, New Iberia, La. . . . **Jack Moran,** Crescent Music Company, dashing from distributor to distributor. . . . Many music ops at the opening of **Ruth Wallis,** currently at the Swan Room, Hotel Monteleone. . . . **Mel Mallory,** Mallory Distributing, back from a trip in the territory.

Anthony Mele, Hammond, La., making the distribs in Nola. . . . The ops and music dealers turned out en masse for the **Lionel Hampton** concert. The "Come On To My House" gal, **Rosemary Clooney,** opens at the Cotillion Room next week. . . . **Frank Tase,** Melody Music Co., Lake Charles, dropped by to meet **Miss Ruth Wallis.** . . . **George J. Young** in New Orleans these past few days. Young hails from Norfolk, Virginia and represents Eastern Electric Cigarette Machines. . . . **Bob Dupuy,** F. A. B. Distributing V-P, tells us about that Wurlitzer 1400 with a few minor changes. It is now on display at F. A. B.

MFRS MAY GET MORE METALS

CHICAGO—With warehouses filling up with material which has not been called for, even under the CMP (Controlled Materials Plan), and with the further fact that the nation's raw materials manufactories are turning out far more than even the Government agencies thought would be possible, there is now every indication of a great mass loosening up of practically all raw materials, to the point where there again may possibly be seen something like old time production volume, especially when the third quarter comes around.

This second quarter will not yet see any great volume of consumer products built. Materials for this second quarter have already been allocated. But, by the third quarter's rationing under DPA, there is sure to be much more material available than was ever dreamt would be the case when 1952 came into being.

There are some manufacturers who are happy to see this situation come about. These firms have withheld presentation of new products. Mostly these firms are in the music, service, and vending machines fields.

The amusement machines men aren't as fortunate. They have been seeking some new type products which would once again boom play and revive growth in their division of the industry.

There is a great need for new type amusement products (as has been expressed by the editors of this publication time and again in the past) especially in the lower priced classification. Such new products can create an entirely new era of prosperity for the amusement division of the industry.

There is also no doubt that there will be a great many peoples thruout the nation interested in entering into this business, even on a part time basis, as their jobs become less secure with the easing off of much war construction.

Many manufacturers and suppliers will be affected all down the line. They will be forced to cut back. This means more materials for consumer products production and, such being the case, the average factory in this, and almost every other field, will be seeking for something new to build.

But, what is most needed at this time, is entirely new type products in all divisions of the industry. Every operator, jobber and distributor can prove himself of great value to all the industry, by bringing any new idea which he may have, to the manufacturing firms in this field.

Whereas the engineers engaged by the manufacturers are working right ahead, constantly seeking something entirely new, it is usually the small operator, the man who can't afford to constantly change to new and high priced equipment, who redesigns whatever he has to make it do and, so doing, brings into being what can eventually become an entirely new product.

It has been stated for years and years in the industry that the greatest products were built in basements and attics of the smaller operators' homes. The engineers of the industry have been able to refine these crudely built units and make them work.

Every manufacturer spoken to by this publication is interested in new products of almost any type. Therefore, a very fine reception awaits anyone in this field who will call on the manufacturer he best likes and show him whatever he has developed.

This is, then, an unusually fine opportunity for the men in the industry who are sufficiently mechanically minded to redevelop many of the products they operate or sell. These men can probably earn themselves some fine royalties and, at the same time, have the satisfaction of knowing that they have helped to re-stimulate the entire industry to greater growth and prosperity.

The time is growing shorter and should NPA, DPA, and the other Government agencies, suddenly decide to decontrol many of the materials under the CMP, this field will once again be in position to assure itself of a great era of prosperity, if there are new products available for those people who now want to enter into this business.

Exhibit's "Big Bronco" Attracts Op & Family

MINNEAPOLIS, MINN.—When operators visit distributing firms they must now bring their families. The attraction at Lieberman Music Co., this city, is Exhibit's "Big Bronco." Here we see Mr. & Mrs. Bernard Stout of Pierre, S. D., watching as their daughter takes a ride.

Back from Washington, D. C., where he'd had been sitting in with **George Miller** of the California Music Operators Assn. on the Bryson Bill, came **Harry Snodgrass** of Pantages-Maestro. Harry reports the bill is now in committee and he's got a lot of company in hoping it stays there. The Pantages-Maestro firm has just bought the large jukebox and wired music route of the late **Jack Mehegan** up North, and the boys who were working with him will continue to operate it for the new owners. . . . Understand music ops are waiting eagerly on the new AMI "D-80", due in any day now at **Nick Carter's** Nickabob.

Remember the last time, a year or so back, we happened to comment on a labor situation in this business, we were accused by some folks of taking sides. So this time, we'd better identify ourselves as a working union man from way back, with the founding of the CIO Newspaper Guild and a few unions since including the AFL Publicists. All this leads up to our being put on a personal spot when it comes to walking through or around (via telephone) a picket line that has appeared in front of a few major distributors on Pico Blvd. in recent weeks. Particularly when at least one of said distribs is among our closest and most cordial contacts on the Row, and he reports that his present personnel are paid over scale, work under better conditions and have indicated they don't want to join up.

Bill Leuenhagen and company are pretty well moved by now to their new place, and we understand several of the record companies are planning to cooperate on a real fancy official opening in a few weeks by having their top artists drop in for a friendly hello to music ops. **Mary Solle** tells us the joint's that big, she and **Kay** are figuring to don roller skates to cover all the ground. . . . **Phil Robinson** about to take off for San Francisco, Portland, Seattle and points north in behalf of Chicago Coin's new "4-Player Derby" game, one we're told by several local jobbers appears to be a surefire hit. . . . Demand for the "Buccaroo" horse is still way ahead of production, **Jack Simon** reports.

Al Bettelman of the C. A. Robinson outfit says we can quote him on the fine job being done by **Fred Gaunt** at his new post. Seems just about all of **Bud Parr's** old customers followed Fred across the street. Al tells us that United's "Six Player Shuffle Alley" is going stronger than ever after being on the market more than three months, which should prove that a really good game has real staying power. . . . **Dan Stewart** up to Salt Lake City again but **Bob Bevers** on tap at the local branch, where Chicago Coin's "Derby" was set for a special showing March 4, 5 and 6. Everything appears to be moving along nicely at Dan's new setup here, and we're told there just aren't enough Rock-Olas to go around. . . . **Charlie Daniels** tells us that the "Royal Mustang" horse is really on the gallop at **Paul Laymon's.**

On the Row: **Jose Del Real,** up from Brawley where he runs a big route, owns a bar and restaurant as well as fair sized ranch. . . . **J. J. McPherson** and **Raymond Anderson** from Bakersfield. . . . Santa Maria's **Al Cicero** and **Mel Texiera.** . . . **Carl Honeyman** of Long Beach. . . . San Pedro's **Johnny Ketchersid.** . . . **Jack Arnold** and **Mike Maichele** of Barstow. . . . Merced's **C. J. Phipps.** . . . **Stewart Metz** and **Tommy Felkins** of San Bernardino. . . . Southgate's **Johnny Lantz** and **Pete Shupp.** . . . **Lee Nelson** and **Mac McGlone** from Santa Ana.

"Hi-Ho-Silver" and "Here Come the Horses" and we do mean the mechanical coin operated houses. Every day brings new inquiries about the coin operated horses and also every day means some more horses out on location and satisfying the kiddies as well as the location and the operator. . . . Real wrestling fans are **Fred Kirschman** and his wife who came in for the wrestling matches on Tuesday night. . . . **Mike Crakes** of the Friendly Sales Co. is still vacationing in Florida and certainly making the most of it. . . . **Pete Wornson** of Mankato is finally up and around again after a short stay in the hospital and stopped in the Twin Cities to see what new games had come out while he was flat on his back. . . . There are quite a few husband and wife operator combinations which makes an ideal working arrangement especially in this business and when talking about them, we must mention **Ed** and **Millie Birkemeyer** of Litchfield, and of course, **Mr.** and **Mrs. Darlow Maxwell** of Huron, S. D. While hubby is looking at the new coin operated equipment, the wife is in picking out records and getting the phonographs lined up so that they will bring in more money with the latest tunes. . . . Another husband and wife combination in town on their regular visit were **Mr.** and **Mrs. Oscar Sundem** of Montivedeo. It certainly is nice to see these teams working together the way they do.

Art Hagness of Grand Forks, N. D., spent a couple of days in the Twin cities. . . . **Bill Gillis** of Osage, Iowa, made the trip into Minneapolis to pick up some equipment for his route. . . . **Tom Packman** of Lake City; **Al Eggermont** of Marshall; **Stan Woznak** of Little Falls; **T. J. Fischer** of Waconia; **R. L. Cross** of Jackson; **Wes Rydell** of Mora; **Hank Krueger** of Fairfax, and **Frank Phillips** of Winona were among those operators who were seen here and there. . . . Also in town were **Don Bolier** of Baldwin, Wis., and **Ralph Myers** of Mitchell, S. D. . . . **Clayton Norberg** of the C and N Sales Company in Mankato not only is a good operator but word has it that he also is an exceptional bowler which is proved by the fact that in the bowling play-off in Mankato, Clayton came out on top and the prize was a brand new 1952 Chevrolet. Good work, Clayton. How about some lessons?

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ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

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WANT—Seeburg M100A; AMI Model B; Bally Coney Islands; Bally Bright Lights; Back Glass for Bally Hot Rods. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel. SUperior 1-4600.

WANT — We are paying the highest market price on United's Twin Rebounds. As is. Quote price, condition and quantity. DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel. CHickering 4-5100.

WANT—Want to hear from engineer with new idea for 6 ft. rolldown game. To be built on royalty basis. Write: JOE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT — Will buy tubes small or large quantities of all types. Will pay cash or will trade. LEWIS ELECTRONICS, 3449 NO. ELAINE PLACE, CHICAGO 13, ILL.

WANT — New and used records, all speeds. Attention 45 RPM Jnke Box Operators, highest prices paid for yonr nsed 45 records. We need used records 52 weeks a year. Entire stocks purchased. SEE-MOR STORES, 1539 CHESTNUT ST., PHILA., PA. Tel.: MA 7-7217.

WANT—Music Operators—to send us their list of top ten tunes, each week. Have good deal for you in exchange. Write: BOX # 119, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y.

WANT — Used Bright Lights; Coney Islands; Bright Spots and Leaders. Also 100 record Seeburgs and boxes. Best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT — Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thonsand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocaliou; Paramonnt; Gennett; Blnebird; Champion, etc. JACOB S. SCHNEIDER, 128 W: 66th STREET, NEW YORK CITY, N. Y.

WANT—Overhead Scoreboards for Shuffleboards will pay $50 in good condition. GARTH BRYAN, BRYAN BROTHERS, 422 SO. EAST ST., BOYNE CITY, MICH.

WANT—AA-1 Equipment only at wholesale prices for export: Seeburg 100's; Solotone Selective; Steeple Chase; County Fair; Spark Plug; Hayburners; Double Feature; Arcade Equipment; Coin Counters; Coin Changers. LIEBMAN, 12 BABY POINT RD., TORONTO, CANADA.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kiugs in origiual crates. Write, Wire, Phone: C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Close Outs: Late model phonographs. ACTIVE AMUSEMENT CO., 501 NO. GOSSET STREET, ANDERSON, S. C. Tel.: 2310.

WANT — Wurlitzer Model 1250's, 1100's, 1015's, Seeburg M-100's, 78's, or 45's. Will pay cash or trade late pin games, alleys, or arcade equipment. Write, wire or phone. BUSH DIST. CO., 286 N. W. 29th ST., MIAMI, FLA. Tel.: 3-4623.

WANT—Now, surplus stock of new major labels. Mail us quantity of brands available—inventory if possible. We will mail you top quotation on your stock. CALCANO DIST. CO., 4142 W. ARMITAGE AVENUE, CHICAGO, ILL. Tel.: DIckens 2-7060.

WANT — Will pay cash $$ Metal Typer; Mills Panorams; AMI Models A, B and C. REDD DISTRIBUTING CO., INC., New England Exclusive Distributors for AMI; Bally; United; Keeney, 298 LINCOLN ST., ALLSTON, MASS. Tel.: AL. 4-4040.

WANT—Williams Super World Series; Coney Islands; Bright Spots and Bright Lights; Mills Panorams. Will pay top prices. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVENUE, CHICAGO 14, ILL. Tel.: LIncoln 9-3996.

WANT—Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE R. I. Tel.: UNION 1-0320.

WANT—Operator's Attention! Want to buy complete music routes also post-war phonographs for cash. Give complete details first letter stating models, quantity, condition and prices. We also sell complete line of premiums. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J.

WANT — Used Records from 500 to 50,000, we bny them all. Special prices paid for rhnmbas. Used 45 RPM bonght in quantities. We pay freight. State price to save time. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y.

WANT — Tnrf Kings; Hayburners; Spark Plugs; Jalopies; Gottlieb Bowlettes; Packard Chrome Pla-Mor Boxes; Scales; bottom mount Motors for pre-war Wurlitzers. Late model phonographs; Hideaways. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, CANADA. Tel.: 2648.

WANT—Coney Islands; Bright Spots; Bright Lights; United's Leader; 100 Record Seeburg Phonographs & Bar Boxes & Late Model Phonographs; Chicago Coin & Exhibit Guns; Seeburg Bear Gun; Hobby Horses. Give best price and quantity in first letter. VALLEY DISTRIBUTORS, 401 NO. 16 STREET, SACRAMENTO, CALIFORNIA.

WANT—Bingo Rolls. State price and condition first letter. SYSTEM AMUSEMENT CO., 810 WEST 2nd AVE., SPOKANE, WASH.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, coudition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 5 PARKHURST ST., NEWARK 2, N. J.

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FOR SALE—United Skee Alley $50; United Twin Shufflecade $65; Bally Champion $65; Rock-Ola Phonograph Model Sup 40 $20. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE — Coin Operated Pool Tables. 3½′ x 7′. Patented—Feature returns Q-Ball nad Scratch Balls. Q-Ball and other balls same size. Price $585 f.o.b. Pensacola, Florida. F.A.B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., 911 GERVAIS ST., COLUMBIA, S. C., 304 IVY ST., N. B. ATLANTA, GA. Write for details.

FOR SALE — Clean, ready for location: Wurlitzer 1015's $165; Wurlitzer 1080's $175; Seeburg 146's $110; Seeburg 147's $150; Rock-Ola 1422's $85; Wurlitzer 3031 Wall Boxes $8.50; Seeburg 3-Wire 5-10-25c Wall Boxes $10; Seeburg Wireless 5c Wall Boxes $7.50; Packard Wall Boxes $7.50. CAINCAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE — United Twin Rebound $175; United Four Player $225; United Five Player $275; United Six Player $325; C.C. Trophy Bowl $75; Genco Shuffle Target $100; United Twin Shufflecade $175; Canasta $75. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.

FOR SALE—Packard Boxes late serial numbers @ $9.00 ea.; Packard Hideaways $5.00 ea.; Seeburg Hideaways 1946 $100; Seeburg Wall-O-Matics $5.00 ea.; Seeburg Wireless Boxes $15.00 ea.; 1533 Rock-Ola 5c Boxes $5.00 ea.; Rock-Ola Playmaster $75 ea.; 3025 Wurlitzer Boxes $12.50 ea.; 3031 Wurlitzer Boxes $8.00 ea.; 2140 Wurlitzer Boxes $20 ea. Above equipment in excellent condition 1/3 down, balance C.O.D. Will trade the above for Broadways 3-4-5's also for 100 record Seeburgs. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel.: MArket 1-3967.

FOR SALE — 40,000 new and used records in good condition, crated, 10c each. "RADIO" JOE WARRINGTON, THERMOPOLIS, WYOMING.

FOR SALE — 100A Seeburgs $775, checked from top to bottom. One 1432 Rock-Ola, 50 selection, blonde cabinet, first-class condition $410. Model 1250 Wurlitzer $489.50; Model 1015 Wurlitzer $185. Every piece guaranteed. 1/3 deposit, balance C.O.D. ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: LIncoln 9106.

FOR SALE—New Williams' Shoot The Moon $225; Keeney 4 Player League Bowler $199.50; Keeney 2 Player League Bowler Rebounds $99.50; Floor sample Mutoscope Flying Saucers $100; like new Seeburg Shoot The Bear $300; Floor sample United 2 Player Hockey $99.50; clean Exhibit Gun Patrol $225; Williams' Double Header $75; New Williams Sea Jockey $375. Write for prices on new Williams' Horse Feathers; Exhibit Jet Gun; Exhibit Bronco Horses. K. C. SPECIALTY CO., 410 MARKET ST., PHILADELPHIA 6, PA. Tel.: Market 7-6865 or 7-6391.

FOR SALE—Atteution Operators: We have the most advertised, nationally known fishing tackle now in stock. Special discounts to quantity buyers. Write for our prices ou all premiums, we either meet or beat competitive prices. United Shuffle Alley Express, twin rebound $169.50; Keeney 4-Players $239.50; United Twin Rebounds $210; Keeney Double Bowlers $139.50; Chicago Coin Trophy $129.50; Williams Super World Series $250; Keeney League Bowler Shuffleboard Conv. $125; American Bauk Boards, 128 foot rebonnd $125; Monarch Bank Boards $59.50. Checked and double checked, reconditioued and refinished with three coats of the toughest, most durable, glossiest finish that we could bny: Wurlitzer 1015's $159.50; Wurlitzer 1100's $310; Rockola 1422 $89.50. Write for terrific trade-in on the new Rock-Ola Rockets. DAN SAVAGE NOV. CO., 628 THIRD STREET, BELOIT, WISCONSIN.

FOR SALE — Bally Hot Rods $69; Chicago Coin Pistol Pete $69; Chicago Coin The Thing $69; High Score Bowler $169; Also all type of Bingo Games. Write: MERIT INDUSTRIES, 542 WEST 63rd ST., CHICAGO 21, ILL. Tel.: Englewood 4-9202; 9204.

FOR SALE—1 Chico Ace Bowler FP $160; 7 Packard Chrome Wall Boxes @ $15; 1 Universal Across The Board FS, write; 2 Seeburg Bear Gnns @ $325; 1 United Donble Express Alley $90; 1 Bally Futurity, like new $325. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

FOR SALE — Reconditioned Wurlitzers: 1250's $500; 1100's $350; 1015's $225; 1080's $200. Seeburgs 146M $187; 147M $225; 148ML $325; Wall Boxes 3W2-L56 $18.50; W1-L56 $15 less tubes. Packard Manhattan's $169.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—50 Bally One Balls, special price. Will trade what have you. Display Plastic Stands for Punch Boards, used $1.50 ea., lots of 25. Write, phone or wire. FRENCHY & CO., 7624 N. E. 2nd AVE., MIAMI, FLA. Tel.: 72767.

FOR SALE — Used Keeney 4-Player League Bowler $235; New C. C. Play Ball $75; New Pokerino Jr. $150; New Tri-Score $125; New Watch-My-Line $175; Packard Wall Boxes Hi-Chrome Late $22 ea.; Aireon Coronet $125; Williams Qnarterback $69.50. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS STREET, N. W., GRAND RAPIDS, MICH. Tel.: 9-8632; 5743 GRAND RIVER AVE., DETROIT, MICH. Tel.: TYler 8-2230.

FOR SALE—Bally Citations, Champions, Turf-Kings; Universal Winners, new and nsed Consoles and slots. We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—1 balls off of our own route, beautifully refinished and made mechanically perfcct; Turf Kings $185; Futuritys $395; Winners $110; Photo Finishes $55; Crusader Mechanical Horse $595 and Postwar Photomatic $575. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CAnal 8318.

FOR SALE—Turf Kings $225; Champions $85; 1 lot good flipper games (8) for $150; Double Header (new) Shuffle $90; 1015 Wurlitzer $135; Seeburg 146 $135. Write: ROANOKE VENDING MACHINE EXCHANGE, 118 W. WASHINGTON ST., CHARLESTON, W. VA.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Reconditioned Wurlitzers, ready for location: 1250's $500; 1100's $325; 1015's $175; 700's $60; 600's $50. Rock-Ola's 1422 — $125; 1432 — $550. Seeburg 146M $135. 1/3 Deposit, balance C. O. D. WINTERS DISTRIBUTING CO., 1713-15 HARFORD AVENUE, BALTIMORE 13, MD. Tel.: LExington 8820.

FOR SALE — Phonographs with famous Davis six point guarantee: Seeburg 148ML $299; Seeburg 147M $199; Seeburg 146M $169; Seeburg H148M $219; Seeburg H246M $179; Seeburg H146M $159; Wurlitzer 1080 $189. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE — Williams All Stars $79.50; Star Series $99.50. Rock-Ola (Deal) 1 Imperial 20 Remote Control with 9-1501 D Dial-a-tone, 1-1502 Bar, 1-Lite Transformer $79.50. Terms ½ deposit. WATERBURY AMUSEMENT MACH. CO., 453 WEST MAIN ST., WATERBURY 35, CONN.

FOR SALE—Pitch 'Em and Bat 'Em, excellent shape $135. Dale Gun, as is, needs work $25. Will consider trade of above equipment for music or wallbox equipment. SAKS MUSIC CO., 599 WEST 176th ST., N. Y. C., N. Y.

FOR SALE — Shooting Gallery complete with water tank aud motors, live ammunition now in operation; size 11 ft. wide—25 ft. long. RELIABLE COIN MACHINE CO., 184-188 WINDSOR STREET, HARTFORD, CONN.

FOR SALE—Beat this if you cau. Every phouograph rebuilt and renewed ready for locatiou. Wurlitzer 750 $79.50; Rock-Ola 1422 bloude refinished $109; Seeburg 146 $139; Aireon Motors $4.95; 3-6 and 10 Amp plug fuses $4.00 hundred. 1/3 with order, balauce C.O.D. GAYCOIN DISTRIBUTORS, INC., 4866 WOODWARD AVE., DETROIT 1, MICH.

FOR SALE—See us for your conversions on United's Twin, 4-Player and 5-Player—also ChiCoin's Classic and Trophy. Have them rebuilt with screened Formica and large pins. Priced reasonable. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N.Y. Tel.: CH 4-5100.

FOR SALE—Arcade Equipment: Six Shooter like new; 2 Silver Bullets; 2 Dale Guns; Chicago Basketball Champ; Liberator; 3 Bally Hi Rolls; Baseball All American; 3 Goalee Hockey Games. All machines A-1 condition and ready for location. Make offer for one or all. STANLEY AMUSEMENT CO., 5225 SO. TACOMA WAY, TACOMA, WASHINGTON.

FOR SALE — Phouographs for your seasonal locations priced to make you money: Wurlitzer 750E's $98; 800E's $98; Seeburg Hi Tones $45; Lo Tones $45; 146M's $150; 147M's $190; 148M's $290; Mills Thrones $39; Empress $49. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE — Star Series $85; Williams Double Header $89.50; Bally Big Inning $175; Dale Guns $65 ea.; Chicago Coin Pistols $75 ea.; Wilcox-Gay Recordio, new, $160; Quiz $99.50; Heavy Hitters $42.50 ea.; United Shuffle Alley Express $45; Keeney Double Bowler $125; Chicago Coin Twin Rebound $45; Chicago Coin Trophy $85; Bally Turf Kings $265 ea.: Bally Futurity, brand new, write; Seeburg 5-10-25c Wireless Wall Boxes $32.50 ea.; Seeburg 5c 3 Wire Wall Boxes $18.50 ea.; Packard Wall Boxes Pre-war $8.50 ea.; Shuffle Skee Alley $90. MONROE COIN MACHINE EXCH., INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE—2 Sea Jockeys @ $395 ea.; 1 Lite A Line @ $179.50; 1 County Fair @ $325; 4 Total Rolls @ $45 ea.; 3 Pro Scores @ $45 ea.; 1 Exhibit Six Shooter @ $215; 2—1015 Wurlitzer @ $225 ea.; 1 Seeburg M 100 A @ $700. SAM SOLOMONS, UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS, OHIO. Tel.: UNiversity 6900.

FOR SALE—Seeburg 146M $149.50; Packard Pla Mor Boxes $7.95; Seeburg W6-656 5c Wireless Wall Boxes $9.95; 2000 popular records 8c each. AMERICAN VENDING COMPANY, 2359 CONEY ISLAND AVENUE, BROOKLYN, N. Y. Tel.: ESplauade 5-1256.

FOR SALE—Wurlitzer 1080 $179.50 ea.; Wurlitzer 1100 $375 ea.; Aireon DeLuxe (with Wurlitzer mechanism) $109.50 ea. Plus $10 for crating. Many others — write for list. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE — "America's Finest One-Stop Music Service" can supply you with all the records you need. Every major and independent label in stock. We ship anywhere. Cost you only a few pennies above absolute wholesale price. COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

FOR SALE—Special Sale on W1-L56 Seeburg Wireless Wall-O-Matics $9.95 ea. while they last. Excellent condition. Deposit required. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—Chicoin Bowliug Alleys $55; Seeburg Guns $75; Lite League $49.50; DeLuxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—The finest reconditioned phonographs and games in the country, Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIverside 4131.

FOR SALE—Cau you afford 92c per week to get ahead aud stay ahead of all competitiou? For only 92c per week you can have a 40 word ad iu this sectiou plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coiu Machine Industry." Send your check for $48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Shipmans brand new triplex Postage Stamp Machine Plus 20,000 folders — Special $39.50 complete. Shipman Folders $10 carton 20,000 Victory Folders $6.00 carton 10,000. Mail check to: SCHWARTZ DISTRIBUTING CO., 1800 S. W. 17th ST., MIAMI 45, FLA.

FOR SALE—Jumbo Pius—Winners, new $250 Winners, used $175; Turf Kings, used $275; Citations $85; Champions $85; Gold Cups $65; Jockey Specials $50; Special Entrys $50; Photo Finish $85; Futurity, new $525; Futurity, used $425. Wanted—Bally's Line Up Games. CLEVELAND COIN MACH. EXCH. INC., 1827 ADAMS, TOLEDO, OHIO.

FOR SALE—Your choice $25, Melody; Catalua; Cleopatra; Bermuda; Wisconsin; Ballerina; Leap Year; Stormy; Trinidad; Bowling League. These games are off our routes, cleaned and mechanically O.K. PENN MUSIC SERVICE, 220 ARCH ST., MEADVILLE, PA.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Packard Wall Boxes ready for location $12.50, satin or chrome. Seeburg Bear Games $299.-50. WANTED—Advauce Scoring Units. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND 5, OREGON.

FOR SALE—Watch My Line $175; Six Shooter $239.50; Rose Bowl, write; Jalopy $369.50; 6 Player United write; Bowlette $135; Tri-Score $99.50. LEHIGH SPECIALTY CO., 826 NO. BROAD ST., PHILADELPHIA 30, PA. Tel.: POpular 5-3299.

FOR SALE—Guaranteed used phonographs, all makes; Pinball Machines; Bowliug Alley. These machines are perfect, the price is right. Write for literature. F. A. B. DISTRIBUTING CO., INC., 304 IVY STREET, N. E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 911 GERVAIS STREET, COLUMBIA, S. C.

FOR SALE—Brand new, never used: 1 Wurlitzer 1217 Hideaway; 3 brand new wall boxes complete $650. 1/3 deposit, balance C.O.D. or S/D. KOEPPEL DIST. CO., 629 TENTH AVENUE, NEW YORK CITY 19, NEW YORK.

FOR SALE — 30 — 3020 Wallboxes $34.50 ea.; 20 Wise Owl Quizzette (like new) $5.00 ea.; 4 Grippers $9.50 ea.; 3 ABT Challengers $12.00 ea.; 2 Pop Ups $10.00 ea.; 2 Electric Shockers $10.00 ea.; 1 Q Ball Pool Table (Complete) $89.50; 4—1015 Wurlitzers $275 ea.; 1 Shipman Select-A-Bar (like new, with stand) $25; 2 AMI A $275 ea.; 1 H148M $249; 1 H246M $219; 2 H146M $195 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE—The old reliable Massengill coin-operated Pool Tables New with all accessories: 3½′ x 7′ @ $419.50; 4′ x 8′ @ $479.50; 4½′ x 9′ @ $559.50. Also used tables. DARLINGTON MUSIC CO., 132 NORTH MAIN STREET, DARLINGTON, S. C. Tel.: 500.

FOR SALE—Cigarette Machines: DuGrenier Model S, Rowe Imperial, U-Need-A-Pak E & A, 6 & 8 cols.—$99.50 ea.; 25c Operation equipped with King Size beautifully resprayed in two-tone job. Completely overhauled. 1/3 Deposit, balance C.O.D. DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5100.

FOR SALE — Shuffle Alleys—Bally Shuffle Bowler $35; Bally Speed Bowler $55; CC Bowling Bowler $45; CC Baseball $95; Exhibit Strike $100; Genco Shuffle Target $185; Genco Glider $30; Genco Bowl. League $45; Gottlieb Bowlette $45; Keeney ABC Bowler $60; Keeney Pin Boy $35; Keeney Ten Pins $45; United Double Shuffle $75; United Shuffle Alley $25; United Shuffle with conv. $55; United Shuffle Express $55; United Two Player Express $75; United Single Rebound $100; Keeney Twin Reb. $210; Uuited Four Player $275; United Five Player $295; Universal Super Twin $100; Universal Twin Bowler $65; Williams Twin Shuffle $35; Williams Double Header $125; United Six Player $310. ½ deposit. CLEVELAND COIN MACH. EXCH., INC., 2021-25 PROSPECT AVENUE, CLEVELAND, OHIO.

FOR SALE — Perfect condition, look like new: ABC's $250; Lite A Lines with new improved play board $175; Bright Lights $350; Zingo's $325; Holiday's $400; Hot Rods $65. 1/3 deposit, balance C.O.D. W. E. KEENEY MFG. CO., 5229 SO. KEDZIE AVENUE, CHICAGO, ILLINOIS.

FOR SALE—Clean machines: South Pacific $74.50; Star Series baseball $94.50; Evans late ten strike $49.50; Howard metal typer $124.-50; Picture booth with double unit camera $325; others—write: S & W MUSIC MACHINE CO., 115 EAST 15 STREET, ANNISTON, ALA.

FOR SALE — Complete Shuffleboard Refinishing Equipment. Two special shuffleboard equipped trucks. We will install entire equipment in any part of the country, and show you our formula for refinishing. Four years experience in refinishing and mauufacturing of shuffleboards. Reason for selling, present owners going in government work. BOX HOLDER: 14806 BENTLER AVE., DETROIT, MICH.

FOR SALE—Wurlitzer 750's $100; Wurlitzer 1080's $225; Seeburg 148ML's $290; William's Music Mite $125. All thoroughly reconditioned by "Dick McCann, The Ace Service Man." CENTURY MUSIC DISTRIBUTORS, 1121 MAIN ST., BUFFALO, N. Y.

FOR SALE — Music Route: Central West Coast of Florida. 24 locations. $700 gross receipts per month. A-1 route for one man. Terms if necessary. PASCO MUSIC CO., BOX 38, NEW PORT RICHEY, FLA.

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators ouly. We dou't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Hel.: BLuemound 8-7600.

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distributor for your area. Write: ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.

FOR SALE — Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Geneo and others. TARAN DISTRIBUTING,, INC., 2820 N. W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—Exhibit Pistol $45; Thing $95; Three Musketeers $85; Bowling Champ $85; Tri-Score $100; Just 21 $60; Buffalo Bill $60; South Pacific $80. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE — Chicago Coin Classic $115; Universal Super Twin Bowler $115; Bally Speed Bowler $50; Shuffle Alley with fly-away pins $25. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CAnal 6-0293.

FOR SALE—(4) Turf Kings, used less than 3 months. Exceptionally clean and can hardly be told from new $200 ea. JOY AUTOMATIC, 108 E. CHURCH STREET, ELMIRA, NEW YORK. Tel.: 2-7462.

(Continued on next page)

CLASSIFIED ADVERTISING SECTION

Here's How You Can Get 40 Classified Ads Absolutely FREE!

If you plan to use but one classified ad every so often. Let's say only one classified ad per month. Just 12 ads during the entire year. Each ad of 40 words. (40 words has been found to be the size of the average classified ad) These 12 classified ads would cost you $48.

Each classified ad of 40 words, at the regular rate of 10c per word, would cost you $4.00. Multiply the $4.00 by 12 such ads during the year, and you arrive at the total of $48.00.

For this very same $48 you can get an additional 40 classified ads, also of 40 words each, absolutely FREE.

In short, by taking immediate advantage today of *The Cash Box "Special Classified Advertising Subscription"* you can get 52 ads of 40 words each (one ad for each week's issue of *The Cash Box* for the full year of 52 weeks' issues) for the very same price of $48. You are actually getting a $223.00 value for only $48. A tremendous savings to you of $175.00 if you act quick.

Here's how you save that $175.00: You get 52 classified ads of 40 words each (actual cost of each ad is $4.00 at regular rate of 10c per word.) This gives you a 40 word ad each week during the full year of 52 weeks' issues (52 times $4.00) that is worth $208.00. But, that isn't all, you also get a complete issue of *The Cash Box* each week (not just a tear sheet or a proof showing your ad only) which is worth $15.00, the regular full year's subscription rate. A grand total value of $223.00—All for only $48.

You save $175.00 and, at the same time, you get 40 more classified ads of 40 words each absolutely FREE—all for the same $48 that only 12 ads would cost you at regular rate. Take advantage of *The Cash Box' "Special Classified Advertising Subscription"* today! (Remember: *The Cash Box publishes more classified ads each week than all the other magazines in the industry combined print in a month.*)

Think! As materials grow shorter in supply. As merchandise and machines grow more and more scarce. You will want to buy merchandise and equipment you will need to continue profitably in business. Likewise, you will want to turn dead merchandise that is gathering dirt, dust and rust into cash. *The Cash Box' "Special Classified Advertising Subscription"* gives you the opportunity to both buy and sell each and every week for the full year of 52 weeks' issues.

* Enclose your first 40 word classified ad with your check for $48 and mail right now to:

THE CASH BOX
26 W. 47th STREET
NEW YORK 19, N. Y.

** If you already have a $15 subscription you will be given credit for the unused portion toward The Cash Box' "Special Classified Advertising Subscription."*

FOR SALE—Your choice, reconditioned: Turf King $250; Champion $95; Citation $50; Gold Cup $35; Jockey Special $35; Special Entry $30; Winner $125; Photo Finish $75; Futurity (new), write. J. ROSENFELD CO., 3220 OLIVE ST., ST. LOUIS 3, MO. Tel. OLive 2800.

FOR SALE—100 Packard Wall Boxes, Hi-Chrome and Satin Finish, in quantity $10 ea.; Seeburg 8200 and 8800's at $49.50 ea.; 3-wire and wireless Boxes at $5 ea. Write or wire: DIXON DISTRIBUTORS, 3808 SOUTHERN BLVD., YOUNGSTOWN, O. Tel.: 8-7515.

FOR SALE—W4L56 Boxes 5/10/25c $44; 3W2L56 Boxes three-wire $27; W156 wireless Boxes $24; Seeburg Hideaway 146 $225; Wurlitzer 1100 $450; 1015 $295; Wurlitzer Skee Roll $125; 14 ft. Bankrolls $150; Irish Pool $90; Dale Guns $85. V. YONTZ, BYESVILLE, OHIO.

FOR SALE—5 Turf Kings $175 ea.; 2 Citations $40 ea.; 1 Chicago Coin Shuffle Baseball $35. All machines A1 condition. NASTASI DIST. CO., 1010 POYDRAS, NEW ORLEANS 12, LA. Tel.: MA. 6386.

FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful- condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—3 William's Hayburners @ $265. Call: T. M. HAWK, 1416 SO. CALHOUN, FT. WAYNE, IND. Tel.: E-3006.

FOR SALE—What Am I Bid Cash For Wurlitzer Model 700; 1015; 1100. Going out of business. Machines in good operating condition. State requirements. HUGHES ELECTRIC CO., 336 E. MAIN ST., LADOGA, IND. Tel.: 17.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Seeburg Bear Guns, like new, can ship in original crates. Write for prices. Will trade for Post War Wurlitzers; AMI's; Rock-Olas and Mechanical Horses. GIST MUSIC CO., 311 ELM ST., HELENA, ARKANSAS.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 3-0347.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—Change to dime play. Hawley Convertor Kit for old style and new style Packard boxes. Lots of 25, $1 each; Samples $1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

THIS WEEK'S USED MACHINE QUOTATIONS

13th Year of Publication
701st Consecutive Week's Issue

How To Use "The Confidential Price Lists"

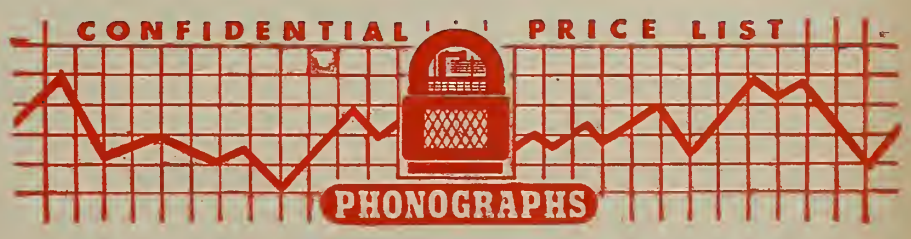
[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoetd. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange —posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.
METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity



WURLITZER

4. 24	25.00	44.50
4. 600R	49.00	50.00
4. 600 K	49.00	69.50
4. 500A	49.00	69.50
4. 500K	49.00	59.50
4. 41 (Counter)	24.50	50.00
6. 51 (Counter)	30.00	45.00
4. 61 (Counter)	24.50	50.00
4. 71 (Counter)	59.50	75.00
6. 81 (Counter)	49.50	75.00
4. 700	60.00	89.50
1. 750M	79.50	89.00
1* 750E	98.00	109.50
4. 780M Colonial	79.50	99.50
4. 780E	79.00	95.00
1. 800	69.50	98.00
2. 850	44.50	59.00
4. 950	49.50	74.50
4* 1015	135.00	295.00
4. 1017 Hideaway	150.00	250.00
1* 1100	315.00	450.00
2* 1080	145.00	225.00
4* 1250	485.00	525.00
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box	3.50	5.00
6. 310 Wall Box 30 Wire	4.50	5.00
4. 320 2 Wire Wall Box	4.00	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
6. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
2. 3031 Wall Box	8.00	11.95
4. 3045 Wall Box	9.95	20.00
4. 3020 Wall Box	34.50	45.00
4. 3025	9.95	19.50
4. 2140 Wall Box	19.50	24.50
4. 219 Stepper	25.00	35.00
6. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
6. 120 Wall Box 5c Wire	2.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	29.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
6. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit	7.50	9.50
6. 130 Adapter	15.00	19.50
6. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
6. 125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

4. Plaza	25.00	34.50
6. Royale	25.00	39.50
4. Regal	39.50	49.00
4. Regal RC	39.50	49.00
4. Gem	29.50	49.50
4. Classic	49.00	60.00
1. Classic RC	49.00	60.00
6. Maestro	39.50	65.00
6. Mayfair	35.00	59.50
6. Mayfair RC	49.50	59.50
6. Melody King	49.50	79.50
6. Crown	39.50	59.50
6. Crown RC	49.50	79.50
6. Concert Grand	39.50	59.50
4. Colonel	29.50	49.00
4. Colonel RC	29.50	49.00
6. Concert Master	49.50	69.50
6. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
6. Cadet RC	59.50	65.00
4. Major	49.00	59.00
4. Major RC	49.00	59.50
4. Envoy	29.50	59.00
4. Envoy RC	29.50	59.00
4. Vogue	39.00	59.50
6. Vogue RC	49.50	69.50
6. Casino	35.00	59.50
6. Casino RC	49.50	79.50
6. Commander	39.50	59.50
6. Commander RC	50.00	69.00
4. Ti-Tone 9800	45.00	60.00
4. Hi-Tone 9800 RC	45.00	60.00
4. Hi-Tone 8800	49.50	59.00
2. Hi-Tone 8800 RC	49.50	59.00
2. Hi-Tone 8200	49.50	59.00
2. Hi-Tone 8200 RC	45.00	59.00
2* 146S	99.50	195.00
2* 146M	110.00	187.00
2* 147S	139.50	225.00
4* 147M	150.00	225.00
2* 148S	285.00	350.00
4. 148M	275.00	350.00
4* 148ML	290.00	325.00
3. M-100-78	735.00	750.00
6. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
6. 30 Wire Wall Box	2.00	9.50
6. 5, 10, 25c Baromatic Wire	3.00	6.95

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4. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
2. 5, 10, 25c Baromatic Wireless	6.95	9.00
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
4* 3W2 Wall-a-Matic	15.00	27.00
4* W1L-56 Wall Box 5c	9.95	24.00
4. 3W5-L-56 Wall Box 5, 10, 25c	39.50	47.50
4. W4L-56	37.00	44.50
4. W6-L56-5/10/25 Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectravox	49.50	69.00
4. Playmaster '46	69.00	79.50
6. Playboy	25.00	30.00
4. Commando	39.00	45.00
2. 1422 Phono ('46)	85.00	145.00
4. 1424 Phono (Hideaway)	139.00	169.00
4. 1426 Phono ('47)	159.00	179.50
4. Magic Glo (1428)	279.00	300.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	10.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	10.00	25.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	7.00	17.50

PACKARD

4* Pla Mor Wall & Bar Box	7.95	22.00
4. Manhattan	89.00	169.50
4. Model 7 Phono	79.50	119.50
4. Hideaway Model 400	69.00	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	39.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
5. Constellation	150.00	175.00

A M I

6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	49.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
4. Model A '46	275.00	375.00
4. Model B '48	445.00	495.00
2. Model C	475.00	525.00

AIREON

4. Super DeLuxe ('46)	25.00	49.00
6. Blonde Bomber	75.00	129.50
4. Fiesta	69.00	125.00
6. '47 Hideaway	119.50	195.00
1. '48 Coronet 400	74.50	159.00
4. '49 Coronet 100	125.00	169.50

MISCELLANEOUS

4. Chicago Coin Hit Parade	165.00	219.50
4. Ristaucrat	65.00	79.50

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00
4* A.B.C. (Un 5/51)	250.00	325.00
4. Ali Baha (Got 6/48)	28.50	49.50
4. Alice (Got 8/48)	39.50	45.00
6. Amher (Wm 1/47)	19.50	35.00
4. Aquacade (Un 4/49)	49.50	89.50
4. Arizona (UN 5/50)	50.00	94.50
4. Bahy Face (Un 1/49)	22.50	45.00
6. Baffle Card (Got 10/46)	10.00	17.50
4. Ballerina (B 48)	25.00	49.50
6. Ballyhoo (B 47)	19.50	29.50
6. Band Leader	39.50	59.50
4. Banjo	25.00	49.50
4. Bank-A-Ball (Got)	89.50	119.50
4. Barnacle Bill (Got 8/48)	39.50	50.00
4. Baskethall (Got 10/49)	70.00	134.50
4. Be Bop (Ex)	84.50	115.00
1. Bermuda (CC 11/47)	25.00	34.50
6. Big League (B 46)	14.50	19.50
6. Big Prize	10.00	30.00
6. Big Time	32.50	39.50
4. Big Top	35.00	79.50
4. Black Gold	25.00	59.50
4. Blue Skies (Un 11/48)	25.00	54.50
4. Bomber (CC 5/51)	69.50	124.50
4. Bonanza (Wm 11/47)	12.50	29.50
4. Boston (Wm 5/49)	79.50	99.50
2* Bowling Champ (Got 2/49)	40.00	89.50
4. Bowling League (Got 8/47)	10.00	24.50
1* Bright Lights (B 5/51)	345.00	415.00
6. Broncho	19.50	35.00
4. Buffalo Bill (Got 5/50)	60.00	79.50
4. Buccaneer (Got 10/48)	35.00	69.50
4. Build Up	25.00	34.50
4. Buttons & Bows (Got 3/49)	55.00	79.50
4. Camel Caravan	65.00	85.00
2. Canasta (Ge 7/50)	75.00	119.50
6. Caribbean (Un 3/48)	15.00	28.50
4. Carnival (B '48)	25.00	59.50
4. Carolina (Un 3/49)	42.50	49.50
4. Carousel	15.00	29.50
4. Catalina (CC 2/48)	29.50	49.50
3* Champion (B '48)	60.00	139.50
4. Champion (CC 6/49)	69.00	72.50
6. Chico	39.50	69.50
4. Cinderella (Got 3/47)	39.50	49.50
4* Citation (B/48)	40.00	109.00
4. Cleopatra	25.00	39.50
6. Cluh Trophy	29.50	49.50
1. College Daze (Got 8/49)	89.50	109.50
1* Coney Island (B 9/51)	450.00	495.00
4. Contact	39.50	44.50
6. Contest	29.50	39.50
4. Control Tower (Wm 4/51)	130.00	175.00
4. Cover Girl	24.50	45.00
4. Crazy Ball (CC 7/48)	29.50	45.00
4. Cyclone (Got 5/51)	159.50	175.00
1* Dallas (Wm 2/49)	49.50	79.50
6. Dark Horse	10.00	15.00
1. De Icer (Wm 11/49)	100.00	119.50
4. Dew Wa Ditty (Wm 6/48)	39.50	45.00
6. Douhle Barrel (B 47)	10.00	19.50
4. Dhl Feature (Got 12/50)	110.00	164.50
1. Douhle Shuffle (Got 6/49)	94.50	100.00
1. Dreamy (Wm 3/50)	110.00	124.50
6. Drum Major	25.00	34.50
6. Dynamite (Wm 10/46)	10.00	14.50
6. Entry (B '47)	35.00	65.00
4. El Paso (Wm 11/48)	49.50	74.50
6. Fast Ball	10.00	15.00
6. Fiesta	15.00	19.50
1. Fighting Irish (CC 10/50)	115.00	139.50
1* Five Star (Univ 5/51)	195.00	279.00
6. Flamingo (Wm 7/47)	15.00	19.50
4. Floating Power	25.00	49.50
4. Flying Saucers (Ge 12/50)	129.50	144.50
6. Flying Trapeze (Got 9/47)	10.00	19.50
1. Foothall (CC 8/49)	64.50	99.50
4. 4 Horsemen (Got 9/50)	100.00	130.00
4. Freshie (Wm 9/49)	59.50	114.50
4. Georgia (Wm 9/50)	99.50	144.50
6. Ginger (Wm 10/47)	10.00	15.00
4. Gin Rummy	79.50	119.00
4. Gizmo (Wm 8/48)	25.00	45.00
6. Glamour	24.50	29.50
4* Gold Cup (B 48)	35.00	74.50
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	94.50	115.00
4. Gondola	24.50	44.50
4. Grand Award (CC 1/49)	38.00	60.00
4. Harvest Moon (Got 12/48)	49.00	69.50
4. Harvest Time (Ge 9/50)	90.00	129.50
4. Hawaii (Un 8/47)	20.00	29.50
4. Hayhurner (Wm 7/51)	245.00	295.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
4. Hits & Runs (Ge 5/51)	75.00	129.50
4. Holiday (CC 12/48)	42.50	69.50
4* Hot Rods (B '49)	65.00	124.50
1. Humpty Dumpty (Got 10/47)	29.50	49.50
4. Jack 'N Jill (Got 4/48)	49.00	55.00
4. Jalopy (Wm 9/51)	295.00	369.50
6. Jamboree	25.00	39.50
4. Jeanie (Ex 7/50)	99.50	125.00
4* Jockey Special (B '47)	35.00	55.00
4. Joker (Got 11/50)	145.00	164.50
4. Judy (Ex 7/50)	95.00	119.50
1. Just 21 (Got 1/50)	54.50	79.50
4. K. C. Jones	75.00	79.50
4. Kilroy (CC 1/47)	10.00	16.50
1. King Arthur (Got 10/49)	109.50	119.50
4. King Cole (Got 5/48)	28.50	49.00
4. Knockout (Got 1/51)	99.50	125.00
4. Lady Robin Hood (Got 1/48)	24.50	39.50
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
2* Lite-A-Line (K 6/51)	175.00	210.00
1* Lucky Inning (Wm 5/10)	69.50	99.50
4. Lucky Star (Got 5/47)	29.50	50.00
1. Mad. Sq. Garden (Got 6/50)	135.00	149.50
4. Magic	28.50	54.50
6. Maisie (Got 3/47)	14.50	25.50
4. Majors '49 (CC 2/49)	39.50	79.50
4. Major League Baseball	25.00	39.50
4. Manhattan (Un 2/48)	25.00	34.50
4. Mardi Gras	25.00	45.00
6. Marjorie (Got 7/47)	19.50	29.50
4* Maryland (Wm 4/49)	49.50	109.50
4. Merry Widow	29.50	39.50
4. Melody (B 47)	25.00	39.50
4. Mercury (Ge)	67.50	114.50
2. Mermaid (Got 6/51)	164.50	199.50
6. Metro	17.50	27.50
6. Mexico (Un 6/47)	15.00	19.50
6. Miami Beach	15.95	19.50
1. Minstrel Man (Got 3/51)	124.50	175.00
6. Miss America (Got 1/47)	10.00	24.50
6. Monicker	10.00	17.50
4. Monterrey (Un 5/48)	29.50	40.00
4. Moon Glow (Un 12/48)	39.50	49.50
4. Morocco	25.00	49.50
6. Mystery	10.00	15.00
4. Nevada (Un 10/47)	15.00	29.50
4. Nifty (Wm 12/50)	130.00	149.50
6. Nudgy (B 47)	25.00	39.50
6. Oh Boy	15.00	29.50
4. Oklahoma (Un 6/49)	79.50	85.00
4. Old Faithful (Got 1/50)	85.00	144.50
4. One Two Three	34.50	59.00
6. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	17.50	49.50
4. Phoenix	55.00	69.50
2* Photo Finish	55.00	119.00
6. Pimlico	15.00	32.50
4* Pin Bowler (CC 7/50)	119.50	139.50
4. Pinch Hitter (Un 5/49)	24.50	55.00
4. Pinky (Wm 10/50)	109.50	125.00
6. Pin Up Girl	15.00	29.50
1. Play Ball (CC 1/51)	34.50	60.00
6. Play Boy (CC 5/47)	25.00	45.00
4. Playland (Ex 8/50)	90.00	124.50
4. Playtime (Ex)	40.00	84.50
4. Puddin Head	25.00	59.00
4. Punchy (CC 11/50)	145.00	165.00
4. Rag Mop (Wm 11/50)	120.00	149.00
4. Rainhow (Wm 9/48)	39.00	45.00
4. Ramona (Un 2/49)	40.00	55.00
4. Rancho (B '48)	39.50	49.00
6. Ranger	15.00	19.50
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	99.50	135.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	50.00	95.00
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	79.50	119.50
4. Rockettes (Got 8/50)	135.00	154.00
4. Rondevoo (Un 5/48)	25.00	39.50
4. Rose Bowl (Got 10/51)	175.00	259.50
4. Round Up (Got 11/48)	50.00	75.00
4. St. Louis (Wm 2/49)	40.00	79.50
1. Sally (CC 10/48)	39.50	54.50
4. Samba	25.00	59.50
4. Saratoga (Wm 10/48)	49.50	60.00
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwhall	39.50	45.00
6. Sea Hawk	15.00	22.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	30.00	79.50
4. Serenade (Un 12/48)	17.50	39.50
4. Shanghai (CC 4/48)	27.50	49.50
4. Shantytown	99.00	109.50
4. Shoo Shoo (Wm 2/51)	125.00	159.50
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Show Boat (Un 1/49)	39.50	69.50
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	23.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
4. South Pacific (Ge 3/50)	80.00	109.50
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
2* Special Entry (B '49)	25.00	50.00
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
4. Speedway (Wm 9/48)	25.00	109.50
6. Spellhound (CC 5/46)	10.00	14.50
4. Spinhall (CC 5/48)	29.50	49.50
4. Spot Bowler (Got 10/50)	108.00	154.50
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
6. Stage Door Canteen	10.00	14.50
6. Stars	15.00	19.50
1. Stardust (Un 5/48)	34.50	49.50
6. Starlite	10.00	49.50
6. State Fair	10.00	14.50
6. Step Up	10.00	14.50
4. Stop & Go (Ge 3/51)	125.00	139.50
4. Stormy (Wm 1/48)	25.00	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	30.00	39.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	25.00	49.50
4. Supercharger	19.50	24.50
4. Super Hockey	59.50	70.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
6. Surf Queen (B '46)	10.00	15.00
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	49.50	65.00
4. Sweetheart (Wm 7/50)	99.50	134.50
4. Tahiti (CC 10/49)	85.00	109.50
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49)	69.50	89.50
6. Target Skill	12.50	19.50
1. Telecard (Got 1/49)	49.50	79.50
4. Temptation	25.00	59.50
1. Tennessee (Wm 2/48)	29.50	49.50
3* Thing (CC 2/51)	69.00	119.50
4. Three Feathers	59.50	79.50
4. Three Four Five (Un 10/51)	265.00	275.00
4. Three Musketeers (Got 7/49)	85.00	115.00
4. Thrill (CC 9/48)	27.50	45.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
6. Torchy (Wm 6/47)	10.00	35.00
6. Towers	12.50	15.00
4. Trade Winds	27.50	49.50
4. Treasure Chest	14.50	30.00
4. Trinidad (CC 3/48)	24.50	49.50
4* Triple Action	29.50	49.50
4. Triplets (Got 7/50)	129.50	149.50
1* Tri-Score (Ge 1/51)	75.00	119.00
6. Trophy (B '48)	95.00	119.50
6. Tropicana (Un 1/48)	10.00	34.50
2. Tucson (Wm 1/49)	59.50	89.50
2. Tumbleweed	69.50	104.50
6. Turf Champ	24.50	39.50
1* Turf King (B 6/50)	175.00	299.50
4. Utah (Un 8/49)	85.00	94.50
6. Vanities	10.00	25.00
2. Victory Special (B '46)	19.50	49.50
4. Virginia (Wm 3/48)	29.50	45.00
4. Watch My Line (Got 9/51)	150.00	185.00
6. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
4* Winner (Univ.)	100.00	249.50
4. Wisconsin (Un 3/48)	25.00	39.50
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	22.50	40.00
6. Zig Zag	12.50	19.50

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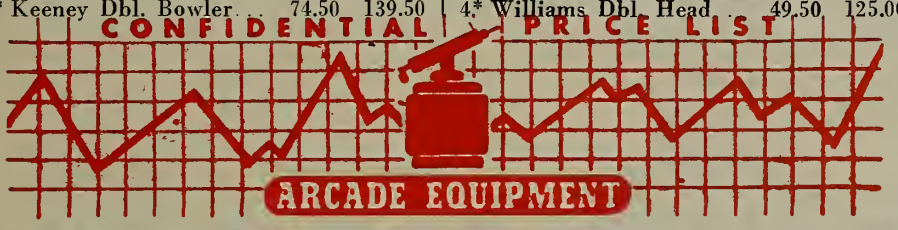
6. ABC Roll Down	24.50	49.50
6. Bermuda	20.00	35.00
6. Big City	10.00	35.00
4. Bing-A-Roll	69.50	75.00
6. Bonus Roll	25.00	49.50
6. Buccaneer	49.50	64.50
6. Champion Roll	15.00	29.50
4. ChiCoin Roll Down	19.50	49.50
4. Genco Advance Roll	39.50	69.50
1. Genco Total Roll	19.00	45.00
6. Hawaii Roll Down	10.00	24.50
4. Hy-Roll	34.50	60.00
6. Melody	20.00	35.00
4. Pro-Score	39.50	49.50
4. Singapore	10.00	39.50
6. Sportsman Roll	10.00	20.00
6. Super Score	35.00	49.50
4. Super Triangle	25.00	35.00

2. Bally Shuffle-Line	169.50	185.00
4* Bally Hook Bowler	215.00	250.00
4. Bally Baseball	49.50	99.00
4. Bally Shuffle Champ	50.00	85.00
2* Bally Shuffle-Bowler	20.00	39.00
4* Bally Speed Bowler	49.50	69.50
4. California Shuffle Pins	25.00	40.00
4. ChiCoin Bango	15.00	49.50
6. ChiCoin Beacon	35.00	49.50
3* ChiCoin Bowling Alley	49.50	59.00
4. ChiCoin Alley w/con.	49.50	79.50
2. ChiCoin Ace Bowl	111.00	160.00
4. ChiCoin Bowl Classic	115.00	130.00
2. ChiCoin Rebound	35.00	45.00
2. ChiCoin Baseball	35.00	95.00
2* ChiCoin Trophy	75.00	140.00
4. Exhibit Strike	65.00	100.00
2* Genco Shuffle Target	100.00	199.50
4. Genco Bowling League	24.50	45.00
4. Genco Glider	30.00	39.50
4. Genco Baseball	49.50	79.50
4* Gottlieb Bowlette	24.50	59.50
4. Keeney ABC Bowler	39.50	60.00
4. Keeney Line Up	22.50	34.50
1. Keeney King Pin	55.00	85.00
4. Keeney Pin Boy	24.50	35.00
2. Keeney Ten Pins	19.50	45.00
2. Keeney Lucky Strike	49.00	75.00
2* Keeney Dbl. Bowler	74.50	139.50
1* Keeney League Bowl	219.50	265.00
4. Keeney Duck Pins	95.00	125.00
4. Keeney Big League Bowl	275.00	310.00
3* Keeney 4-Way Bowl	199.50	239.50
4. Rock-Ola Shuffle Jungle	29.50	59.50
4. Rock-Ola Shuffle-Lane	24.50	30.00
2. Un. Dbl. Shuffle	60.00	79.50
4* United Shuffle Alley	24.50	39.50
3. Un. Shuffle w/con.	29.50	55.00
4* Un. Shuffle Alley Exp.	45.00	75.00
2* Un. 2-play Express	90.00	169.50
2* Un. Sin Rebound	89.50	135.00
2. Un. Twin Rebound	175.00	225.00
6. United Shuffle Skill	19.00	44.50
2. United Super-Shuffle	24.50	39.50
2. United Slugger	60.00	115.00
2. United Skee Alley	99.50	169.50
2* Un. 4-Player	225.00	275.00
2* Un. 5-Player	275.00	305.00
2. Un. Shuffle-Cade	175.00	189.50
1. Un. Twin Shuffle-Cade	225.00	250.00
4* Univ. Super Twin	99.00	125.00
2* Universal Twin Bowler	49.50	65.00
4. Univ. HiScore Bowler	169.00	195.00
4. Williams DeLuxe Bowler	34.50	49.50
4. Williams Twin Shuffle	24.50	35.00
4. Williams Single Bowler	25.00	28.50
4* Williams Dbl. Head	49.50	125.00



6. Allite Strike 'N Spares	39.50	149.50
4. Boomerang	45.00	85.00
2. Bally Big Inning	175.00	185.00
4. Bally Bowler	175.00	189.50
6. Bally Convoy	47.50	95.00
4. Bally Defender	95.00	125.00
6. Bally Eagle Eye	39.50	49.50
4* Bally Heavy Hitter	42.50	69.50
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	79.50
1. Bally Rapid Fire	100.00	125.00
6. Bally Sky Battle	49.50	95.00
6. Bally Torpedo	49.50	75.00
4. Bally Undersea Raider	80.00	95.00
6. Bank Ball	59.50	150.00
6. Bowling League	35.00	49.50
6. Buckley DeLuxe Dig	119.50	149.50
6. Buckley Treas Is Dig	95.00	110.00
4. Champion Hockey	50.00	69.50
4. Chi-Coin Basketball Champ	225.00	275.00
2* Chi-Coin Goalee	39.50	125.00
4. ChiCoin Hockey	69.50	75.00
4. Chi Midget Skee	150.00	229.50
4* ChiCoin Pistol	69.00	149.50
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edelco Pool Table	49.50	75.00
4. Evans Bat-A-Score	100.00	225.00
6. Evans In The Barrel	30.00	52.50
4. Evans Super Bomber	50.00	100.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	75.00	99.50
6. Evans Tommy Gun	49.50	100.00
1* Exhibit Dale Gun	65.00	115.00
4* Exhibit Gun Patrol	225.00	249.50
6. Exhibit Rotary Mdsr.	175.00	275.00
4. Exhibit Silver Bullets	99.50	175.00
2* Exhibit Six Shooter	175.00	239.50
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50
4. Exhibit Vitalizer	75.00	95.00
6. Genco Bank Roll	24.50	65.00
6. Genco Play Ball	29.50	65.00
6. Groetchen Met. Typer.	79.50	149.50
6. Hoop-A-Roll	24.50	49.50
4. Jack Rabbit	95.00	109.50
4. Keeney Air Raider	110.00	125.00
6. Keeney Anti Aircraft Br	15.00	25.00
6. Keeney Anti Aircraft Bl	15.00	50.00
4. Keeney Sub Gun	49.50	100.00
4. Keeney Texas Leaguer	40.00	50.00
6. Kirk Night Bomber	75.00	145.00
4. Lite League	49.50	75.00
4. Mutoscope Ace Bomber	95.00	110.00
4. Muto. Atomic Bomber	100.00	150.00
4. Mutoscope Dr. Mobile	95.00	150.00
1. Mutoscope Photomatic (Pre-War)	195.00	350.00
4. Mutoscope Sky Figther	95.00	125.00
6. QT Pool Table	89.50	100.00
4. Quizzer	75.00	100.00
6. Rockola Ten Pins LD	19.50	49.50
6. Rockola Ten Pins HD	25.00	49.50
4. Rockola World Series	69.50	75.00
6. Scientific Baseball	49.50	75.00
6. Scientific Basketball	59.50	75.00
4. Scientilc Batting Pr.	45.00	75.00
1. Scientific Pitch 'Em	135.00	200.00
4* Seeburg Bear Gun	299.50	350.00
4* Seeburg Chicken Sam	75.00	109.50
4. Seeburg Shoot the Chute	49.50	75.00
6. Skee Barrel Roll	25.00	49.50
6. Skill Jump	25.00	39.50
6. Super Torpedo	25.00	79.50
4. Supreme Bolascore	40.00	100.00
6. Supreme Skee Roll	20.00	75.00
6. Supreme Skill Roll	20.00	69.50
4. Supreme Rocket Buster	45.00	75.00
6. Tail Gunner	49.50	89.50
4. Telequiz	89.50	139.50
2. Un. Team Hockey	110.00	125.00
6. Warner Voice Record	49.50	69.50
4. Western Baseball '39	40.00	50.00
4. Wetsern Baseball '40	60.00	85.00
6. Whizz	15.00	29.50
2. Wilcox-Gay Recordio	119.50	150.00
1. Williams All Stars	79.50	109.50
6. Williams Box Score	39.50	65.00
4* Williams Star Series	54.50	139.50
4* Williams Quarterback	44.50	100.00
4. Wurlitzer Skeeball	125.00	150.00

This Week's Used Market

Trading in this week's used machine market continued the current trend of increased activity and prospects point toward even heavier activity to come. All sections of the market enjoyed a slight increase in action as compared to last week. In addition to this, prices in the pin division showed a marked increase in contrast to the small drop in price in the music and shuffle divisions.

As stated previously, the pin games proved most active with askings running strongly and prices lifting many games to new highs. The newer machines that had suffered slight declines during the past few weeks once again climhed hack to a more respectable level. In general it can be said that the pin section reacted in a very healthy manner.

This week's bartering in the music section brought to light a drop in price and activity. This division had previously enjoyed its heaviest action in some time and now it seems that a leveling off is taking place. Though this fluctuation was noticeable it did not create any distressing position in music market.

The shuffle games once again proved to he an exceedingly strong market with activity rising slightly above the high level that already exists. Prices here too dropped to a small degree but this is due to some of the necessary fluctuations that usually occur. It is quite likely that next week's bartering will show this division rising to its normal heights. The arcade equipment maintained its consistent pace with both action and price holding quite firmly.

The following was the most active equipment in this week's used market:

Most Active Used Music

Up—Wurlitzer 750E	$ 98.00-$109.50
Held—Wurlitzer 1015	135.00- 295.00
Up—Wurlitzer 1100	315.00- 450.00
Down—Wurlitzer 1080	145.00- 225.00
Held—Wurlitzer 1250	485.00- 525.00
Down—Seeburg 146S	99.50- 195.00
Down—Seeburg 146M	110.00- 187.00
Down—Seeburg 147S	139.50- 225.00
Held—Seehurg 147M	150.00- 225.00
Down—Seehurg 148S	285.00- 350.00
Held—Seeburg 148ML	290.00- 325.00
Held—Seeburg 3W2 Wall-a-matic	15.00- 27.00
Held—Seeburg W1L56	9.95- 24.00
Held—Packard Pla Mor Wall & Bar Box	7.95- 22.00

Most Active Used Pin Games

Held—A.B.C. (Un 5/51)	$250.00-$325.00
Down—Bowling Champ (Got 2/49)	40.00- 89.50
Up—Bright Lights (B 5/51)	345.00- 415.00
Up & Down—Champion (B '48)	60.00- 139.50
Held—Citation (B/48)	40.00- 109.00
Up—Coney Island (B 9/51)	450.00- 495.00
Up—Dallas (Wm 2/49)	49.50- 79.50
Up—Five Star (Univ 5/51)	195.00- 279.00
Held—Gold Cup (B 48)	35.00- 74.50
Held—Hot Rods (B '49)	65.00- 124.50
Held—Jockey Special (B '47)	35.00- 55.00
Up—Lucky Inning (Wm 5/50)	69.50- 99.50
Held—Maryland (Wm 4/49)	49.50- 109.50
Down—Photo Finish	55.00- 119.00
Held—Pin Bowler (CC 7/50)	119.50- 139.50
Down—Special Entry (B '49)	25.00- 50.00
Up & Down—Thing (CC 2/51)	69.00- 119.50
Held—Triple Action	29.50- 49.50
Up—Tri Score (Ge 1/51)	75.00- 119.00
Up—Turf King (B 6/50)	175.00- 229.50
Held—Winner (Univ.)	100.00- 249.50

Most Active Used Shuffles

Held—Bally Hook Bowler	$215.00-$250.00
Down—Bally Shuffle Bowler	20.00- 39.00
Held—Bally Speed Bowler	49.50- 69.50
Up & Down—ChiCoin Bowling Alley	49.50- 59.00
Down—ChiCoin Trophy	75.00- 140.00
Down—Genco Shuffle Target	100.00- 199.50
Held—Gottlieb Bowlette	24.50- 59.50
Down—Keeney Dhl. Bowler	74.50- 139.50
Up—Keeney League Bowl	219.50- 265.00
Up & Down—Keeney 4-Way Bowl	199.50- 239.50
Held—United Shuffle Alley	24.50- 39.50
Held—Un. Shuffle Alley Exp.	45.00- 75.00
Down—Un. 2-play Express	90.00- 169.50
Held—Un. Sin. Rehound	89.50- 135.00
Down—Un. 4-player	225.00- 275.00
Down—Un. 5-player	275.00- 305.00
Held—Univ. Super Twin	99.00- 125.00
Held—Williams Dbl. Header	49.50- 125.00

Most Active Used Arcade Equipment

Held—Bally Heavy Hitter	$ 42.50-$ 69.50
Down—ChiCoin Goalee	39.50- 125.00
Held—ChiCoin Pistol	69.50- 149.50
Up—Exhibit Dale Gun	65.00- 115.00
Held—Exhibit Gun Patrol	225.00- 249.50
Down—Exhibit Six Shooter	175.00- 239.50
Held—Seeburg Bear Gun	299.50- 350.00
Held—Seeburg Chicken Sam	75.00- 109.50
Held—Williams Star Series	54.50- 139.50
Held—Williams Quarterback	44.50- 100.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INC.
- Model D-40 Phonograph $795.00
- Model HS-SM Hideaway 575.00
- 5c-10c Wall Box (40 Selections) 59.50
- 5c Wall Box (40 Selections) 53.50
- Amivox Speaker 27.50

BALLY MFG. CO.
- Shuffle Line $439.00
- Futurity 735.00
- Spot-Lite 629.50

CHICAGO COIN
- King Pin $399.50
- Band Box (New Model) 229.50
- 4 Player Derby 550.00

H. C. EVANS & CO.
- Century Phono 100/45 $1050.00
- Jubilee Phono 40/45 825.00
- Jubilee 40/78 795.00
- Push-Over 385.00

THE EXHIBIT SUPPLY CO.
- Jet Gun $379.50
- Big Bronco 997.50
- Pony Express 495.00
- Silent Salesman (Card Vendor) 79.50

D. GOTTLIEB & CO.
- All Star Basketball $329.50

INTERNATIONAL MUTO. CORP.
- Photomat '52

J. H. KEENEY & CO., INC.
- De Luxe League Bowler $469.50
- 6-Player League Bowler 469.50
- 4-Way Bowler (conv.) 399.50
- 6-Player Rebound (conv.) 409.50
- All-Electric Cigarette Vendor 269.50
- All-Electric Cigarette Vendor with Changemaker 287.00

ROC-A-RIDE SALES
- Thunderbolt

ROCK-OLA MFG. CORP.
- Super Rocket '52-50 Phonograph (Model 1434) $945.00
- Model 1538, 5c-10c-25c Wall Box 59.50
- Model 1536, 5c Wall Box, 23 Wire 39.50
- Model 1424 Playmaster 440.00

RISTAUCRAT, INC.
- S-45 Phonograph $289.50

UNITED MFG. CO.
- Six Player De Luxe Shuffle Alley $485.00
- Steeple Chase 595.00
- Leader 595.00
- Bolero 595.00

WILLIAMS MFG. CO.
- Williams De Luxe World Series $525.00
- Spark Plugs 425.00
- Sea Jockeys 425.00
- Horse Shoes 295.00
- 8-Ball 295.00

THE RUDOLPH WURLITZER CO.
- Model "1400" Phonograph
- Model "1450" Phonograph
- Model 4851 5c-10c-25c Wall Box (48 Selections)
- Model 5100 8" Speaker
- Model 5110 12" DeLuxe Speaker

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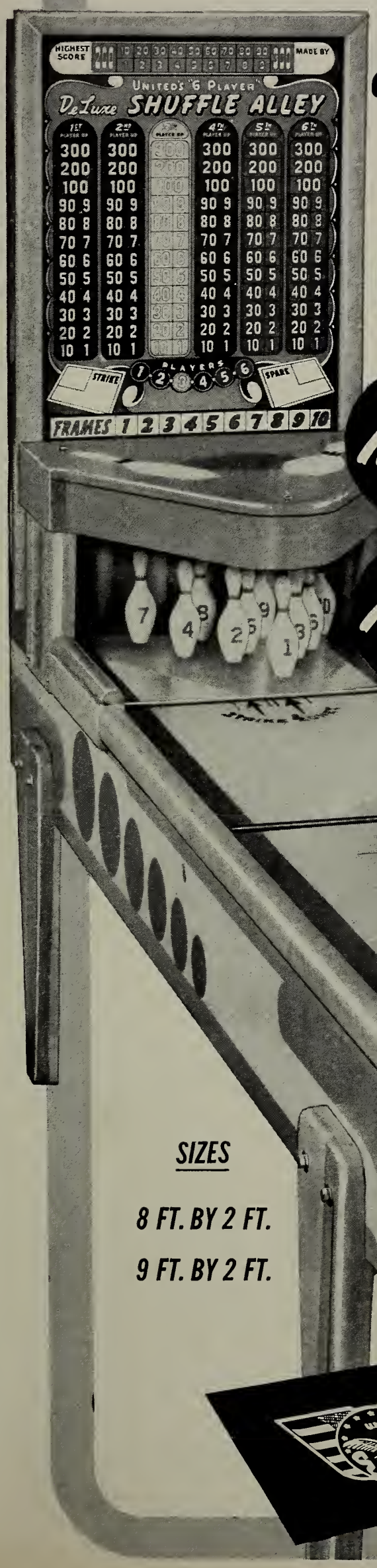

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